

The Rotarian

AN INTERNATIONAL MAGAZINE

1905 ROTARY'S GOLDEN ANNIVERSARY 1955

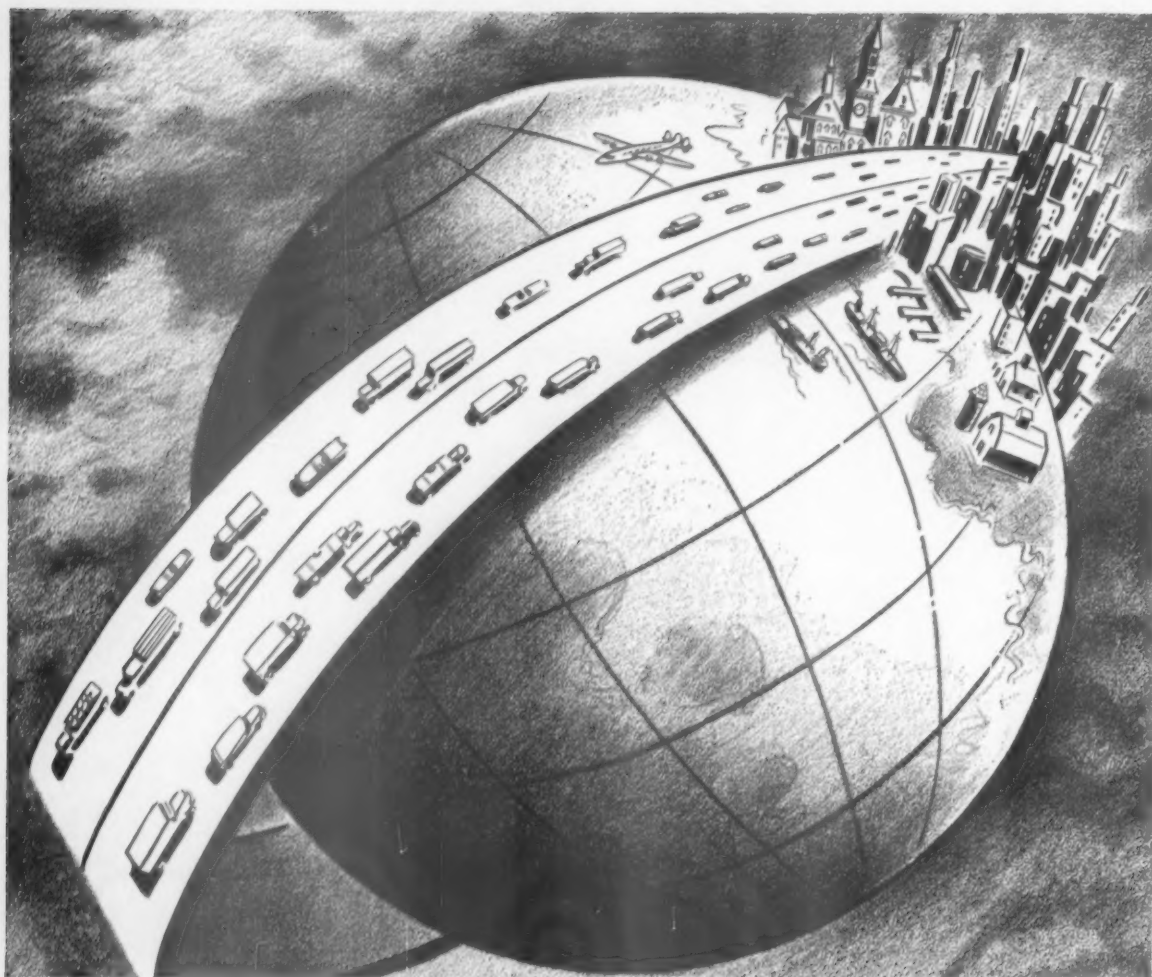
MAY • 1955

Rotary's Fourth Decade
WALTER D. HEAD

It's Chicago This Month
C. REGINALD SMITH

India Folio





WHERE IS THE WORLD'S BUSIEST TWO-WAY STREET?

When people talk about this street, they talk about "reciprocal trade" in the same breath.

This street runs right through your home town, keeps going clear around the world. You ride it every day.

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If you have a doubt, consider this:

The United States does a big business with its friendly neighbors everywhere in the world. A business that runs into billions every year.

In return, the United States buys the things its friendly neighbors make.

A good example of this two-way street trade has been America's trade with the watchmakers of Switzerland.

In the past nine years, America purchased about \$1,000,000,000 worth of goods from Switzerland—gaining a profitable trade balance of \$500,000,000 for its businessmen, farmers and workers.

Almost 50% of America's purchases was in our watches and watch movements.

In return, the Swiss bought more than \$1,500,000,000 worth of American-made products in the same period. *Paid cash for them, too.* And were it not for the purchases America made in Switzerland, the Swiss people couldn't have bought many of the things you make. Electrical appliances, movies, airplanes. Furs, fuels, lubricants. Machinery, medicines, chemicals. Name it, and the Swiss probably bought it from the U.S.A.

For food and farm products alone, Switzerland spends about \$68,000,000 a year in America.

So no matter how you earn your living—office work, farm work, teach, own a business, or take care of your home and family—you travel the two-way street of international trade.

Recently, this street has been narrowed, instead of widened. Tariff has gone up 50% on jeweled-lever Swiss watches and movements, and other

serious restrictions on trade with the watchmakers of Switzerland are pending.

This means fewer watches will be sold in the U.S.A., fewer American exports to Switzerland.

But it's not too late to mend the potholes that are slowing down commerce on this economic highway. It's not too late to resurface the road that has helped keep prosperity high in both countries.

Goods and good will between friendly nations cannot go very far on a one-way street.

The past has shown it takes two-way trade to insure the security of our people, the expansion of our economies.

Published by
THE WATCHMAKERS OF SWITZERLAND

during the 104th anniversary of
The Treaty of Friendship and Commerce
pledged between the people of
America and the people of Switzerland

Your Letters

Is It the Truth?

Asks SIBBLEY EVERITT, *Rotarian*
Restaurateur
Alexandria, Virginia

A friendly question regarding *State Street, Chicago*, by Lloyd Wendt [THE ROTARIAN for March]: In the headlines on this article, this famous thoroughfare is termed "The greatest emporium on earth." Is this statement in accord with Rotary's Four-Way Test?

Ans. Note: First of all, the superlative belongs to Mr. Wendt. We lifted it directly from his article and quoted it in our blurb. Second of all, we don't know whether or not it would pass the Four-Way Test—but think and hope so. If, of course, there's some greater "emporium," in the sense Mr. Wendt and we used the word, then the statement flunks the Test. Thirdly, if there is a greater emporium or one equally great, where—to ask you a friendly question. Sibbley—is it?

Sheldon Footnote

By JOHN O. KNUTSON, *Rotarian*
Food Broker
Sioux City, Iowa

I have been pleased, but not surprised, at the number of letters I have received from Rotarians since my article, *Sheldon . . . a Name to Remember*, appeared in THE ROTARIAN for March. The writers tell of remembering Arthur Frederick Sheldon either as a Rotarian or as a master salesman.

I am sure that there are many others still living who would be glad to bear testimony to whatever Dr. Sheldon may have contributed to their success, and to the progress of Rotary. I would be happy to hear from them.

Sheldon Remembered

By JAMES R. MORRILL, *Rotarian*
Owner, Tire-Service Company
Morehead City, North Carolina

[Re: Sheldon . . . a Name to Remember, by John O. Knutson, THE ROTARIAN for March.]

About 1908 or 1909 I bought the correspondence salesmanship course from the A. F. Sheldon Company. I completed it and stepped out of a bench job in a factory and into the sales field. I have been serving the public ever since, and the teachings of Arthur Frederick Sheldon have been my guiding principles all these years.

Throughout the years I have read many sales books, magazines, etc., but I still think Arthur Sheldon put out the best guide for any young man that was ever printed.

I am delighted to know he was a Rotarian. I have been one only about ten years.

Four Stories Recall Another

For WALTER J. BLUM, *Rotarian*
Shoe Retailer
Dansville, New York

The four stories which composed *Why I Remember Rotary* [THE ROTARIAN for March] recall for me one of the most heart-warming stories concerning

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 always remember,
 travel via Santa Fe
 to Chicago for

ROTARY
INTERNATIONAL
 May 29-June 2, 1955

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R T ANDERSON, General Passenger Traffic Manager, Santa Fe System Lines, Chicago 4

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Rotary that has ever come to my attention. It happened at a routine meeting of our Club and was entirely spontaneous and unscheduled. A new member, Harry Lee, a clergyman, arose and asked to be heard. His talk went something like this:

Picture a small Pennsylvania town and a small boy playing in the street. A truck, an impact, and the little boy suffers a badly mangled leg, with multiple fractures. Enter the scene the Crippled-Children Committee of the local Rotary Club. There follows a series of 13 operations, necessitating leg braces, special footwear, all paid for and supervised by the Rotary Club.

Harry Lee spoke little of his apparent fortitude through those years of suffering, but gave all credit for his present status in society to that Crippled-Children Committee of Rotary. He spoke eloquently of his life-long ambition to become a member of Rotary and expressed his gratitude to the Rotary Club of Dansville for admitting him, hoping, as he expressed it, to repay in some measure his eternal debt to the organization.

It was a heart-warming story, truly exemplifying the heart and soul of Rotary.

March Cover Approved

By ARTHUR E. WINTER, *Rotarian*
Proprietor, Investment Company
Altoona, Pennsylvania

You may have had a better Rotary cover than that on *THE ROTARIAN* for March, but I do not know when it was. I liked the cover immensely.

'Anthropological Antecedents'

Points Out W. B. BRYAN, *Rotarian*
Art-School Director
Minneapolis, Minnesota

In view of the fact that the topic *Should Husbands Help with Housework?* [*THE ROTARIAN* for March] has anthropological antecedents and sociological implications, I would suggest that you invite someone like Professor Hirskovitz, of Northwestern University—doubtless your friend and neighbor—to contribute an article on this subject. I was reading a section on this subject in his book *The Works of Man*.

This letter also affords me an opportunity to congratulate you on the handsome cover on the March issue.

An Emphatic 'Yes'

From ALLEN E. WEISS, *Rotarian*
Catfish-Bait Manufacturer
Anamosa, Iowa

I will give as emphatic a "Yes" to the question *Should Husbands Help with Housework?* [*THE ROTARIAN* for March] as our friend from Germany gave an emphatic "No." I realize this may expel me from the male clan in some men's minds. However, I still have enough faith in my fellowmen to think that perhaps the majority of them feel as I do on the subject if only they would allow themselves to let their hair down and admit it openly.

We must all agree that the home is a

mighty important place in our lives and a basic foundation for a happy family life. I must admit that I rather enjoy taking a turn once in a while at helping to cook and clean and also to take care of our three children. I do not believe that a man must neglect his profession to help with these tasks, but I find it is more relaxing than tiring when I help out around the house. Not only that, but also I believe I have a better understanding of what my wife must go through to raise a family for us to enjoy in our later years. . . . If we expect our children to grow up to be good and honest citizens, we must know them and try to understand them in order to guide them on the right path. This burden cannot be handled by women alone and should not be handled without the help of the husband.

'Tradition Has Us Men'

Finds W. GLENN MCFADDEN, *Rotarian*
Clergyman
Elgin, Illinois

In regard to husbands and housework [*THE ROTARIAN* for March] I believe it was Christopher Morley who wrote:

*The man who never in his life
Has washed the dishes with his wife
Or polished up the silver plate—
He still is largely celibate.*

And from ancient history this from II Kings 21:13—"And I will wipe Jerusalem as a man wipes a dish, wiping it, and turning it upside down."

This thing has evidently been going on for a long time. A debate on it is interesting, but tradition has us men in its grip.

Help with Housework? Yes!

Says WILLIAM STEEN, *Hon. Rotarian*
Shreveport, Louisiana

Should husbands help with housework? Yes, yes, a thousand times yes! When "a drowsy numbness dulls the soul as though of hemlock one had drunk," watch the little woman how she quiets her nerves with housework and go thou and help her. It will help the retired ex-executive. "Pergrin, darling, doff thy new spectacles; minds are but obstacles when reading and loafing are overdone."

If long life is likely or retirement might come, for profiting most on a dual basis seek [*Continued on page 57*]



"Heck, can't a fellow ask for \$29 to buy someone a new picture window without having to answer a lot of questions?"

THIS ROTARY MONTH

NEWS FROM 1600 RIDGE AVENUE, EVANSTON, ILLINOIS, U.S.A.

ADD: TURKEY. Exactly one month after its 50th Birthday on February 23, Rotary reached another milestone in its globe-girdling expansion: it entered Turkey. Formed in Ankara, the nation's capital, the new Club began with 26 charter members.

JUBILANT JUBILEE. At individual Rotary Club meetings, intercity gatherings ranging from two-Club groups to 20 or more, special luncheons, ladies' nights, pageants, Rotary's Golden Anniversary is being celebrated widely, jubilantly. Many hundreds of these events were held on February 23, one in the birthplace city itself (see page 32). This month other Golden Year high lights include:

Convention—In readiness for a great Golden Anniversary meeting in Chicago, May 29-June 2, are program, entertainment, and hospitality plans, as told by Convention Chairman C. Reginald Smith (page 14). As of March 28, more than 15,000 persons from 54 countries held reservations in Chicago hotels, the figure forecasting Convention attendance of more than 20,000.

Assembly—Institute—Ten days before the Convention, Rotarians will gather for Rotary's 1955 International Assembly at the Lake Placid Club in upstate New York, this a meeting of incoming officers for 1955-56 to plan the new year....To be held concurrently at the same site is the Rotary Institute, a discussion forum comprised of present and past officers.

Rotary Stamps—Countries that have issued or intend to issue stamps commemorating Rotary's 50th Anniversary have increased to 23. An article about these stamps, and others that may yet be announced, will appear in June.

PRESIDENT. At closing time for this issue, President Herbert J. Taylor and his wife, Gloria, were leaving Rome, Italy, for more Rotary visits in Egypt, Israel, Turkey, Lebanon, Greece, and England. Following attendance at the annual Conference of Rotary International in Great Britain and Ireland, April 15-18, they will sail for the U.S.A. aboard the "Queen Mary." Back in Chicago, the President will prepare for the Board meeting and the International Assembly and Convention.

PRESIDENT-NOMINEE. Announced earlier was the choice of the Nominating Committee for President of Rotary International in 1955-56: A. Z. Baker, of Cleveland, Ohio. No other nominations having been received by the Secretary of RI as of March 15, Rotarian Baker has been declared to be the President-Nominee by President Herbert J. Taylor, this in accordance with RI By-Laws.

MEETINGS. Rotary Foundation Trustees....May 13.....Evanston, Ill.
Board of Directors.....May 14-18.....Evanston, Ill.
International Assembly.....May 19-27.....Lake Placid Club, N. Y.
International Convention.....May 29-June 2.....Chicago, Ill.
Council of Past Presidents....May-29-June 4....Chicago and Evanston, Ill.

VITAL STATISTICS. On March 28 there were 8,581 Rotary Clubs and an estimated 403,000 Rotarians in 89 countries. New Clubs since July 1, 1954, totalled 227.

The Object of Rotary:

To encourage and foster the ideal of service as a basis of worthy enterprise and in particular to encourage and foster:

(1) The development of acquaintance as an opportunity for service.
(2) High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying by each Rotarian of his occupation as an opportunity to serve society.

(3) The application of the ideal of service by every Rotarian to his personal, business, and community life.
(4) The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional men united in the ideal of service.

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The Editors'

WORKSHOP

WE OFTEN say that with all the articles, speeches, Club news, photos, and releases that flow to this publication office we could get out a complete issue of your Magazine every day of the year—not just once a month. We could, too, and a pretty good one. Now we'd like to amend that statement. We'd like to make it read "we could get out a complete issue every day—with every page of it solid Golden Anniversary news." You ought to see the windrows of letters, photos, newspapers, clippings, Club bulletins, Club histories, golden menus, etc., etc., about the birthday that are growing throughout this workshop. We are delighted and appalled—and in a fix. The best way to get out, we guess, is to report just as many of the celebratory stories as we can in this issue (see pages 6, 32, 38, and others) and in following issues—and hope for the understanding of those whose stories didn't make it. Finally, let this in no way deter anyone from sending what he was going to send. It might be just the thing . . . and, furthermore, it's our problem and *this is your Magazine*.

OUR WARM thanks to the 183 ladies who entered our "Why I Want to Go to Chicago . . ." Contest and our congratulations to the winners (page 16). It seemed a fine contest to us—with a remarkable "pull" considering the modesty of the prizes. The interest women generally have for their husband's Rotary may have had quite a little to do with the good response—and is itself a subject to explore again someday in these pages. The last word from top winner May Mackintosh was that she doubted she could attend the Chicago Convention—no, there's a letter in just this minute saying she and husband Bob think they can make it after all.

OF ALL the honors the world has heaped upon Rotary in past weeks, none has exceeded in significance the issuance of commemorative stamps by country after country. The number of nations which have issued them or have announced that they will is, at this writing, 23. In reporting this development we are frankly in arrears—but for a reason. We are going to tell the whole story and picture all these stamps in the June issue. . . . Other good things planned for that issue are the final installment in our "Rotary down the Decades" series—this article by T. A. Warren, of England; and some helpful reflections on keeping one's balance by Pierre van Paassen.

IF THE stories a man tells tell you something about him, then this one may add a bit to your knowledge of Armando Pereira (page 42). "Armando" told it as a group of us were walking down a Chicago street one day years ago. A Brazilian in the U.S.A. was showing a countryman the city sights in New York. "These people!" he exclaimed. "They waste so much. They waste food and automobiles—everything. It is a part of their economic plan." Just then an old scrub woman fell out of a skyscraper and landed in a rubbish can before the two visitors. "You see," continued the Brazilian, "there is a perfect example. Why, there were at least ten good years left in that old woman." As a cosmopolitan gentleman, Armando knew the value of a little good-natured humor in human relationships.

WERE indebted to Rotarian medic Russell B. Scoble, of Newburgh, New York, for this one. He says he first heard it from a Pakistani teacher: "A foreigner is a friend I have not yet met."



Our Cover

OUR COVER shows the King and Queen of Rajsthan—but just pretend. The frowning boy and the self-possessed little girl are children of Bombay, India, who ordinarily never dress like this. But the Bhagini Samaj, a women's organization, was holding its annual celebration—and mother hustled the youngsters into these bright garments typical of the Central Indian State of Rajsthan and entered them in a "Fancy-Dress Competition." The small couple won second prize. . . . On hand to take the picture was Bombay photographer B. Bhansali, who was "charmed by photography" at a very young age and who since 1943 has been free-lancing his pictures to magazines around the world. He is a member of the Photographic Society of India.—Eds.

ABOUT OUR CONTRIBUTORS

A farmer at heart is Ohioan **GEORGE LAYCOCK**, a full-time free-lancer. Born on a farm, he holds an agricultural degree from Ohio State University, was associate editor of *Farm Quarterly*, and likes to write about farm subjects. Generally, though, he writes about "people doing something interesting." His interests include his family—a wife and three children—and hunting, especially with a bow and arrow.



Laycock

C. REGINALD SMITH, a Rotarian of Albion, Mich., since 1928, is treasurer of a steel-products company and a public-utilities officer. He has served Rotary International as a Director, is now Chairman of its 1955 Convention Committee.



Smith

A lawyer and managing director in India for an American motion-picture company, **N. C. LAHARRY** this year completes a two-year term as a Director of Rotary International. He is also a member of the Nominating Committee for President in 1954-55. Formerly a member of the Rotary Club of Bombay, he is now in the Calcutta Rotary Club.



Carbajal

In 1920 **FERNANDO CARBAJAL** organized the Rotary Club of Lima, Peru, and was among its charter members. A consulting engineer and executive in the banking and utilities fields, he was International President of Rotary in 1942-43. He served on two Committees during the year of the late President about whom he writes.

Another International President (1939-40) is **WALTER D. HEAD**, a Rotarian since 1919. An educator, he was headmaster of a boys' academy for over a quarter century. He is now provost of the Teaneck, N. J., campus of Fairleigh Dickinson College and a Teaneck Rotarian. . . . **ROBERT A. PLACEK** is an Assistant Editor of *THE ROTARIAN*.

SUBSCRIPTION RATES: \$2 the year in the U.S.A., Canada, and other countries to which minimum postal rate applies; \$2.50 elsewhere; single copies, 25 cents; *REVISTA ROTARIA* (Spanish edition) \$2.75 annually; single copies, 25 cents. As its official publication, this magazine carries authoritative notices and articles on Rotary International. Otherwise no responsibility is assumed for statements of authors. Any use of fictionalized names that correspond to the names of actual persons is unintentional and is to be regarded as a coincidence. No responsibility is assumed for return of unsolicited manuscripts or photographs. *THE ROTARIAN* is registered in the United States Patent Office. Contents copyrighted 1955, by Rotary International. Entered as second-class matter at the Post Office, Evanston, Illinois. Additional entry at Chicago, Illinois.

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THE ROTARIAN Magazine

Is regularly indexed in *The Readers' Guide to Periodical Literature*

Published monthly by Rotary International

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Editorial, Business, and General Advertising Offices: 1600 Ridge Ave., Evanston, Illinois, U. S. A. Cable Address: Interotary, Evanston, Illinois, U. S. A. Telephone: DAVIS 8-0100. Change of Address and Subscriptions: Mail all correspondence to address above. When ordering change of address, allow one month and please furnish old as well as new address, including postal-zone number if you have one.



The Times of India



Aristocrats of the lunch

BOMBAY CHRONICLE

Chicago

SUNDAY Magazine

Newsweek

PAY-TO-SEE TV
Is It Coming Soon—or Later?



Rotary President Taylor, 50 Years in the Good

A WO

ROTARY INTERNATIONAL CELEBRA SUS BODAS DE ORO EN 89
El Sol del Pacifico
Mazatlán Unido en Ideal y Amistad
Valade Co

THE CHRISTIAN SCIENCE

LA PRENSA DE TOCOPILLA

ROTARY INTERNACIONAL CUMPLE HOY MEDIO SIGLO DE
PECUNDA LABOR EN BENEFICIO DE LA COLECTIVIDAD

Times-Herald Editorial and Feature Page
Rotary Deserves Our Congratulations On 50th Anniversary
Rotarians' Ideal Of Service Helps Whole Community

BASLER WOC

Bodas de Oro del International Rotary Club

El Sol del Centro

El Rotario a Través de las Décadas: el Inmortal Paul Harris
Los Orígenes Desde 1905-História Actual

Der Bund

THE JOURNAL American Medical Association



Rotarians Revive Styles of 1905

Rotary-rörelsen 50



Rotary International

Un essor prodigieux

Le Cinquantenaire du



LE ROTARY



in the big city 10 years ago. Rotary has
 moved to new neighborhoods
 in the city and suburbs.

table

BANKING

JOURNAL OF THE AMERICAN BANKERS ASSOCIATION

ROTARY

Big wheel of the service clubs

LOOK

the club-look
 way in Europe

AMERICAN BUSINESS

LA REVUE DU LIBAN

13 Avril 1963
 1000 Arabes - 100
 100 Arabes - 100 Arabes

L'Orient

100 years old, Rotary

By JACOB BEAD
 In 1905, Rotary was founded in
 Chicago. It has since spread to
 more than 8,500 clubs in 89
 countries. It is a service club
 that has helped to build a
 better world. It is a club that
 has helped to build a better
 world. It is a club that has
 helped to build a better world.
 Photographed by JACOB BEAD

Signs OF THE TIMES

ROTARY INTERNATIONAL GOLDEN JUBILEE

WONDERFUL

PRESS

PICTU POS

DAWN ADDAMS
 DOUBLE PAGE
 COLOUR SOUVENIR

IT BEGAN as a trickle—an item here, a longer story there. Then came more . . . and more . . . and MORE . . . until by February 23 the trickle had become a global torrent of headlines, special editions, magazine articles, and editorials—all saluting Rotary's 50th Birthday (see page 32) and its 8,500 Clubs in 89 countries.

Japan's *Mainichi* and India's *Amrita Bazar Patrika*, the New York *Times*, and the *Gefle* (Sweden) *Dagblad*, *Look* and *Newsweek*, Australia's *The Murrumbidgee Irrigator*, the Jonesboro (Arkansas) *Evening Sun*, *The American Banker*, *Le Journal d'Egypte*, the Santiago (Chile) *El Mercurio*—so run the mastheads and logotypes. Here you see a meager sample dipped from the flood—which may continue high until the close of Rotary's Golden Anniversary Convention June 2. Add to it the precious hours of radio and television time abundantly given in many lands (and to be reported next month) and you begin to understand why Rotarians everywhere are saying with pride, humility, awe, and gratitude that "It has been a really wonderful press. Let's hope that we deserve it."



Rotary Down the Decades: IV

1936

1945



By WALTER D. HEAD

President, Rotary International, 1939-40, Teaneck, N. J.

*Hundreds of Clubs were casualties
of war and dictators, but Rotary
grew in size and service . . . the story
of the fourth dramatic decade.*

*Photo shows author (in dark suit) at 1949 Convention
in Havana as Rotarians honored Cuban hero Martí.*

THE beginning of the 1936-45 decade found Rotary in a period of rapid expansion. From 2,096 Clubs in 1925 it had grown to 3,842 Clubs, with new Clubs being established every week. How rapid this growth was may be seen in the number of new Clubs established in the early part of this decade: in 1935-36—170; in '36-'37—348; in '37-38—445; in '38-'39—301.

"A Rotary Club for every community in the world which is capable of supporting one" was prophesied, and also that within "the foreseeable future" there would be 2,000 Rotary Clubs in China alone, and probably at least 1,000 in India.

The geographical extension of the movement was likewise notable. The number of countries or geographical regions in which Rotary Clubs had been established was: by 1935—77; by 1936—80; by 1937—82; by 1938—90.

Most of the earlier critics and scoffers had lapsed into silence. Some, like Sinclair Lewis, had even recanted, and Rotary's chief problems seemed to be those of expanding its administrative techniques and adapting them to varying geographical and ideological differences.

It was in this period that the wisdom of a Resolution adopted at the Dallas Convention (1929) was proved beyond all question, in spite of the heart burnings of those who pleaded for the organization to "do something," meaning by that to lend its name and influence to the support of various good causes. This Resolution was as follows:

Through coöperation and fellowship between the representatives of the various business and professional lines Rotary affirms the duty of every citizen to address his activity toward the general interest and first of all toward the progress and prosperity of his country. Rotary has no political or religious character and as such it never intended nor intends to form any party or any sect nor to adopt a particular moral code. As men of different religions may belong to it, Rotary has absolute respect for the religious faith of its members. Organized in 52 countries, Rotary in each of them conforms its action to sincere respect and regard for the political and religious institutions of the nation and expects its members, while coöperating toward a cordial international understanding, to be thoroughly loyal to their religious and moral ideals and to the higher interests of their particular country.

In June, 1936, the attendance at the Atlantic City Convention almost reached the 10,000 mark. To accommodate the rapid growth of the organization, new administrative Districts had to be created, often amid the lamentations of the old-timers who had formed an understandable, but entirely unrealistic, attachment to the District status quo. In 1935 there were 80 Districts; in 1936—91; in 1937—114; in 1938—144; in 1939—151.

However, on the apparently cloudless sky a few dark spots were developing. Early in Rotary's fourth decade the world had indeed entered on troubled times. The dictators were asserting themselves more positively. The Rhineland, Ethiopia, and China were invaded. Pressure was being put on Austria and Czechoslovakia. There was civil war in Spain. The New Deal was established in the United States, and the people felt that they were climbing out of the

depression. Due to changing world conditions the picture altered rapidly, and the second half of this decade proved to be the most severe test to which the organization had been subjected—one which even raised, in the minds of some, doubts as to its ability to survive.

Nevertheless, Rotary continued to grow slowly and to be hopeful that things were not as bad as they seemed. The third Convention on the Continent of Europe was held in Nice, France, in June, 1937, and in spite of growing political unrest was eminently successful. It was attended and opened by the President of the republic, who was accompanied by several Ministers of the Government. Again a fleet of ships brought several thousand Rotarians and their families from the Americas, but their numbers were equalled by the attendance from Europe and other parts of the world. The international character of this Convention was very much in evidence. There was an international roundtable at which Rotarians from a dozen countries discussed "what Rotary means to my country." There were joint luncheons of Rotarians of various countries, including one of several hundred French, German, and Austrian Rotarians, and a German Rotarian placed a French Rotarian in nomination for the Presidency of Rotary International.

However, not many months after that Convention came the news of a ruling by the Nazi party in Germany that all members of the party who also held membership in Rotary Clubs must resign either from their Rotary Clubs or from the party. They were given a period of 90 days in which to make their decision. This ruling was a great shock to the German Rotarians, about 20 percent of whom did belong to the party. They tried earnestly to have the ruling changed, but were not successful. Then articles began to appear in the newspapers criticizing the Rotary Clubs as unpatriotic groups and classing them as secret societies. The German Rotarians concluded that as a matter of policy it would be best to disband their Clubs, which they did in an orderly manner.

MEANWHILE the Rotary Clubs in Spain had found themselves trapped between the two contending forces of the civil war there and gradually disappeared. Ironically, both sides in the struggle accused the Rotarians of belonging to the other side.

A branch office of the Rotary International Secretariat was opened in Singapore to provide service to the increasing number of Clubs and District Governors in Asia.

The rapid spread of Rotary throughout the world having raised many problems as to its probable future world-wide administration, an international commission was appointed to study the situation and make recommendations for consideration. It made a lengthy report at the Nice Convention with various recommendations, most of which did not prove acceptable at the time, but some of its minor recommendations were put into effect at the next Convention.

Notwithstanding the disturbed conditions in the Far East, the first Middle Asia Conference was held

in Penang, Malaya, in April, 1938, and attended by the President of Rotary International, accompanied by his wife, who also attended District Conferences and visited Clubs in the region. Earlier in the year they had travelled throughout South America to attend Conferences and attend Clubs in that region.

When Germany annexed Austria, the 11 Clubs there followed the example of the German Clubs and resigned from Rotary International.

Because of the difficulties and the apprehensions of Rotarians in many countries, the Rotary International Board prepared an advisory statement for the guidance of Rotary Clubs in all countries during any period of national emergency, which read as follows:

In the event of a national emergency arising in any country, whereby Rotary Clubs of that country find it impossible or inadvisable to maintain their usual Rotary contacts outside the country, it shall be the duty of the actual Governor or Governors, and/or all Past Governors, who are nationals of the country, to take such steps as seem to them feasible and advisable to preserve Rotary within the country during such period of national emergency, recognizing that it is the first duty of a Rotarian to be, at all times, a loyal and patriotic citizen of his country.

Not to be omitted from the record is the organization by Rotary Clubs of scores of public Institutes of International Understanding which served to bring, chiefly to small communities in the United States and in Canada, a wider view of international problems, and so helped lay a background for the popular acceptance of the United Nations in 1945.

The attendance at the San Francisco Convention (1938) was more than 10,000. At this Convention a number of progressive steps were taken. A general campaign Committee to seek 2 million dollars for the Rotary Foundation was authorized. Sentiment was clearly expressed in line with the internationalizing of the movement that the President of Rotary International should not come from any one country more frequently than in three consecutive years, and during this decade there were Presidents from France, Brazil, Peru, England, and the U.S.A.

The effort to bring Rotary International in Britain and Ireland into closer relationship with Rotary International continued and gradually good results were accomplished. The administrative Districts in Britain and Ireland became Districts of Rotary International, and their Chairmen and the general officers of Rotary International in Britain and Ireland were recognized as Rotary International officers as well.



Symbol of international peace is Christ of the Andes between Chile and Argentina. Rotarians placed a plaque here on the pedestal in 1937.



Chinese refugees in 1938 get medical aid from this mobile clinic furnished by the Rotarians of Shanghai. Today China has Rotary Clubs only on the Isle of Formosa.

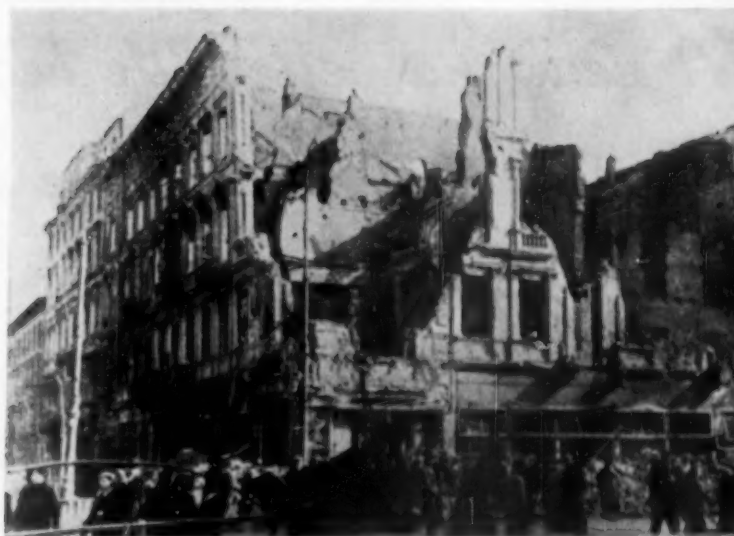
It was about this time that steps were taken to devise a more satisfactory method for the annual selection of the President of Rotary International—one which would lessen the probability of any strenuous political campaigning by the friends of rival candidates for this high office. At the Cleveland Convention (1939), legislation was adopted that created an official international Nominating Committee, whose Nominee it was hoped would be unanimously acceptable and no contest would be necessary. However, at the same time the right of any member Club to present another candidate was preserved. In 1940 the first President was chosen under this plan.

Another change made at the 1939 Convention was with regard to the election of members of the Rotary International Board by the Clubs in the United States. They had been electing five members at large, which permitted a possibility of some political trading, and did not always result in a satisfactory geographical distribution of the Directors from that country. So five electoral zones were established in the United States for the Clubs in each zone to select one Director.

Study of a new type of membership was authorized. Membership in a Rotary Club has always been limited to one man in each classification of business or professional work. By the time of the fourth dec-

EDITORS' NOTE: The Presidents of Rotary International during this period were: Ed. R. Johnson (Roanoke), Will R. Manier, Jr. (Nashville), Maurice Duperrey (Paris), George C. Hager (Chicago), Walter D. Head (Montclair, New Jersey), Armando de Arruda Pereira (São Paulo, Brazil), Tom J. Davis (Butte), Fernando Carbajal (Lima, Peru), Charles L. Wheeler (San Francisco), Richard H. Wells (Pocatello, Idaho), T. A. Warren, Wolverhampton, England.

Making television history in 1939 are Rotary Founder Paul P. Harris, the author, and Secretary Chesley R. Perry. Their images and voices were transmitted from studios in Schenectady, N. Y., to Club meetings in Albany and Troy.



A fine department store in Warsaw, Poland, is reduced to rubble in air raids of 1939. The 74 Warsaw Rotarians had to disband their Club.

ade many Rotarians had held membership for 20 or 25 years during which time membership in their Clubs was closed to younger men in the same business or profession, although they had achieved proprietorship or high executive position in their vocation. Realizing the importance of making it possible for them to join Rotary Clubs, the 1939 Convention created a new class of membership to be known as senior active. Acceptance of this type of membership was to be entirely voluntary, but many older members readily accepted it, thereby making room for younger men.

In September, 1938, the Fourth Regional Conference of Clubs in Europe, Africa, and Asia Minor was held in Stockholm, Sweden, and was attended by the Rotary International President (and his wife), who also attended District Conferences and visited Clubs of the region.

In view of what had already happened and what was about to happen in Europe and Asia, it is interesting to note how the Rotary movement was able to carry on with most of its usual activities. However, it wasn't to be very long before a serious change in the situation came to pass.

In October the Rotary Clubs in Brazil were required by their Government to become not-for-profit corporations under Brazilian laws and to incorporate certain provisions in their Constitutions.

About the same time an Assembly of the Clubs in Japan declared that Rotary International should not be governed by a central administration, but that Clubs in each region should have autonomous authority to govern themselves, and that national or racial consciousness, customs, traditions, and culture should be respected. Fortunately they did not insist on carrying this out, as for a time it seemed would be the case.

In November Rotarians [Continued on page 51]



Scrap drives occupy Rotarians as their war work. Here a 92-year-old member in Estes Park, Colo., gives tools he used in the 1870s to build a mountain cabin



Shrinking Conventions mark war years. Here are the 403 folk permitted to attend the 1944 meeting in Chicago. Slimmer yet was Convention of 1945, held in four groups of 50 Rotarians each.

A new and better life begins in scores of tiny Tennessee communities...



When

Community sings—like Rotary meetings—are a good way to start off business sessions of all the people concerned in a project.

SOME months ago a Tennessee farmer loaded his polio-stricken son into the family car and headed for a Nashville hospital 50 miles north. During the following weeks he spent day and night at his son's bedside.

Meanwhile the farmer's cotton ripened in the field. His all-important cash crop, the cotton would have to wait in face of the emergency. But it didn't wait. A neighbor noticed the unpicked cotton and passed word around the neighborhood. Early next morning 100 men and women and five trucks swarmed over the field, and in one day picked the cotton and hauled it to the gin.

This help-thy-neighbor spirit is only one of the good things to grow from a community living idea that in the past ten years has spread all over the State of Tennessee. It's a plan that has fami-

lies working at top speed to clean up farms and villages, paint houses and barns, and install bathrooms, telephones, and electric lights. Out on their hillside fields they're rapidly replacing stunted corn with lush green grass, and scrub cattle with sleek, well-fed stock.

Behind this Tennessee transformation is the story of how people in more than 700 communities have gathered in churches, homes, and schools to work out home cures for deeply entrenched community ills. The results are proof that families working together in their own community can help solve many national problems.

In a recent year in middle Ten-

nessee alone, the rural community-improvement program is credited with increasing the number of bathrooms on farms by 51 percent. Running-water installations increased 41 percent and house painting 118 percent. Sunday-school attendance climbed 13 percent. Improvements in community recreational facilities jumped 87 percent. Use of fertilizer went up 25 percent, and beef cattle on the farms increased by 28 percent.

This community-club idea is still spreading. When a neighborhood organizes and accomplishes results by tugging on its own boot straps, other communities take notice. And once organized, they soon learn that there is power in group action.

Until 1951, for instance, the Greenback community could boast only three telephones. The 1,000

By
GEORGE LAYCOCK

residents there wanted phones; they had tried often but unsuccessfully to get lines extended to the entire community. When Greenback set up its community-improvement club, the telephone issue was one of the first jobs it handed itself. Volunteer workers canvassed the entire neighborhood to gather telephone applications. Within a year there was a dial phone in practically every home.

The nucleus of this community is the village of Greenback with 250 people, a post office, a few stores, a bank, and a railroad stop. At the bank Charles Everett, the youthful cashier, can tell you what Greenback accomplished by holding community-wide meetings. "Before we started our community club," he told me, "there were papers and cans and trash on the streets and piled high behind the stores. It didn't worry us much. Then at our meetings we began looking for ways to improve our community. Since then we've

A community center built by the village itself provides space for younger-set square-dance parties.

cleaned up the town and the farms, too, and now there's community pride here."

At the same time, farmers around Greenback began meeting in groups with the county agricultural agent. They studied ways to increase farm income. Business began to pick up in town. "Bank deposits are increasing 8 percent a year," says Charles Everett, "and 90 percent of the farms are mortgage free. I don't know a single farmer who couldn't come in here and borrow money on his signature. And it's not something the bank has done. It's what the people have done for themselves."

This grass-roots self-help movement started with a meeting of Knoxville businessmen back in 1944. Members of the Rotary Club of Knoxville, many of them with farm backgrounds, decided business too often forgets that Main



Neighbors Get Together



Photos: University of Tennessee

When it's time to judge the results of a community's efforts, area experts take to the field on tours of personal inspection. Here they look at a church in Mountain View, Tenn.

Street's prosperity originates where Main Street ends. They began talking with the University of Tennessee's agricultural extension specialists. They wanted to know how business and the agricultural leaders could work together.

The Extension Service people had a pet idea that seemed made to order for this situation. They knew from experience that every neighborhood has its farmers whose talents for leadership often go to waste. Hoping to tap this almost unlimited reservoir of farm leadership at the neighborhood level, they put this question to the businessmen: "Why don't you find a way to help communities organize so they can solve their own problems?"

Here was a big order, one that called for the cooperation of all major civic and business organizations in the city, an approach that appealed particularly to Rotarians. They decided to start with a contest that would choose from all eastern [Continued on page 54]

It's Chicago This Month!

Rotary's Golden Anniversary Convention starts May 29!

Here's a report on how things are shaping up for it.

By C. REGINALD SMITH

*Chairman, 1955 Convention Committee
of Rotary International*

THE letters are flying all over the world. See you in Chicago in May. . . . We'll be staying at the Hotel B—. Please give us a ring the minute you get in. . . . Let's organize a reunion of everybody who was aboard

Hotel reservations are flooding in as never before. More than 15,000 people from 54 countries have written they are coming. Thousands more will do so. Thousands more won't write at all. They'll just come.

Railroad agents in Ontario, New York, and California are drawing up layouts for special trains. Some 175 people in Continental Europe have booked passage together on the *S. S. Flandre* for the sail across the Atlantic Ocean and for an eventual tour of the U.S.A. and Canada. Scores of people in Eastern U.S.A. have booked space on the big white *S. S. North American* for a cruise down to the lower end of Lake Michigan. In hundreds of garages mechanics are tuning up family autos. In airports, in railroad and bus stations, and in travel agencies clerks are beginning to ask, "What's happening in Chicago?"

And in Chicago thousands of rooms in 27 hotels have been reserved, and the vast spaces of the Chicago Stadium and many a ballroom have been earmarked . . . and 20 Committees of the Rotary Club of Chicago, energized by 1,000 Rotarians and their wives and children, are lining up a thousand things from badges to bunting to begonias to dance bands. Rotarians and their ladies of many neighboring Clubs are helping them.

Yes, hard as it is to believe, the great event we've all been pointing to for so long starts this

month!—the Golden Anniversary Convention of Rotary International in Chicago, Illinois, U.S.A.—May 29 through June 2.

It's going to be a homecoming—with men from the 8,500 Clubs of Rotary in 89 countries returning to the city where Paul P. Harris started the first Club in 1905, where we held our first Convention in 1910, and where we held our Silver Anniversary Convention in 1930.

It's going to be a reunion—of the thousands of men, women, and youngsters who have attended some or many or all of our Conventions of the past and who "wouldn't miss this one for anything." Plus of course the many, many who will be enjoying that great thrill of "my first Rotary Convention."

It's going to be the climax of our Golden Anniversary observance which began on Rotary's Birthday February 23 and which officially ends on June 2.

Are we ready? Very nearly . . . and that is the word from my Committee, from Max Hurd's Host Club Executive Committee, from the Convention Manager, from all concerned. Let's see if I can show you what I mean by taking you right through our plans for the week as they appear on our big master chart. As I do so, I will be updating Max's article on the entertainment side of the Convention which appeared in *THE ROTARIAN* for January, and I will be emphasizing the more formal, speaking and meeting side of it.

It's *Saturday, May 28*. You have arrived, you've been welcomed, you've signed in at your hotel. Now where do you register? In

the Exhibit Hall of the Conrad Hilton Hotel on Michigan Boulevard, largest hotel anywhere and long known as the Stevens. We expect that a third of all who are coming will register that day and that 60 percent more will sign in the following day. So Saturday's a day to get your bearings, to see Chicago, to drop in at the House of Friendship in the Hotel Sherman, where the Grand Ballroom (see page 32) will have been transformed into one huge lounge filled with flowers, sofas, writing desks, music, occasional entertainment—and new friends by the hundreds. Just off it will be the service booths of the Convention, where you can get the answer to that Club problem or order that pamphlet or arrange sight-seeing tours or buy stamps.

Sunday, May 29? Well, Chicago has about 1,800 churches and synagogues and chapels—and parks galore. You may care to spend part of your day in them—for the day is all yours until nightfall. Then comes the first scheduled event of the week—an evening of great music in the Convention Hall, Chicago's huge Stadium on West Madison Street. On the stage will be the Chicago Symphony Orchestra and the Purdue University Glee Club from Lafayette, Indiana. The latter is conducted by Rotarian Albert P. Stewart, who once told you in this Magazine how much fun he has had setting up industrial choirs all over North America. We are in for a treat!

It is not until *Monday, May 30*, that the Convention officially opens—this at 10 A.M. with the first plenary session to be held in the Stadium. We're to hear that morning from our President, Herbert J. Taylor, the Chicagoan who

A FOUR-DAY EVENT

gave us the Four-Way Test and who has gone into many, many parts of the Rotary world this year to speak quietly and forcefully for better citizenship, for fairness to all concerned. "Herb" Taylor will have a report we'll remember.

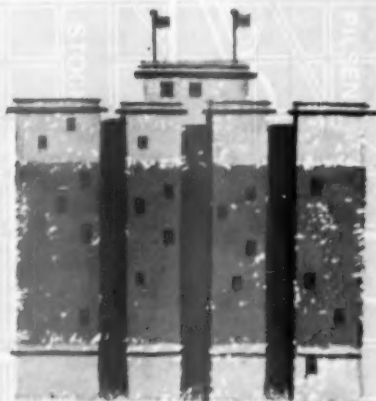
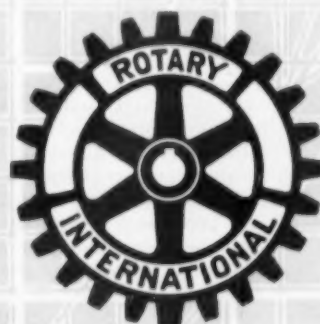
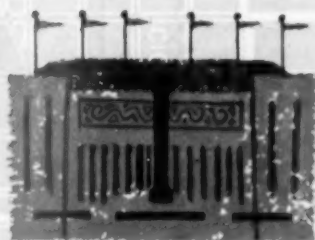
Now, May 30 in the U.S.A. is Memorial Day—a holiday in many parts of the U.S.A. when all business ceases and schools close. We of our many nations will hold a

memorial in that Monday-morning session, honoring the throngs of men who down through our 50 years have given so much and are now passed on—but honoring even more the living, the old leaders among us, the widows of our founding members. I look forward to it.

And there will be big Walter Jenkins, of Texas, the old master of community song, to lead us through the old Rotary favorites

in this session and every other. A musical interlude will be provided by a 90-voice high-school chorus from Hot Springs, Arkansas.

Afternoon brings popular, fruitful discussion assemblies—43 of them—for Club Presidents, Secretaries, Committee Chairmen, publication editors, and song leaders. At 5 P.M. delegates from Rotary Clubs in United States Zones 1, 2, and 3 will meet to prepare lists



of candidates for Directors-Nominee.

Monday evening comes one of the topmost events of the Convention—a magnificent pageant using some 400 actors, singers, dancers, and musicians, to tell the story of Rotary down the years through war and peace. Titled *Fifty Years of Service above Self*, and using original music based on themes of the last five decades, the pageant is being produced by a noted pageanteer named Helen Teiken Geraghty. Once an assistant to Max Reinhardt in the Berlin theater and a product of the Goodman Memorial Theater in Chicago, Mrs. Geraghty staged the completely thrilling *Wheels a' Rollin'* pageant for the Chicago Railroad Fair a few seasons back. For Rotary's pageant she has ordered a stage 80 feet wide and 40 feet deep. The pageant will present a stirring panorama of the past half century and Rotary's place in it.

Tuesday morning, May 31, sees the second plenary session come to order—with a special feature: the recording of the radio program "America's Town Meeting of the Air" right on the Convention platform. Three Rotarians of international note will compose the radio panel—and I can lift the curtain just far enough to show that Paul G. Hoffman, of Studebaker and other fame, is one of them. The recording will be aired subsequently by many stations.

Other features of this session will be reports from the Secretary and Treasurer of Rotary International and a musical interlude by the Saskatchewan Golden Jubilee Choir, from Canada.

TUESDAY afternoon brings a special event for the ladies, at the Medinah Temple about a mile north of Chicago's Loop or main business district. It will be a fashion show given by Chicago *couturiers*, plus gala entertainment.

While this is going on, the menfolk will be attending "International Friendship Meetings"—an innovation this year. There are to be four of them—one for Europe, one for Asia, one for Ibero-America, and one for the lands down under. The hosts at each will be from the area concerned and the program will concern the area. The objective is, of course, the creation of more international understanding through increased knowledge and friendship. And any Rotarian may attend any or all of these four meetings.

Tuesday evening will bulge with 13 regional dinners, traditionally popular feature of Rotary Conventions which fills huge banquet rooms throughout town to overflowing. British Commonwealth Rotarians will gather here, Ibero-Americans there, and so on through the diversity which makes up the unity of Rotary. Tuesday evening

will also see a dance for the young folks—of whom we expect hundreds—in the beautiful Louis XVI Room of the Hotel Sherman.

On Wednesday morning, June 1, is the first balloting for Nominees for Directors and for members of the Nominating Committee for President of Rotary International from the U.S.A. In the third plenary session which follows we view a dramatic Community Service pageant high-lighting the quiet, often unseen work carried on in fulfillment of "Service above Self" on the home-town level. Rotarians themselves will be cast in the dramatic rôles. Sixty men and women from the American College of Torreon, Mexico, will sing.

What is your classification? The chances are that you will be able to meet with scores or at least a few other men of the same line when 50 vocational craft assemblies take place Wednesday afternoon. These are the meetings in which "birds of a feather flock together" to exchange views and practices—whether in medicine, law, retail sales, farming, government service, newspaper publishing, or whatever. At least some of these craft assemblies are to be held in Chicago offices and factories. On Wednesday evening will be a variety show (the gay music of five decades) in the Stadium.

Then all too soon comes Thursday morning, June 2, and the final plenary session. In it, as always, we meet our new officers, salute our old ones, hear our outgoing leader and from the one who takes up where he will leave off on July 1. We shall also hear a message of world importance from the Vice-President of the United States, Richard Nixon, and shall listen to a musical interlude brought by students from the world's only American Indian college—Bacone College of Oklahoma. The singing of *Auld Lang Syne* will mark the official close of the Convention.

But the end will not be yet. While Thursday afternoon is open for whatever you choose—such as visiting Rotary's new headquarters in near-by Evanston, in case you missed the special trips to it scheduled earlier in the week—Thursday evening brings the Golden Anniversary Ball. With thousands of people all wanting to attend, there is no place even in big Chicago which can handle all the dancers. Thus the Ball will take place in many hotel ballrooms simultaneously, with President Taylor and his "glorious Gloria" taxiing from one to another all evening. There will be fine orchestras everywhere, and there will be thousands of good friends from all over the earth dancing out the end of a great Convention in the great city where Rotary was born 50 years ago.

Come and join in!

Why



FROM Europe, North and South America, Asia, and Australia came 183 entries in the *Why I Want to Go to Chicago* Contest, sponsored by this Magazine. The contestants were wives of Rotarians. Their entries were manuscripts of 1,500 words or less on "Why I Want to Go to Chicago—for Rotary's Golden Anniversary Convention." With the names and addresses of contestants withheld from them, the three judges (see page 18) evaluated only anonymous entries. Here are the winners, as the judges determined them:

First Prize, \$100

Mrs. Robert Mackintosh, of Glasgow, Scotland.

Second Prize, \$75

Mrs. George A. Fitch, of Taipei, Taiwan, China.

Honorable Mention, \$15 each:

Mrs. H. E. MacKenzie, of Johore Bahru, Malaya; Mrs. Glenn D. Gerard, of St. Joseph, Missouri; Mrs. Charles K. Vesperman, of Mundubbera, Australia; Mrs. William Kohlmeier, of Brookings, South Dakota; and Mrs. Grady Arnett, of Florence, Alabama.

I Want to Go to Chicago

By MAY MACKINTOSH

A lecturer in the University of Glasgow, Scotland, the author and her husband, Robert Mackintosh, of the Rotary Club of Hamilton, regularly entertain Rotary Foundation Fellows studying in District 2.



Photo: Arps

WHY I want to go to Chicago may best be explained, firstly, by reference to a story.

Long ago a newly appointed bishop determined to journey throughout his great diocese in order to counsel his flock and see that all was well with it spiritually. Toward the end of his tour, he was on a ship when, in the distance, he saw a small island. He inquired if the island were inhabited.

"Yes," was the reply, "by three old men, ignorant peasants, not worthy of your Lordship's time."

However, the bishop was a conscientious man and insisted that they change course and make for the island. He went ashore alone and, just as the captain had foretold, was met by three strange old men, poorly clad, uncouth, and almost barbaric in their tongue and manner.

They bade him welcome, gladly sharing with him their food and their primitive dwelling, and the bishop's interest increased with every moment. Turning to one old man, he asked, "How, my son, do you pass your time here?"

"Why, my Lord, I am busy from dawn to dusk! I fish so that my brothers may eat, and am constantly mending my nets."

"And you, my son," said the

bishop, turning to the second old man, "what do you do?"

"I too am always busy," was the reply. "So that my brothers may not feel the cold and the rain, I hunt wild animals on a near-by island, and from their skins I fashion clothes and shoes. To do this I must make many trips."

"And you," said the bishop to the third man, "what do you do?"

"For my brothers, I have built this house," was the answer. "In the evening, when they are weary, they rest here and eat the food which I prepare. While I wait for them the day passes like a shadow."

For a moment the bishop was silent. Then he said, "But when do you pray?"

The old men looked at one another in perplexity.

"Pray? What do you mean? We are simple men and do not understand. How does one pray?"

Then the bishop, with many halts and many explanations, taught them the Lord's Prayer. For three days he stayed with them, counselling them, and at last he sailed away, leaving them with a final command that they repeat every day the prayer he had taught them.

Two days and two nights passed and a great fear came upon the

people on the ship. They fell on their knees before the bishop. Terrified, they pointed to a strange radiance upon the sea. With every moment it grew brighter and the bishop saw the three old men, walking upon the waters. They climbed into the ship and stood humbly before him.

"My Lord, we are ignorant men. Forgive us. We have forgotten the prayer you taught us. Will you teach it to us again?"

For me this story epitomizes all the great tales of humble men who were greater than they knew, who through utter selflessness were able to attain to heights beyond the human and whose example serves as a constant inspiration.

For me, too, it sums up the spirit of Rotary, for the history of this fellowship is surely that of simple men who, out of an idea, built a modern miracle.

Fifty years ago, in Chicago, a man called Paul Harris overcame the devils of doubt, despair, and loneliness by his conviction that in forgetfulness of self through helping others lay the key to mental peace, in actively belonging to humanity. Nothing human was alien to him. From this simple idea a great movement was born.

Today, in a world sundered by suspicions, cynicisms, and antag-

onisms, Rotary stands foursquare for toleration, mutual understanding, and brotherliness. In living testimony to their defiance of the modern Cassandras who prophesy disintegration and disruption, Rotarians from the four corners of the earth will tread the international pathway to Rotary headquarters. They will restate their common conviction that there is

tween men is also greater than his. At a time when an ever-increasing proportion of mankind prepares with frantic zeal for a conflict which could destroy not only our menfolk and our homes, but civilization and even humanity itself, the ideals of Rotary are our bulwark.

I want by my participation in the Convention to acknowledge

To the latter, I can speak with feeling as the wife of a Rotarian who has endeavored in his business and social relationships to attain the Object of Rotary and, in doing so, has found a deep, personal satisfaction and self-realization. It would give me the greatest pleasure to discuss with other wives the extent to which the existence of Rotary has illumined their married life. What a fund of happiness Rotary must have created between countless husbands and wives over the past half century!

Bound by our tie of sistership in service, we women, at Chicago, can play our own part in promoting good neighborliness, because we have a common, natural ground of interest, experience, and outlook, which is the basis of everyday human living. Whether they live across the street or across the world, two women can speak to each other in terms which are universal and timeless. In this interchange of ideas and aspirations, it will be inspiring to feel the pulse beat of a shared humanity.

Of a shared femininity, too. So it will be no abdication of our high seriousness if the trend of our thoughts and conversations turns rather often to the rich and varied attractions of the Magnificent Mile, and if we devote a goodly proportion of our time to the manifold cultural and artistic aspects of life in Chicago.

But, after all, we must not forget that Rotary is the affair of men and the Golden Anniversary Convention is theirs. Basically, therefore, my desire to attend it springs from very personal considerations. If my husband is to be there, I must be beside him, not only to share with him the thrill of being in Chicago, but also to witness his completion through community with his fellow Rotarians.

For us both, the Convention will constitute, I feel sure, an experience as unforgettable and as overwhelming as the visit to the remote island of my story, where men of simple and wholehearted goodness can achieve miracles. And may those who attend the Centenary celebrations say of our men, as today we say of Paul Harris, that they builded better than they knew!

'Very Interesting...Very Difficult'

THE three ladies pictured here have just performed a service which they have unanimously described as "very interesting but very difficult." They were the judges of the "Why I Want to Go to Chicago..." Contest sponsored for wives of Rotarians by your Magazine. From among the 183 entries—183 manuscripts which together totalled about a quarter of a million words—they selected Mrs. Mackintosh's as the best, Mrs. Fitch's as the second best, and five others as worthy of the highest honorable mention—as reported on page 16. Each judge, working independently, took the better part of the week for the task, basing her judgment, as the rules specified, on originality and good writing. All three volunteered that it was a pleasure to read the writings of their sisters from around the earth and that the quality of the entries was, by and large, very high. The three ladies are: Mrs. C. Reginald Smith, of Albion, Mich., wife of the Chairman of the 1955 Convention Committee of Rotary International; Mrs. Max Hurd, of Chicago, Ill., wife of the Chairman of the Host Club Executive Committee; and Mrs. Ollie E. Jones, of Chicago, Ill., wife of the President of the Host Club.



Mrs. Smith



Mrs. Hurd



Mrs. Jones

no room in life for the petty mean-nesses, spites, and jealousies which poison the human condition and reduce it from a thing of nobility and dignity to a dreary succession of pain-filled tomorrows and tomorrows. They will not come walking upon the waters, it is true, but they will come in humility and deference, to honor the memory of the Man with an Idea and to rededicate themselves to it. And I would like to do it with them.

Because I am a housewife, for whom her home is the center of the universe, peace and stability mean more to me than they ever can do to my Rotarian husband. I feel, therefore, that my debt to those who by their lives seek to promote good feeling and trust be-

this indebtedness to Rotary and my very personal pride in it and I want to learn in what manner we women may by our support and encouragement further the aims of Rotary at every level of national and international thought and action.

In an age when the forces of militant materialism are on the march, we who hold, from whatever religious standpoint, a belief in spiritual values and in the worth, dignity, and integrity of the individual human being will proclaim by our solidarity that the principles of truth, justice, goodwill, and helpfulness have an irreplaceable rôle to play between nation and nation, as between man and man.

India Folio



WITH contrast as strong as Madras sunshine and its nightlike shade, two well-born Hindus humble themselves before images of a rural deity Muniappa. In this performance of puja, they typify the diversities of their new yet antique homeland . . . whose sweeping, five-millennium history includes 35 brief years of experience with Rotary. The next seven pages offer a sampling of variegated India.



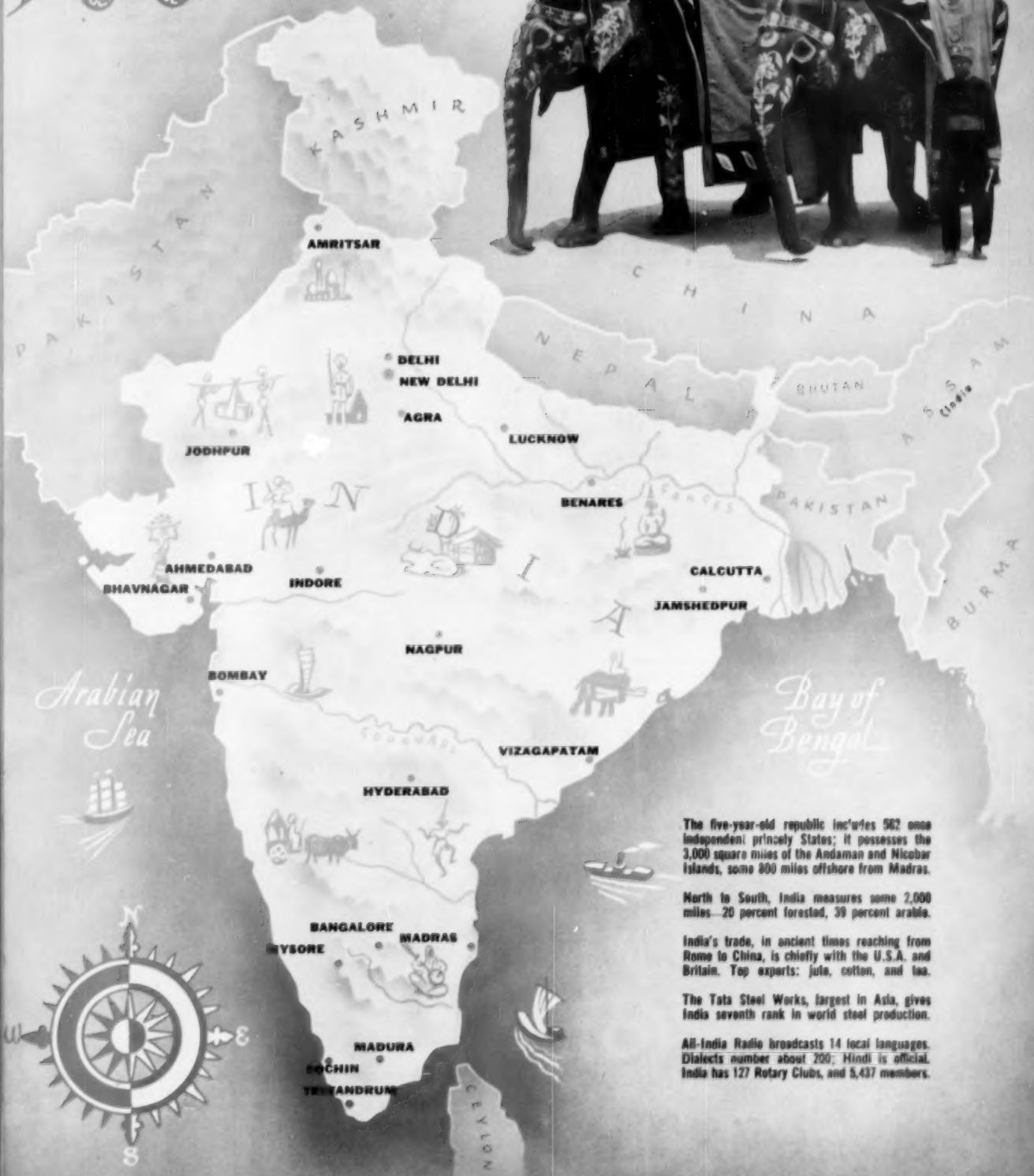
India in

THE dimensions of India defy delineation. In space it measures 1,220,000 square miles, one-third as large as Europe . . . in human terms, 356 million souls, or one-sixth of all mankind . . . in time, five or even six thousand recorded years . . . in wealth—material and spiritual—incalculable. Hence this abstractive treatment of the young republic in printer's ink.

Familiar rural scene is cattle-drawn cart with villagers (above left). Some 80 percent of the people are farmers. . . . The world's tallest mountains, the Himalayas, reach 28,000 feet near the town of Darjeeling (left). . . . White marble inlaid with gems and bleached by the sun of Agra give the Taj Mahal (below) a dazzling beauty. It was built as a mausoleum by Emperor Shah Jehan in 1632. Here it is seen from the rear, reflected in the Jumna River.



Indie



The five-year-old republic includes 562 once independent princely States; it possesses the 3,000 square miles of the Andaman and Nicobar Islands, some 800 miles offshore from Madras.

North to South, India measures some 2,000 miles—20 percent forested, 39 percent arable.

India's trade, in ancient times reaching from Rome to China, is chiefly with the U.S.A. and Britain. Top exports: jute, cotton, and tea.

The Tata Steel Works, largest in Asia, gives India seventh rank in world steel production.

All-India Radio broadcasts 14 local languages. Dialects number about 200; Hindi is official. India has 127 Rotary Clubs, and 5,437 members.

India in Ink (Continued)

HISTORIANS—who record for India invasions by Darius of Persia, Alexander the Great, Tamerlane, and others—can inscribe no more dramatic interval for this land than the last eight independent years.

In the monumental cities and in the densely thick villages, the people have turned into their problems. Schools are increasing literacy. Farmers, wading into rice paddies to apply new techniques, have just brought crowded India its first self-sufficiency in food production. New irrigation projects, like the Bhakra-Nangal system opened last year, are giving India water for an area the size of South Carolina. Hydroelectric power is increasing 55 percent. Even diseases like malaria (which once affected 100 million persons) and tuberculosis are meeting scientific challenge.

No less stirring is citizen interest. In 1952, six eligible voters out of ten went to the polls, making a better score than that of U.S.A. citizens in the same year.



In the capital city, New Delhi, all castes and religions may worship in the new Birla Temple with its famed sunken gardens, the gift of an industrialist family. India's Constitution recognizes freedom and abolishes the stigma of "untouchable" caste.



Sari-clad women undergo X-ray examination at one of the nation's new centers for treating tuberculosis.

New buildings, like these Bombay apartments, rise in India.

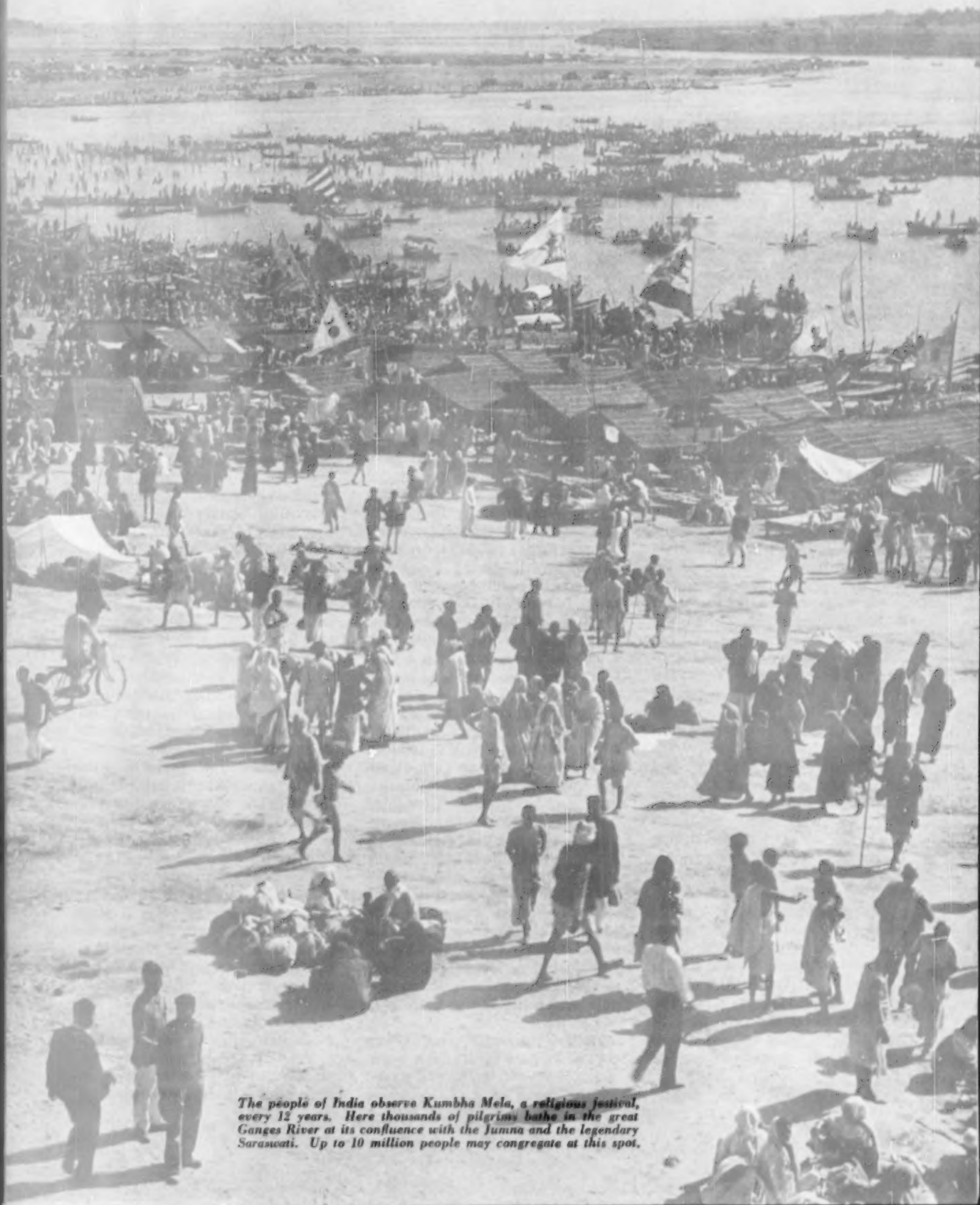


(Top of page) Dungan from PIX; (left) India Press Inf. Bureau



Mild, slow-moving bullocks pull plows through a flooded rice field. By employing Japanese techniques of cultivation, India's farmers have greatly increased their production of this staple.

(Left) IIF; (above) Dungan from PIX (opposite page) Footman from PIX (pages 19, 20, 31) Dungan from PIX Map by W. W. Wind



The people of India observe Kumbha Mela, a religious festival, every 12 years. Here thousands of pilgrims bathe in the great Ganges River at its confluence with the Jumna and the legendary Saraswati. Up to 10 million people may congregate at this spot.

ROTARY in

India

*In 1919 it was an alien idea. In 1955
it has 127 Clubs, all productively at home.*

By N. C. LAHARRY

Director, Rotary International

"TO WORK is your right and not to the fruits thereof." This basic concept of Indian philosophy was enunciated in the Hindu scripture Bhagbat Gita some 5,000 years ago. If this be so, the soil of India should be a fertile ground for the propagation of the Rotary ideal of service.

Paradoxical as it may seem, the growth has not been consistent, at least, with the population basis of the territory in question. Perhaps the reason may be found in the fact that India today is emerging from an essentially agricultural economy to one based upon modern industrialization. The whole framework of Rotary membership is based upon the industrial and professional structure of society. There are very few towns in the modern sense of the word in the India area, but with the completion of the Five-Year Plan of the Government and the beginning of the second Five-Year Plan shortly one is justified in hoping that the increase in numbers of Clubs will be in geometrical progression.

Forbidding as they may be, cold figures are sometimes the best way to make a point—the point here being that Rotary in India, despite all the stresses and strains of our troubled times, has shown and is showing a healthy growth. Perhaps these very stresses and strains are a *reason* Rotary is growing; they certainly increase the need for service.

Rotary began in a small way in September, 1919, with the organization of the Calcutta Club, the oldest Club on the Continent of Asia. Eight years elapsed before formation of our second Club—in

Lahore in 1927—but from then on growth was steady and healthy, if not spectacular. By 1931 there were five Clubs with 301 members—largely the result of the flying trip of James W. Davidson, of which more later—but eight years later, on the eve of World War II, the number had jumped to 27 Clubs with a membership of 1,159 Rotarians.

Contrary to what might have been expected, and despite the grievous situation in the East during the War, Rotary in India grew substantially every year. When peace returned in 1945 there were 53 Clubs with 2,551 Rotarians. And, as like begets like, the wheel began to turn with increasing momentum. As of September, 1954, there were 124 Clubs in India with 4,890 members, a growth of ten Clubs and 410 members in one year alone.

Now, such figures are cold and meaningless unless related to the circumstances which produced them. Look back to 1919, when the Calcutta Club came into being: the world had just emerged from a colossal war and was trying desperately to right itself again. From the midst of the strife there emerged a man named Mohandas Karamchand Gandhi, who was then beginning the course of action, or nonviolent inaction, which eventually led to India's independence. The post-war depression was in its embryonic stages; Russia was in the grip of Lenin.

In Calcutta, that teeming seaport of India with its then population of 1½ million people, a man by the name of R. J. Coombes,



A Golden Anniversary speech at the Rotary Club of Patna.

back from a trip to the United States, was preparing to organize a unit of an organization he had watched in North America. It was called "Rotary," and was then just over 14 years old. He had liked what he had seen of it—friendship, fellowship, service—and he thought those factors would work just as well in India as in the other places where Rotary had rooted.

So, in September, 1919, Coombes, manager of a steel-products company, and 44 other Calcutta citizens organized themselves into the first Indian Rotary Club, although their charter was not formally issued until early in 1920. As Coombes said in a letter to Rotary's Secretariat anent this first meeting (on September 23), "I think we have got the right spirit moving from the outset, and that is everything."

Like all such spirit, however, this particular one was a long time reaching its full flower. Organizational problems, contingent upon the distances involved between the new Club and the parent organization, occupied much of the early work. One of the principal early problems was that the Club membership was wholly non-Indian. So besides the normal indifference of a large city toward a

new and small organization, the Club had to face the problem of making itself truly a cross-section of society.

The first achievement in this field came in 1921 when the first Indian honorary membership was extended to Sir Surendranath Bannerjee, a highly popular figure in the Province of Bengal. This step was followed by admission of S. C. Rudra, with the classification of "mining engineering," as the first active Indian member. In 1926 an Indian Honorary Secretary was elected (in the person of the writer). Finally, an Indian, A. F. M. Abdul Ali, was elected President, the first Indian to head a Rotary Club anywhere.

Thus Rotary in India has fought and succeeded in establishing the principle that this association is free from religious and political considerations. You will find Moslem and Hindu sitting side by side, amicably; you will find meat eaters and vegetarians the same way. Obstacles once held to be insuperable are practiced in Rotary; and the great glory of Rotary in India is that it was the proving ground.

DURING periods of sectarian strife in the country, Rotarians of different faiths, particularly in Bombay and Calcutta, did not hesitate to walk together in the bazaars, and thus, by living testimony, make real to all men the fact that all faiths could live side by side in friendship.

Since the partition of India there has been some political tension between it and Pakistan, but in 1948 I had the privilege of being in Lahore, Pakistan, at an inter-District meeting between Clubs in India and Pakistan. I was thrilled by the reception given by the Lahore Rotarians to those coming from India at the border town of Wagha.

Last year there was an intercity meeting between the Lahore Club and the Indian Clubs of Amritsar and Patiala. Again Rotary proved how it brings together men of different faiths and ways of life. One of the spectacles which thrilled the entire city of Lahore was the visit of Indian Rotarians to the bazaar area where the shopkeepers literally embraced the

visitors and made them thoroughly at home.

But to return to the main thread of the story. As I have said, for eight years Calcutta was the only Rotary Club in India. Then, in 1927, the Rotary Club of Lahore came into existence. Some two years earlier, an editorial in the *Civil and Military Gazette*, a Lahore newspaper, called for organization of Rotary. Discussing the advantages of Lahore, the paper said, "All that is needed is the correct type of organization; and the altruistic methods and ideals of Rotary can well supply what we still lack."

The first efforts toward organization came in 1926, although it was not until February 24, 1927, that the 50 charter members held their first meeting. The charter itself was issued in November of the same year, due to the slowness of communications.

From then on Rotary in India began its steady growth, powerfully assisted by two events. The first was the visit, in 1929, of James W. Davidson, a member of the Rotary Club of Calgary, Alberta, Canada.* He organized Bombay and Madras, and then swept onward through the East, leaving behind him a trail of new Clubs. His was a practical example of Rotary at work in the extension field; it gave an impetus to our own extension work which is still only in its beginnings.

The second event was the opening in Bombay of a branch of the Central Office of Rotary International on January 1, 1933. This office, until it closed in June, 1948, was a powerful fountainhead of work. Herbert W. Bryant, the Rotary International Secretary in charge, made it a focal point for Indian and Eastern Rotarians; it supplied that constant interchange of information we needed at that time.

Growth was steady through the turbulent '30s—but then came the staggering blow of the War. We had, of course, lived close to the war in China throughout the period, but this was a global conflict, and as it spread into the ocean called Pacific, we saw whole East-

* See *Rotary down the Decades: III*, by Almon E. Roth, *THE ROTARIAN* for April, 1955.



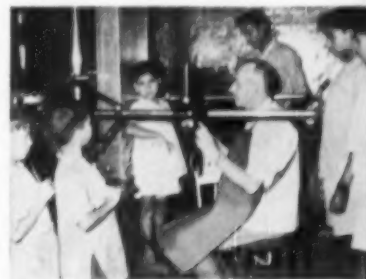
Winners of a high-school essay contest are given prizes by J. M. B. Roche, President of Tuticorin Club, in Municipal Council Hall.



Palm leaves decorate the meeting place of Rotarians in Kolhapur honoring U. N. Day. Note the portraits of national leaders (rear).



Guessing the goat's weight are Rotarians and guests in Poona. With such games, they earned 1,000 rupees for Community Service.



Testing youths for tuberculosis is Ratlam Rotarian Dr. R. B. McClure, who, like other professional men in India, donates his time.

ern Districts blotted out—the Netherlands Indies, Thailand, Burma, the Straits Settlements, and other places.

Although India was not invaded, Rotary inevitably was affected; our Community Service shifted to some extent, appropriately to war activity and to extension work. Despite the drain on manpower, the number of Indian Clubs and members increased steadily throughout World War II. In 1943 a District Conference was held in Calcutta in spite of the threat of bombs. That meeting exemplified the spirit throughout this critical period.

I SAID that Community Service shifted; I should have said expanded. Of course, some projects had to be dropped; but in its main lines, the Clubs continued working on this important avenue. Calcutta, which had taken up the problem of beggars in 1934, continued working on a solution to what was a major problem, drafting a vagrancy act for the Government. This work, to a degree, was absorbed by the War, but it succeeded in awakening public consciousness to the problem.

Prior to World War II, India had its first Presidential visit when Sydney W. Pascall, in 1932, visited Calcutta and Lahore. It was not until after the War that we had our second Presidential visit, this time from the genial Richard C. Hedke in 1946. He came, appropriately enough, as India was beginning to promulgate its codes of correct business practice in the major cities. Virtually all Clubs had been slightly deficient in this kind of Vocational Service because of our very different ways of conducting business; and even now, the surface has barely been scratched in this important work.

After the War came the gigantic fact of Indian freedom. Immense human suffering was involved in this split and consequent transplantation of millions of people. Rotarians as individuals did what they could to ease this problem—just as they had done as Clubs in the famines which afflicted India. Food and medical centers were established and every effort was made to cushion the impact. In

fact, at the Calcutta Rotary food and relief center during the famine, more than 40,000 meals were served and medical relief and clothing were given to thousands of destitute persons.

Possibly the most significant postwar development, however, was the adoption of villages by city Rotary Clubs. This, in so far as I know, was at that time unique in the whole Rotary world—a process whereby a given Club “adopts” a village, and then guides it in attaining modern standards through the development of initiative and enterprise on the part of the villagers. In one case Mahatma Gandhi himself dedicated a market road resulting from such work.

Excellent work has been done by Clubs, particularly Bombay, in the matter of vocational counseling for the youth of the country through Club-sponsored seminars and books.

In Colombo the gigantic Fair organized for the war effort netted nearly \$100,000.

In Calcutta, the then Governor Mr. Casey was so impressed with the activities of the Club that he entrusted the distribution of clothing and food to many thousands of underprivileged on V-E and V-J days to the Rotary Club.

To understand this work you must understand that all of India is not just the great seaport nor the Taj Mahal; it is in the 500,000 villages where nearly 90 percent of the population lives. In these is the greatest opportunity for Community Service that reaches far beyond the temporal limits of the village. In one village so adopted, for example, the fish ponds went dry. Rotarians showed the villagers how to bore for water to restore the ponds—and the economic life of the village. In another a library was provided. In another DDT spray, by killing lice and mosquitoes, boosted the health level of the entire village.

I could fill pages with examples of the sort of work the Rotarians in India are doing in the four avenues of Rotary service. Every Club is active one way or another;

but a great deal of work still remains to be done, especially in the matter of extension within and without the Clubs. I feel that after 50 years we have at long last realized the fact that it is upon the individual Rotarian that the future of Rotary depends. The type of young men coming into the Clubs today is an excellent augury for the future.

We in India have perhaps been “in the red” to our sister Clubs, particularly in the United States of America. We are duly grateful to them for what they have done for this part of the world. But I feel that Rotarians of my country are awakening to the fact that we in India have something to contribute to the ideals of Rotary. It is a basic concept of Indian philosophy that out of diversity arises ultimate unity. Nature herself



India has given Rotary International four general officers: (top left) Sir Frederick James, Director in 1933-34, formerly of Calcutta, Delhi, and Madras, now in England; (top right), Sir Shapoorjee B. Billimoria, Bombay, Director, 1943-44, Second Vice-President, 1949-50; (below left) B. T. Thakur, Calcutta, Second Vice-President, 1946-47; (below right) N. C. Laharry, Calcutta, Director, 1953-55, Second Vice-President, 1953-54.



has decreed this fact. Differences there must be between human beings with different ways of life, different modes of living and thought. But it is through the understanding of these differences that the ultimate idea of the unity of mankind can be achieved. If we can inculcate this principle, which in essence is the ultimate goal of Rotary, we shall have done something substantial toward approximating our ideal. Not only will we reduce our indebtedness to other parts of the Rotary world, but we shall have done something material in the direction of progress.

'Mr. Sunshine'

**A Committee Chairman for 44 years,
he lightens burdens, eases loneliness.**

EACH Tuesday, as some 650 Chicago Rotarians enter the Grand Ballroom of the Hotel Sherman for their meeting, they intuitively do two things. First, they put on their badges—a round-the-world Rotary custom—and then they shake hands with a firm-gripped fellow member affectionately called "B. O." This ceremony is a happily constant one, for the badges are always there, and so is the genial 83-years-young greeter, Byron O. Jones, who hasn't missed a meeting in more than 30 years.

A long perfect-attendance record, however, is not the reason for this friendly man's distinction in Rotary. As he himself says about it, "How else can you participate in Rotary, or share it, unless you come to its meetings?" No, his unique record has been achieved through something else, something Rotary simply expresses in the words "service to others." It has earned for him the sobriquet "Mr. Sunshine," besides the esteem of his fellow Rotarians at home and abroad.

Why is he called "Mr. Sunshine"? He lives on Sunnyside Avenue, the street number the same as Rotary's Golden Year: 1955. And his 'phone exchange is Sunnyside. But these are only coincidences. Then why? Well, in 1911, when the Chicago Rotary Club was only six years old, B. O. Jones, a native Chicagoan, became a member. In that year, this fledgling Rotarian, then an executive in the piano-bench business, was made Chairman of the Sunshine Committee, which had been set up earlier to help people, no matter what their needs might be. That was 44 years ago. Today, still Chairman of the Committee is that same "young fellow," his hair now silvery white, his step a bit slower, but his enthusiasm for helping others as high as it was on the day he took over the job.

And that job has been a big one, so big that "B. O." has long considered every Chicago Rotarian as a member of his Sunshine Committee. One way to measure the work that has been done is with statistics, such as the 100,000 miles Rotarian Jones alone has travelled visiting the sick, the

In the Hotel Sherman lobby in 1930, Rotarian Jones and his wife, Grace, sit in the car given them by the Chicago Club. The late Floyd Bateman is presenting it.



MAY, 1955



B. O. Jones

Photo:
Stuart-Holgers

**Unusual
Rotarians**

half million pounds of food and 50,000 items of clothing he and his Committee have distributed, the hundreds they have helped with medical, surgical, and dental care, and the number of times they have bought coal and paid rent. All this, however, "B. O." prefers to assess in another way. "There are no 'cases' to check on and to aid," he says. "There are only *people in need*." These have included:

- the British mother and daughter evacuated from England during World War II, and living in a suburb northwest of Chicago, lonely and unhappy. Word about them came from the Rotary Club of Hampstead, England, and "B. O." set about making them feel at home. Drives in the country, gifts of clothing, dinner with the Joneses, these and other friendly acts led the mother to write later, "Mr. and Mrs. Jones are the very essence of the spirit of Rotary and all that is best in the American character."

- the Nebraska Rotarian hospitalized for a year in Chicago, and visited regularly by "B. O."

- the Rotarian of Honolulu, Hawaii, taken ill in Chicago, but who never felt lonely because of "Mr. Sunshine."

- the little Aruban girl with a disfiguring harelip on whom a Chicago doctor operated, correcting the condition and giving her new confidence. For her "B. O." made all the hospital arrangements, visited her daily, and entertained her at his home.

- the Rotary Director from Bermuda; the woman from India with eye cancer; and other Rotarians far from their homes in Argentina, China, Ireland, Japan, Mexico, and New Zealand—all knew they were not alone during their illnesses in Chicago when "B. O." came to them.

Retired for over a quarter century, "B. O." was once asked whether he played golf for relaxation. He replied, "My garden is my golf course, my Rotary work is my pleasure." In 1930, as a tribute to his Rotary work, he was elected an honorary member of the Chicago Club. As its greeter, he has clasped more than half a million hands.

To this man of goodwill have come many expressions of gratitude, one saying, "There just isn't any darkness when you are around." Another, now 25 years old, he especially treasures. A letter, it terms his work "deed sermons," and suggests that he "write a book on the art of making sunshine." The writer of the letter: Rotary's Founder, Paul P. Harris, a man quite good himself at spreading sunshine on this world.

—ROBERT A. PLACEK

The Meaning of Rotary: Some Thoughts



Dr. Albert, President of Rotary in 1915-16, lives in Terre Haute, Ind. He has been newsmen, music and art critic, and scientist.

A dramatic moment in Rotary history came on Tuesday morning, Aug. 19, 1913, when a young Minneapolis news editor stirred the 4th Annual Convention in Buffalo, N.Y., with a speech. It drew together, say some who can recall it, the best of early Rotary thought and it helped greatly to set the movement on a high plane. We reprint here, slightly abridged, Allen Albert's The True Meaning, Purpose, and Opportunity of Rotary with a marginal commentary by a Rotarian of 1955 and Japan. This is our symposium-of-the-month.—Eds.



Dr. Komatsu, Governor Nominee for District 60, was educated in the U.S.A. He has been a lawyer, businessman, and a diplomat.

By ALLEN D. ALBERT
With Marginal Notes by Takashi Komatsu

THE wheel of Rotary has ever turned modestly. We who are the cogs of the wheel have had delight in the music of its turning. But we have never been unmindful of our responsibility to the power which revolves it and which interlocks our lives in 83 cities with those of a brotherhood still more wide.

In 1913 Rotarian Allen spoke of Rotary in 83 CITIES, but today it has been extended to 8,581 CITIES in 89 COUNTRIES, transcending barriers of distance and language.

After 42 years, in the Golden Anniversary Year, his eloquent words bring us renewed inspiration.

Rotary is an expression of the faith of the modern man in himself, of his realization that he can be true to himself only when he is true to his neighbor, of his high aspiration that with however many wheels of contact his own life may impinge, the direction of his turning will be toward kindly judgment, efficient sympathy, and neighborliness.

We have all come to realize that our age is transitional. . . . Self-reliance and self-interest are in our time reaching their higher fulfillment in a consciousness of our responsibility for others and our interdependence upon others. We are now learning—and with us the men of all the English-speaking world are learning—that there can be no freedom for the individual which does not include also freedom for the group.

It must give Allen a great satisfaction that today Rotary is no longer monopolized by the English-speaking world. In Japan, since readmission in 1949, some 150 Clubs have been organized from Hokkaido to Kyushu. In all these Clubs every member is an active worker. Even the office of Club receptionist is not too menial a job for a newly admitted president of a great corporation.

I am grateful to Allen for summarizing in such vivid terms the mission of Rotary and how we may best serve as "coordinate cogs."

Every change in society is the product of an interplay of forces. As men rarely act from single motives, so likewise do social forces rarely express themselves in single movements.

Rotary is one of several important expressions of man's larger regard for his brother. It is probably not the chief of them. Assuredly, it is not the only material one amongst them. But we believe that to those to whom the ministrations of Rotary are vouchsafed its spirit may prove an exceptionally potential expression of our regard for these our brothers.

The movement to guard the citizens of tomorrow in the child of today, the movement to make our children strong in body while we make them strong in mind, the movement to protect the poor in their right to sunlight, the movement to make government more full of care for the weak while not unresponsive to the right of the strong, the movements which have produced playgrounds, bathing beaches, vocational schools, good-government clubs, nonpartisan municipal politics, wherever these movements have gained momentum and have expressed themselves in a richer community life, there has that spirit

We have reassurance from accomplished fact that Rotarians are making their best endeavors.

of 1913...Rethought in 1955

asserted itself which has produced the Rotary Club. There, also, is the field ripe for the sowing of the seed of the Rotarian ideal; and if the organizers of new Rotary Clubs in such communities show forth the true spirit of Rotary, the wheel of which you and I are coördinate cogs will engage these communities and turn them all in the direction of an efficient and kindlier judgment and a broader good for all mankind.

This is the meaning of Rotary. To make it workable, to make it articulate, the experience of eight short years has developed a few principles, a very few, which are manifestly helpful to its growth and apparently fundamental to its life.

The first of these principles is that for the present at least the organization shall be secure against the spirit of competition. To that end its organizers have limited the right of membership to men actively engaged in business and to one firm only as the representative of each kind of business. Rotary has no room for drones. And among the men of our cities active in their work, business rivalry is still too keen not to make the coming together of business competitors in such an organization—for several years to come at least—a danger rather than a help. . . .

Inevitably Rotary Clubs are clubs of picked men. A true regard for the ideals of the organization makes extremely doubtful any general campaigns for new members. Instead, the representative of each calling should be chosen according to the gauge of professional standing, personal character, and companionability, and according to that gauge alone. It has operated to unify in our membership a personnel of almost limitless capacity for good. It is an indication of the vast possibilities of Rotary that in more than one of our Clubs our membership represents a per capita business equipment in excess of \$85,000. It is another and better indication that in one city a State-wide movement to further settlement upon farms, and in another a movement to reconstruct great highways, and in a third a movement to reestablish an orphan asylum should all have found leadership and prevailing support among men whose natural interest in such cases as good citizens had been fostered in Rotary Clubs. . . .

The organization of Rotary Clubs upon a distinctive basis soon evolved out of the mist of apparently confused interests certain concerns which were fundamental to the whole body of members. And the first of those fundamentals proved to be service. So it has come about that service is more than an ideal in Rotary—it is a responsibility of membership. It soon becomes a working principle in the life of a Rotarian that the only trustworthy means of obtaining trade is to deserve it. Now the qualities of service are generally the same. That which can obtain trade for the manufacturer can nearly always be adapted to the business of the lawyer. Hence meetings of Rotary Clubs have everywhere become marketplaces for the exchange of methods of service or laboratories where the teachings of the experience of many are crystallized for the upbuilding of each. . . .

No member of any Rotary Club is ever justified in asking patronage from his associates on the basis of his membership. If he be not ready to provide a larger service under given conditions than any competitor not within the ranks of Rotary, he has failed essentially either to catch

The inspired wisdom of our founders and early Rotarians has given us the fundamental principles upon which has been built the world structure of Rotary.

Careful selection of members! In Tokyo our membership comes from outstanding leaders in business and the professions. In other Japanese Clubs, both large and small, the best representatives and most highly regarded citizens of the community are embraced in our fellowship. To be a Rotarian is a certificate of honor and integrity as in other countries, and we must be faithful to the trust reposed in us.

Fair dealing is a counterpart of service. No true Rotarian will ever seek for special favors.

The idea of classification still guides us in broadening the circle of fellowship and in bringing us into contact with men of diverse occupations—a function of particular importance in Japan.

As in the past half century, the ideal of "Service above Self" will light the path of Rotarians for the next half century. In Japan the word "service" is becoming familiar even to the man on the street, and its deeper meaning brings inspiration to more understanding minds.

the spirit of the organization or to illustrate that spirit in his business. An attempt to limit the trade of Rotarians is an attempt to compound selfishness. Individual selfishness is wretched enough; organized selfishness is utterly repugnant to every impulse in Rotary. Men make real progress in business along the broad highways of open dealing, not through the alleys of unearned preferment.

So much every visitor to every Rotary Club session can be made to understand. What is not so readily comprehended is that this is the smaller side of Rotary. Members of every one of our Clubs, whether new or old, come soon to realize that Rotary as a trade organization is subordinate to Rotary as an organization for the working out of an ideal which no man can put on—a stimulus to be realized rather than spoken. It grows within the breasts of men. Without it the life of Rotary is inevitably short and its appeal to those whom we represent an empty and hollow sound.

A first manifestation of the Rotary spirit is the making of friends. Men meet in Rotary for the joy of the meeting. Here men who have been business acquaintances simply come soon to call each other by their first names, come soon to a deep and personal interest in the welfare of their neighbors within the organization and beyond it. . . .

The men who have caught the spirit of "Service Not Self," men who have for their motto that "He Profits Most Who Serves Best," men who reach out their hands to each other confident in the same ideals of business and spirit, come naturally to express to their brothers of such a company their highest and best selves. And the gospel which underlies this expression, though it is essentially a gospel of hard work and whole-hearted sympathy, is also a gospel of happiness. Normal men are happy men. The fun, the good fellowship, the ready laughter, of Rotary meetings are known wherever the organization is known.

The grown boy in every one of us finds the same easy overflowing nowhere else, save only in the home, and sometimes not even there. Where one's neighbors are always his brothers, the nervousness, the overtension, the exasperations of our modern six-cylinder life, become the wretchedly little things they really are. Yet it should be said that any member has failed disastrously to realize the true spirit of his Club who would enliven its sessions with unworthy jokes or in addition to the exhilaration of spirit which Rotary provides would introduce into its gatherings the cheating exhilaration of intoxicants. Our fun is that humor which Thackeray defined as wit and love combined.

One of the clearest expressions of the Rotary spirit is the general expectation in every Club that in everything, failure and success alike, each member does his best. As the passer-by in *The Passing of the Third Floor Back* lifted a threadbare and spiritually impoverished little community out of its poorer into its richer life, merely by assuming that each of its members was moved by his own kindly ideals, so the whole body of Rotarians keeps each member more nearly true to his ideals by counting confidently that each member is striving to fulfill his ideals. Character among men has appealed to us of the Rotary Club somewhat as a weave of strength and spirit; the shoddy of selfishness, of corruption, and of meanness, finds its way very rarely to the loom while the workman's fellows stand by to help him keep the weave clean. In Rotary, as in the Talmud, a light for one is a light for a hundred.

The upbuilding of efficiency and the reinforcement of character—this is at once the true meaning and the true purpose of Rotary. It would strengthen men to meet the largest responsibilities of their lives. It would make them fit for service in business, in civics, in the home.

Surely this is task enough. Rotary can make progress toward performing it better if it applies itself to this task exclusively. It should

It is demonstrated at every meeting of our Club that Rotarians are friends at sight, though they come from the ends of the earth.

For the benefit of those unfamiliar with the Japanese language we have an earphone system in the Tokyo Club. It provides simultaneous translations into English.

Character will ever be of our greatest concern.

Without realizing the ever-growing understanding and consciousness of the ideal of service in the heart of each Rotarian, could we visualize the present world-wide structure of the Rotary movement?

In Tokyo we are fortunate often to have visitors from places the names of which have previously been quite unfamiliar to us. Such visitors are received in fellowship and in an atmosphere of clean jollity, fun, and humor.

The mention of "The Passing of the Third Floor Back" takes me back to my college days. I saw the play in a Boston theater and remember it vividly alongside "The Melting Pot." Rotary will bring our people into contact with the unaffected virtues and stanch characters of the other nations.

not attempt to become an executive organization in behalf of movements, however meritorious, which are chiefly political. Its function is rather to prepare men to choose the right course and give them strength to pursue that course than to organize them into good-government clubs or civic and commerce organizations. Rotary is essentially a training school. By a process somewhat like natural selection, its members should find themselves on the generous side, the far-seeing side, the side earnest for good citizenship in every contest.

But as an institution Rotary has too much at stake to risk taking part in controversies where the issue is so clearly drawn between right and wrong as to leave no substantial difference of opinion among men moved by a common purpose upward to a common ideal.

After all, the only privilege which Rotary confers is the privilege of duty. Yet so inherently responsive to duty are the English-speaking men of today that under our very eyes the call of Rotary is answered in this Convention by the English-speaking men of two continents. . . .

What one amongst us has not been profoundly thankful in a century of peace between British and American brothers of the blood? What one of us is not thrilled as he contemplates that long border line to the north of 4,000 miles unshadowed by a single gun, unpatrolled by a single man of war? What one of us, in this presence, does not feel himself consecrated to set his face resolutely against the waste, the degradation, the sickening sacrifice of precious human life, in war?

The call of Rotary sounds round the world. Whether it be in response to the tragic need of sufferers through flood and whirlwind or to the demand for the quiet offices of seemingly humdrum fidelity to the highest standards of citizenship, Rotary—as long as she is true to her spirit—is destined to make her voice heard in every council for the good of men. This is her true opportunity.

Yet this is, in very truth, the critical period in Rotary. The Japanese have a saying:

The bottom of the lighthouse is very dark.

Ideals are only phrases if they are not lived. Rotary is only a clanking skeleton if it does not find its expression in you, in you, and you, and me. We—

*All are parts of one tremendous whole,
Whose body Nature is and God the soul.*

It has been said that the real test of Rotary is in the local Clubs. The test reaches deeper than that. It reaches to every single man in every local Club. The only merit in Rotary is personal merit. As we shall emphasize these principles of Rotary in all our lives, as we shall exact them of every group which seeks to establish a new Club, as we shall hold them before us like the cross of the Crusader, so and in no other way shall we make sure the realization of that spirit which has brought us here today and made brothers of us all.

We are warriors, you and I, under a banner which has been put into our hands by Him who made the sea and whose hands prepared the dry land, by Him in whose sight a thousand years are but as yesterday when it is past, or as a watch in the night. We have been blessed by Him in being called to leadership in an age when His teaching of universal brotherhood, when the sacrifice of His Son for the love of man, seem about to bear their fruit.

We go forward humbly yet happily. We make no claim to having found a new religion. We are enlisted in the cause of putting His age-old religion to work in a new sense. And that religion, my brothers—because, however we turn, in whatever direction we cogs may face, whatever other lives we touch, we hold ourselves true to the spirit we have from Him—we call that religion when we apply it to business: Rotary.

This message is of particular significance at this time to Japan, where the people are eagerly seeking to learn the democratic ways of life at their best. Rotary will contribute toward ensuring a healthy growth of democracy and the development of good citizenship.

It is timely and even Providential that Allen's address of 42 years ago includes a well-known Japanese proverb. Every Rotarian should engrave deep in his heart that he must personally exemplify the ideals of Rotary. If 1913 was a critical period in Rotary, 1955 and the years just ahead are perhaps even more critical, though for other reasons. Now, as we end our Golden Anniversary celebration, the whole world is looking at us. Will our deeds measure up to our words? Can we keep the light beaming no matter how dark the bottom of the lighthouse?

This is indeed a call to service under the banner of the Supreme Ruler of the Universe, Whose command will be obeyed regardless of religion, race, or nationality. There are Shintoists, Buddhists, and Christians among the Rotarians of Japan. There are Moslems, Hebrews, and men of many other persuasions among the Rotarians of the world. Our faiths do not divide us. If we are good Rotarians, we join in the work of the religious community of our choice and strive to strengthen it. Allen Albert in 1913 felt a close relationship between religion and Rotary; so have other men since. It would be an interesting study today. But the important thing is that we 400,000 men of Rotary have raised up before ourselves an ideal of service. As we follow it, we become better citizens, we improve our business and professional dealings, we brighten our communities, and we form a happy chain of man-to-man acquaintance and friendship around an old earth that so much needs one. It is a great privilege to be in Rotary and to think and talk of Rotary. We of Japan join with Rotarians everywhere in building Rotary better than ever world-wide.

"Responsiveness to duty" is also found among non-English-speaking peoples. I am looking forward to meeting hosts of such Rotarians among the 20,000 people expected to attend the Golden Anniversary Convention.

The peaceful relations between Canada and the U. S. are a noble example. Rotary aspires to build the same happy relations throughout the whole world.

Rotary will never fail to raise its voice of service for promotion of human welfare.

In addition to Allen's words, we now have the Four-Way Test to guide us. You will see the Japanese translation on the desk of every Rotarian in Japan, also in many schools, shops, and other places.



Some 900 celebrants crowd Grand Ballroom of the Hotel Sherman, regular meeting place of Chicago Rotarians, to hear speeches and see premiere of T

HAPPY BIRTHDAY PARTY

THE large occasion, the festive fellowship, and the sparkling decorations (flags, gold bunting, candelabums, bright flowers) were typical. But the party, arranged by the Board of Rotary International, differed from other celebrations held on or about February 23, 1955, in the 8,536 Rotary communities of the world.

While folk marked Rotary's 50th Birthday around the earth,

while hundreds of toastmasters reviewed their notes and thousands of ladies adjusted corsages, some 900 people in Rotary's natal city sat down to dinner in the Grand Ballroom of the Hotel Sherman. They were dining just two blocks from the old Unity Building, where exactly 50 years earlier Paul Harris had founded the world's first service club. At the vast, double-tiered speaker's table were a host of notables: the

U. S. Postmaster General, Arthur E. Summerfield; an array of diplomats; the Nobel Prize-winning physicist Arthur H. Compton; an impressive number of Rotary's general officers, past and present.

Singular, too, was the program. Harry L. Ruggles, holder of the senior membership in all Rotary and the originator of Club singing, led the group in "Happy Birthday to Rotary." With President Herbert J. Taylor pacing the



Toastmaster Herbert J. Taylor (left), the Chicagoan who presides over Rotary International, introduces distinguished guests. . . . (At right) Arthur H. Compton, Rotarian and winner of a Nobel Prize, announces Rotary Foundation awards.



U. S. Postmaster General Arthur E. Summerfield (left) presents his country's Rotary commemorative stamp as did representatives of the other lands. . . . (At right) Harry L. Ruggles, originator of Club singing, leads group in birthday song.





the Great Adventure. Program was heard on CBS radio.

Photos: (above) Rotarian Edward Ray; (below) Kaufmann-Falry.

***A glimpse of Rotary's celebration
held in Chicago on February 23.***

formalities, representatives of seven nations presented the designs of the stamps their countries had then issued to honor Rotary. Now 23, this is the largest number of lands ever to commemorate a nongovernmental organization. After this bow to past achievement, the group faced the future to recognize the award of 109 Rotary Foundation Fellowships for the coming year.





Linking Rotary with the vitality of youth is this bright pageant staged in North Sydney, Australia.

How They Celebrated the World Over

MANY of them dined. In Salem, Ohio, the menu started with grapefruit cocktail; in Hyderabad, India, banqueters finished their meal with birthday cake.

A large share of the celebrants saw the world *première* of the motion picture *The Great Adventure*—shown in Santurce, Puerto Rico; in Karachi, Pakistan; in 4,500 commercial theaters of Japan to an audience of some 14 million; and in at least 800 other world centers.

Most of the birthday parties attracted

dignitaries. Dr. Ba U, President of the Union of Burma, received honorary membership in the Rangoon Club. President Ramón Magsaysay delivered the principal speech in Manila, The Philippines.

Some Clubs marked the day with intercity meetings, as in Tampa, Florida, and on the island of Hong Kong.

Some celebrated with special programs and projects. In Reims, France, Rotarians invited 12 U. S. soldiers into their homes as a goodwill gesture. The

34 members of the Club in Hamar, Norway, mailed birthday cards to other Rotary Clubs. In Cheltenham, Pennsylvania, Rotary folk joined in a church service; in Tuticorin, India, thanksgiving prayers were offered in a Christian cathedral, a Mohammedan mosque, and two Hindu temples.

On these pages you see still other ways Clubs commemorated the birthday of Rotary . . . a fellowship which, in half a century, has flowered healthily in the climes and cultures of 89 lands.



Dramatizing 1905 in a vintage car are Past District Governor and Mrs. K. E. Wacker, of Winter Park, Fla.

Puffing out birthday candles are the S. L. Warrens, at the party held in Mt. Olive, N. C.



ATLANTIC CITY SALUTES ROTARY ON ITS 50 TH BIRTHDAY

On highway lighthouses at Atlantic City, N. J., signs salute the big Anniversary and local Rotarians hold numerals marking the date.



Panourgas

The silver medal of the city of Athens, Greece (right), is given Athens Club President (above at right) by city's Mayor.



President Ramón Magsaysay (seated, at center) joins celebrants in Philippine capital at gala dinner. He made principal speech of evening.



Flowered float is paraded in Rotorua, New Zealand.

© Scott

Life-size and larger, President Herbert Taylor and wife stand beside billboard in Lenoir, N. C., with silver and gold message.

Rotary's Central Office staff celebrates too—with a cake, held by Secretary George Means (left) and Past Secretary Chesley Perry.





A Gift

*How 4,455 books from
New Jersey Rotarians
are going abroad
to make new friends.*

*Checks worth \$1,350 are given by
Charles S. Van Auken (at left),
President of the Paterson Club,
to Paul C. French, executive of
CARE. Note books behind them.*

ONE MORNING not long ago a New Jersey businessman took a few hours off and headed for 660 First Avenue on Manhattan Island. There in a seventh-floor office he handed over a sheaf of 20 bank checks worth \$1,350. A few days later 45 sets of books, like the set you see in each photo on these pages, were on their way to Manila, Osaka, Lahore, Seoul, Taipei, Salonika, Mitcham, Dordrecht, Heidelberg, Ravenna, Innsbruck, Lima, and 30 other cities of the earth.

Thus had come to first fruit a new plan aimed at helping the peoples of the world get better acquainted . . . a plan which had leagued American book publishers, the United States Government, CARE, Inc.—and 13 Rotary Clubs in New Jersey. These last had put up the \$1,350 for the 45 sets of books . . . as a "gift from the heart" to some fellow humans in other climes and as a kickoff in a program which will see thousands more of these sets of books likewise crossing the seas.

Have you ever heard of the American Bookshelf plan before now? Let's say you haven't . . . which will give me a chance to start the story back at its beginning.

A year or so ago a group of American men got to talking about their nation's external public relations—and about those of other nations. Some of them had worked in other countries, and they'd seen how Communism had poured millions of slick, costly books and periodicals—all overt propaganda—into certain regions such as the Middle East, and all this outpouring free for anyone's taking. "Well, what about it?" one of them asked. "Should we counter with the same technique?" The thought proved distasteful to every-

body. Then one of them explained how in a certain city of France the local people had shown an interest in books that Americans were reading. What about that? You can tell a lot about a country by reading the books its people enjoy. The idea stirred everybody . . . and pretty soon the United States Information Agency (which is just what its name says) and CARE, Inc. (which has shipped millions of parcels of food, drugs, clothes, plows, and other things to people in need of them all around the world) were busy on a joint plan to distribute overseas sets of books Americans are reading. Advising them were U. S. publishers. So—late in '54 the U.S.I.A. and CARE announced that:

Any man, woman, or child or group of them in the U.S.A. who would like to send 99 paperback books of the finest content to any person or group in another country could now do so at the low cost of \$30. Not specially printed but drawn from publishers' stocks, the books would go out in a stout brown carton which when opened forms a handy bookshelf—"An American Bookshelf of books Americans are reading." On the headboard there would be a place for the donor's name, another for the recipient's. And if you were to try to amass these same books yourself, it would cost you approximately \$50, not counting the cost of packaging and shipping. The titles?—why everything from *The Sea Around Us* to *Moby Dick* to Dr. Spock's famous *Baby and Child Care* . . . and 99 authors from Frederick Lewis Allen to Herman Wouk, beloved for his *The Caine Mutiny*. Not all are American authors, but all have written things that captured the American imagination.

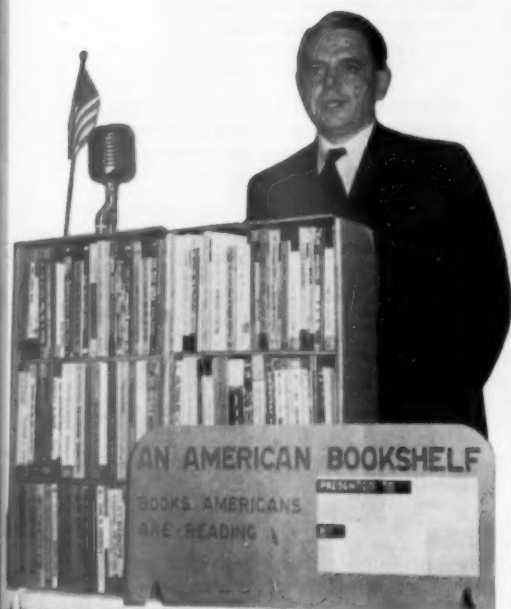
So that was the plan. Now, who

would be first to jump into it? You're right: the New Jersey Rotary Clubs I've already mentioned. Hearing about the plan and seeing it as a grand chance to do yet another International Service, the Rotary Club of Paterson talked things over with its District Governor, Richard Lamb, of Hackensack, and then invited 36 neighbor Clubs in for a great intercity meeting to talk about this American Bookshelf. It was quite a meeting—I will personally testify. The American Book Publishers sent a man. So did CARE and the U.S.I.A. The District Governor and International Director Joe Abey, of Reading, Pennsylvania, came in. Rotarians and students from lands that would welcome these books were present. And—before the meeting ended the Rotary Clubs of Fair Lawn, Hawthorne, Maywood, Passaic, Paterson, Pompton Lakes, Ridgewood, Ridgewood, River Edge, Rochelle Park, Rutherford, Teaneck, and Union City had subscribed the \$1,350 for the 45 Bookshelves which are now on their way to overseas Rotary Clubs for schools and libraries around the world.

What the New Jersey Rotarians felt that day—and what other Rotary Clubs that are now plunging into the plan are feeling—was well summed by Paterson's live-wire International Service Committee Chairman, Edwin J. MacEwan. "These books," he told his fellows in the Alexander Hamilton Hotel that Thursday noon, "are not gifts from Government agencies. They are gifts from the people of the United States. They are gifts straight from the heart." There was applause a good many times that noon, but none louder than right then.

—Yours, THE SCRATCHPAD MAN

from the **HEART**



Guest speaker is Dan Lacey, of the American Book Publishing Council. His rostrum is a typical Bookshelf.



Paterson's Edwin J. MacEwan makes a token presentation of the books to the visitors—Rotarian Teng Siao Mao, of Taipei, China, and Tong Won Lee, of Seoul, Korea. Bookshelves will go to these two lands in care of local Rotarians.

"...gifts... from the heart," says International Service Committee Chairman MacEwan. To his right is RI Director Joseph Abey.



Congratulations!

MESSAGES from heads of State congratulating Rotary on its Golden Anniversary continue to come from all corners of the world. Some were presented in THE ROTARIAN for March and April. Here are more. Others will appear next month.

... My congratulations and my best wishes on this Golden Anniversary of a great organization dedicated to service. The ideals of Rotary and the deeds of Rotary have been and, I hope for many years, will be a high inspiration to the peoples of the free world.

—DWIGHT D. EISENHOWER
President of the United States of America

Allow me to emphasize the excellent Rotary principles which, without discrimination of races, professions, religions, and political opinions, allow men of goodwill to group under the sign of friendship ... to understand each other and to serve.

—TRAN VAN LIAM
The Delegate of Government for South Vietnam

May the principle of Rotary continue to spread and flourish so that there may be better understanding and friendship among the peoples of the world.

—DR. BA U
President of the Union of Burma

Although the past 50 years have witnessed successive wars and upheavals, Rotary's mission has not shrunk or withered, but taken root and borne fruit. This indicates the efforts exerted by Rotary in the past half century.

—COL. GAMAL ABDEL NASSER
Prime Minister of Egypt

I take this opportunity to express my special esteem.

—A. SOMOZA
President of Nicaragua

On the occasion of the commemoration of the 50th Anniversary of Rotary International and looking over the results attained

throughout the world, I extend my cordial good wishes for the continued success of its progressive good work. . . .

—JOAQUIM MARQUES ESPARTEIRO
Governor of Macao

Rotary Clubs approach differences and bring diversities close together; by friendship, by plain conversation, by the quiet exposition of viewpoints, they destroy baseless antipathies and stimulate common hopes.

—J. M. VELASCO IBARRA
President of the Republic of Ecuador

I am aware that, apart from the many services Rotary renders, it has fostered better understanding and friendly relations between peoples and nations, and I am certain that the Golden Anniversary Year of the foundation of Rotary will usher in an era of better international understanding. . . .

—SIR OLIVER GOONETILLEKE
Governor General of Ceylon

Rotary has done excellent work in a great variety of ways in our community as it has wherever it finds itself. I congratulate Rotary on its fine high-principled endeavors in the past. . . .

—ALEX HOOD
Governor of Bermuda

In a place like Cyprus, where there is such a diversity of races, religions, and interests, it is most gratifying to see how the Rotary principles of service above self can cut across barriers ... for the common good. . . .

—R. P. ARMITAGE
Governor of Cyprus

May I ... express to you the hope that Rotary may continue its splendid work of goodwill and peace. . . .

—ASGEIR ASGEIRSSON
President of Iceland

Rotary is regarded as one of the outstanding organizations of this world rendering in a quiet way unselfish service to the cause of

freedom and independence of thought and action.

—FORD Q. ELVIDGE
Governor of the Territory of Guam

May the Rotary movement prosper in its service to mankind.

—D. T. DU P. VILJOEN
Administrator of South West Africa

Singapore is grateful that the principles of Rotary bind together here so many men of different races, creeds, and walks of life into a body which gives a noble example of ethical behavior. . . .

—JOHN NICOLL
Governor of Singapore

That beautiful seed "Service above Self" has spread through the whole world. . . . That day that every man has this evangelical ideal, wars, as well as hunger and all the calamities which afflict human beings, will have disappeared.

—JOSÉ FIGUERES
President of Costa Rica

"Well done," I say. "Long may Rotary flourish."

—A. G. GRANTHAM
Governor of Hong Kong

[Rotary] has every reason to hope that the era which is beginning will be fertile in positive accomplishments in the various phases of its activity.

—CAMILLE CHAMOUN
President of the Lebanese Republic

Half a century of Rotary action ... represents a title of well-acquired superiority in the noble human mission which has been imposed with a nature of social obligation.

—HÉCTOR B. TRUJILLO MOLINA
President of the Dominican Republic

I take pleasure in paying a tribute of admiration and respect to Rotary International because through its wise policy it has obtained for itself a place of honor among the modern civic institutions. . . .

—ANDRÉS DOMINGO
President of the Republic of Cuba

PEEPS

at Things to Come

BY HILTON IRA JONES, PH.D.

■ **Cleans As It Tins.** A new tinning and soldering compound requires no acid, flux, or solder. It gives high-tensile-strength joints on stainless steel, monel, cast iron, copper, brass, bronze, galvanized iron, steel, and terne plate and is a product of one of America's largest and oldest alloy companies.

■ **Septic-Tank Liquefier.** Now available is a septic-tank liquefier that prevents clogging all the year around in a single application. It is active and reproduces itself, and is noncorrosive. It is an amazing bacterial discovery that produces proteolytic enzymes which maintain the disposal system in a constant liquid state through continuous fermentation of organic material so active that soil-clogging particles are prevented from reaching the inlet-outlet pipes. It is unaffected by bacteria-destroying soaps.

■ **Needle Threader.** Anyone who has trouble threading a needle will extend a welcoming hand to a new small mechanical device that accepts needle sizes three to seven. The needle is inserted eye end first into a hole and a lever is pressed. The manufacturer says even a blind person can use it.

■ **Lifter.** Recently introduced is a winch hoist that works like a jack to pull up tree stumps, stretch chain-link fences, or lift engines on the farm. Weighing only nine pounds, the device can handle up to 3,000 pounds. Its safety handle bends when extreme overloads are applied, thus protecting the 133-strand flexible aircraft cable that is its winch line.

■ **Insect Spray.** One of the best insect sprays now being produced for household use contains 5 percent DDT and 5 percent chlordane in an aerosol bomb. It is completely removed every time a fabric is dry cleaned and has to be put on again. But it will last almost indefinitely until there is need for dry cleaning.

■ **Plant-Food Dispenser.** Now being marketed is a liquid plant-food dispenser which is made of noncorrosive plastic and is fitted with a heavy-duty quart-glass container. Attached to automatic sprinkling equipment, such as a garden hose with a whirling lawn waterer, the device maintains proper plant-food-to-water proportions for all working pressures and rates of flow.

■ **Aluminum Mulch.** Manufactured in 250-foot rolls in widths of 12 and 18 inches, aluminum foil is being marketed as a mulching material for home gar-

deners. The manufacturer reports it increased tomato yield 400 percent in one test, while decreasing certain types of insect and disease damage.

■ **Asbestos Shingle.** When an asbestos siding shingle is treated with water-turning silicone, rain-borne dirt causing streaks under window sills does not readily gain a foothold to mar the natural beauty of the shingle. Made of asbestos fibers and Portland cement, the shingles become stronger with age and have the permanence of stone.

■ **Greater Goggle.** A wider, deeper, pliable transparent vinyl frame of a newly marketed goggle gives greater clearance over spectacles. It provides protection against light impact hazards on such operations as spot welding, buffing, wood working, and chemical handling.

■ **Granite for Fertilizer.** Granite rock ground very fine provides a good fertilizer, supplying potassium to alfalfa and clovers. This has been reported to the New Hampshire State Planning and Development Commission by a Dartmouth College botanist. Two granite minerals, feldspar and mica, supply that potassium, one of the three main fertilizer elements which can be used by some plants. Tomatoes, sweet corn, and tobacco are among the plants not benefited.

■ **Paint Remover.** Packed in a push-button spray can, a new paint remover eliminates expensive brushes and their care. The nonflammable mist softens paint, varnish, lacquer, enamel, and shellac on wood or metal objects. The old surface can then be stripped from the article with the steel scraper supplied with the spray.

■ **Nylon Shower Heads.** Smooth shower heads, made of nylon resin, have no chemical affinity for lime particles in hard water. This helps to prevent the

head from becoming plugged. The size of the jets can be adjusted and the water can be shut off at the head. The device screws on standard shower piping outlets.

■ **Attic Insulation.** On the market is an attic insulation thin as cardboard yet more effective than 3½ inches of glass wool. It can be easily tacked or stapled to wall and overhead studding by the amateur handyman. The new lightweight insulation is made of reinforced asbestos material and aluminum foil. It comes in rolls 18 or 36 inches wide and is rodentproof and fireproof.

■ **Stringless Piano.** A piano-without-strings has an electronic tone-production system which never needs tuning. When the player uses earphones, only he can hear the music, but grand-piano volume can be achieved by plugging the piano into many television or radio sets. The 80-pound unit rests on detachable folding legs and is easily carried in the trunk or back of an automobile.

■ **Personal Speaker.** To the hard of hearing a new personal speaker brings television sound without increasing the volume of the set and disturbing other viewers. It is equipped with a 20-foot cord which clips to the speaker terminals of any TV or radio set, and can be placed inconspicuously on the viewer's shoulder or chair-back.

■ **One-Hand Welding Shop.** Many difficult wire-welding jobs become easy when a cold welder is used. It butt-welds through pressure alone, with no heat, no chemicals, and no electricity needed. Any wire diameter is unchanged. Each weld takes only a few seconds, yet tests show it has from 95 percent to more than 100 percent the tensile strength of the parent wire. Aluminum, copper, and other nonferrous metals can be welded as well as dissimilar metals of the same or different gauges. The welds are so homogeneous that it is almost impossible to locate them and they are electrically perfect in every way.

Letters to Dr. Jones may be addressed in care of THE ROTARIAN Magazine, 1600 Ridge Avenue, Evanston, Illinois.

Photo: Bakelite Corp.



Is every motion open to debate? The answer to this and many more parliamentary situations is provided in this transparent slider. Decisions are based on Robert's Rules of Order Revised. Thus saved are time and trouble thumbing over standard reference books on parliamentary procedure, for questions can be settled in a few seconds.

Speaking of BOOKS

Here's good reading for the Anniversary season—
varied volumes on the subject of Rotary.

By JOHN T. FREDERICK

WRITING in 1927 his "introduction" to the first full-length book about Rotary, Founder Paul P. Harris said:

"One thing which challenges the attention of those who have been interested in Rotary is the fact that the movement has gained great headway and progressed far, without the aid of 'inspired word' or other authoritative literature. . . . The lack of authoritative word has made it practicable to effect gradual changes from time to time as succeeding events have seemed advisable, and friends of Rotary hope that we shall in the future be as free from dogma and other unnecessary restrictions to natural growth as possible."

It has remained true that books about Rotary are not numerous, and that none of them has presumed to the status of "authoritative word." However—with celebration of Rotary's Golden Anniversary now nearing its climax in the great Convention this month, it seems appropriate to look back over those relatively few books. Although the true and full written record of Rotary is to be found only in its periodicals—in the pages of this Magazine over the years and in those of other periodicals around the world—there are certain books which are highly worthy of attention as landmarks in the history of the movement.

One of the first substantial books in the field was *Rotary: A Business Man's Interpretation*, by Frank H. Lamb. It was published in 1927 by the Rotary Club of Hoquiam, Washington, of which the author had been a charter member and President. It was written in that period—the 1920s—when unfair and unfounded judgments of Rotary and other service clubs were widely prevalent, and the cynical comments of such brilliant critics as Sinclair Lewis and H. L. Mencken were accepted by many people. It is notable and admirable that, writing in such an atmosphere, Mr. Lamb did not adopt an emotionally partisan attitude, or write in a spirit of recrimination. This early book is eminently objective and constructive.

As Paul Harris noted in the introduction quoted above, "The author has

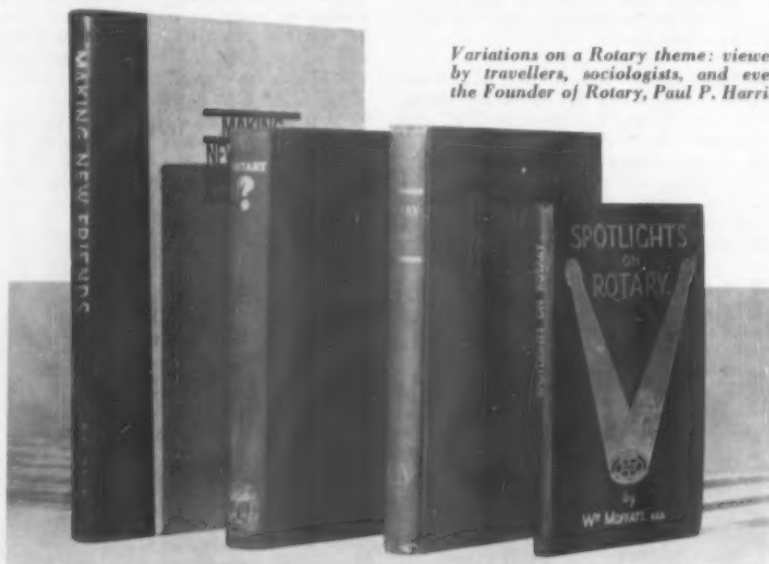
not feared to criticize where he thought criticism would best suit the purpose, but no one can fail to recognize the fact that his criticism is born of love of the movement and of the friends it has brought him." Though it was circulated in a limited edition, this book must have contributed materially to the clarification of the spirit and purposes of the growing organization.

In 1934 Paul Harris wrote the introduction for another book which has definite importance as a record of a major phase of Rotary's development, and which is in itself a pleasant and enlightening reading experience: *Making New Friends*, by Lillian Dow Davidson. It was made up of a series of articles first published in *THE ROTARIAN*, 1930-1933, written by the wife of James W. Davidson, Honorary General Commissioner of Rotary International. Those years were spent by the Davidsons and their daughter, Marjory, in the Near and Far East, on what Paul Harris called "a journey that was to remake the map of Rotary." It was in the course of that journey that many of the Clubs in Asia were organized. Combining the

pleasantly informal record of impressions and experiences of Mrs. Davidson and excerpts from her husband's official reports, and generously illustrated with well-chosen pictures of the East of 20 years ago, this book is one of the truly enjoyable and valuable items of Rotariana.

To my mind, the best and most valuable books on the Rotary shelf are those of Paul Harris. *My Road to Rotary* is only indirectly related to the movement which Paul Harris initiated; it is an informal autobiography, a record of family background and personal impressions. When I reviewed *My Road to Rotary* in this department, shortly after its publication in 1948, I spoke of its true literary quality, its fidelity to experience, and its appealing revelation of an unassuming great man. I find these qualities even more impressive on returning to the book after seven years. Sharp observation and quiet humor mark its pages: "A city house maid is no more like a New England hired girl than a horse chestnut is like a chestnut horse." There are recurring glimpses of a truly dedicated spirit: "God grant that my vision of the faults of men and of nations be dimmed and my vision of their virtues be brightened" (the last sentence of the book). As an intimate revelation of the quality of the human being who could conceive the Rotary idea and ideal, and guide the movement in its perilous early years, this book is richly important.

Of the several books on Rotary I have considered in preparing this article, I am also deeply impressed by Paul Harris' *This Rotarian Age*, published in 1935. This comparatively brief book offers a history of the movement's first 30 years, combined with the Founder's considered discussion of the spirit and



Variations on a Rotary theme: viewed by travellers, sociologists, and even the Founder of Rotary, Paul P. Harris.

purpose of the movement together with its problems—in other words, of both ends and means. Like all writing marked by true wisdom and goodwill, the things said in this book were not limited in their application to the time in which they were written. Consider, for example, these final sentences of the second chapter, significantly entitled "Twilight": "Many who now view as a matter of course the march of civilization to its present stage and find satisfaction in it, are skeptical as to the future. History has no lesson for them. Had they lived in the cave period, they would have branded traitor, him within whose heart first dwelt the spirit of goodwill toward all men." Surely those words were written for the years of the hydrogen bomb as well as for those of the great depression.

In a chapter of *This Rotarian Age* devoted to criticisms of Rotary, Paul Harris urged fair and careful consideration of *Rotary?*, also published in 1934. This substantial book was a report prepared by a committee of social scientists from the University of Chicago who had made a systematic study of the "history, achievements, and possibilities" of the Chicago Rotary Club. Although limited to a single Club and naturally reflecting the special problems of the years in which it was prepared, this book has importance as a detailed and thoughtful account of Rotary at one place and time.

The materials of *My Road to Rotary* and *This Rotarian Age* had been outlined in *The Founder of Rotary* in 1928, a very brief autobiography written by Paul Harris—with characteristic humility—in the third person.

Two British books of 1947 well deserve places on our Rotary shelf. Each is avowedly limited in scope and purpose, but each has value for readers outside the range of its immediate application. *Spotlights on Rotary*, by William Moffatt, F.Z.S., consists of brief articles and informal discussions of such specific subjects as "Can Rotary Expand in Yorkshire?" and also of such universally applicable fundamentals as "Membership" and "The Idea of Serv-

Photos: Stuart-Rodgers

ice." The trenchant writing and sound sense of this little book are well illustrated in these sentences from the latter essay: "Rotary says, in effect, to its members:—Serve just where you are. You are not asked to make any public splash, nor to write books or articles about service, nor to orate about it. Just get busy on the idea in your own business. . . . Make it as much a vocation as are the jobs of the Parson and the Doctor."

The Romance of Rotary in London, by Vivian Carter, is noteworthy both for its good writing and for its adequate and well-organized historical material. It is indeed outstanding on our shelf for scholarship, for candor, and for style. The author has known Rotary on both sides of the Atlantic. He writes the story of the movement in London with full recognition of the perspective of the world movement, but with consistent focus on the growth and functions of Rotary in world-centering London. As many readers will recall, Rotarian Carter edited *THE ROTARIAN* in 1928-29.

First published in 1948 and often reprinted, *Service Is My Business* still seems to me—as it did when I reviewed it on publication—a forceful and truly constructive analysis of that key tenet of Rotary, Vocational Service. It is no dry and abstract discussion, but eminently frank, concrete, and readable. There are few Rotarians who won't find in it something applicable to their own daily work and life.

Adventure in Service is probably so widely familiar that a comment here is superfluous. This well-planned introduction and guide to Rotary, for the new member, occupies only a small space on the Rotary bookshelf, but a very important one.

In the final chapter of *This Rotarian Age*, Paul Harris voiced his hope that "we may never become complacent . . .

that our thoughts may never become crystallized; that we may ever continue to grow. This is a changing world; we must be prepared to change with it. The story of Rotary will have to be written again and again." That prediction is realized in the Golden Anniversary book which fills out our list this month: *Rotary: Fifty Years of Service*.

Two elements contribute particularly to making this volume not the ponderous and deadly dull treatise it might have been, but an expression of deep vitality coupled with broad achievement. One of these is the generous but discriminating use of illustrations, coupled with typographical innovations which are at once striking and sensible. The other is the editors' very fruitful employment of the method of judicious representative sampling to illustrate the whole—whether historical phase, field of activity, or area of achievement.

The book attains, for me, in these and other elements of right planning and sound execution, a very high degree of satisfying achievement. It was a challenging task indeed: to represent Rotary's first half century with some degree of adequacy in a single volume. I don't think the job could have been done in any other way, and I don't see how it could have been done better. Whether one is looking for a concise account of Rotary's origin, of its great leaders, or the major steps in its world-circling growth—they are here, in the enriching context of the world events which paralleled them. Here is a sense of Rotary's richness in diversity and equally a sense of its solidarity in spirit. This book is an appropriate part and symbol of the Golden Anniversary Year.

EDS. NOTE: Of the above books, only the following are in print. They are available from Rotary International: *Service Is My Business* (\$1); *Adventure in Service* (75 cents); *Rotary: Fifty Years of Service* (\$3).



A record of the movement is Rotary: Fifty Years of Service.



A Memory of Armando

*A tribute to Rotary's 31st President,
who died in March.*

By **FERNANDO CARBAJAL**

President of Rotary International, 1942-43

YES, Armando de Arruda Pereira is gone. Death came to him on March 18, following upon a brief illness. Now all around the world tens of thousands of saddened men and women are sorting over their happy memories of this versatile, cosmopolitan, friendly gentleman of Brazil who was Rotary's international President in 1940-41.

Some will remember him as a skilled engineer who delighted to see great buildings rising in his own vast city of São Paulo or in any other man's city. . . . A few will recall him as a young explorer pushing far into the Brazilian jungle and then writing an anthropologic treatise about the experience. . . . Many will recall how he loved to slip into a Chinese jacket and entertain friends with parlor magic; how he could converse comfortably with anyone in Portuguese, French, Spanish, Italian, and English; how he founded a little movement of Pan-American Clubs for young people of the Americas; how just a few years ago he served as Mayor of São Paulo—"the Pittsburgh of South America."

If I could isolate my one dominant memory of this old friend, it would probably be that of his gift for bringing people together. Do you recall the state of the world when he came to the Presidency of our beloved organization on July 1, 1940? The lights were going out all over Europe. The Lowlands and France had just been overrun. For the free nations, for Rotary, the days ahead looked dark indeed. Did our new leader therefore storm against the oppressors and call upon Rotary to end this "hecatomb"? No, instead he urged us "to increase world friendship . . . to diminish the probabilities of short circuits between the peoples of the nations." More Clubs! More friends! That was our goal, he said, and indeed it was. Armando had rallied us around our first principles.

But this he was always doing—bringing people together—whether in his many professional and cultural societies, in his public life, or in Rotary. And what a full life he lived. Armando de Arruda Pereira was born in São Paulo on September 28, 1889, and went to grammar school there and in Genoa, Italy. When Paul Harris was founding Rotary in 1905, Armando as a teen-aged youth was entering a polytechnic school in São Paulo—soon sailing for Britain, where he continued his studies at Seaford Park Engineering College in Hampshire and at the University of Birmingham. At the former school he shone in sports—the 100-yard dash and



Illustration by Willard Arnold

hockey—as well as in his studies. His next stop was New York University, where he received his engineering diploma in 1910.

Back home in São Paulo, Armando then launched a career that saw him as engineer, partner, director, or manager of concerns dealing in construction, lime, meat packing, refrigeration, and ceramics. At the time of his retirement in 1947 he was vice-president of the Cerâmica São Caetano, tile-brick and refractories manufacturing company. And surely no Brazilian could have given more liberally of his leadership to all the federations and associations that make industry go than did Armando.

It was 1931 when the Rotary Club of São Paulo inducted Armando into membership. Four years later he was its President—and the following year the Governor of Rotary District 72, which in his year grew by 15 Clubs! More Clubs! More friends! By 1937-38 he was Second Vice-President of Rotary International and a member of the Magazine Committee. In 1940 Rotarians of the world elected him to their highest office—the first Latin-American ever to be named to it. His wife, Toni; his two daughters; his son, a São Paulo Rotarian—who survive him—how they added to the success of his year.

The Pereira story is long and brilliant. One can only touch upon it here, and one cannot conclude it better than to quote Armando on his favorite subject: "Our world has too many walls . . . but now it needs a wall of friendship that will be proof against all that is base in the human family and a windbreak for all that is splendid. Rotary can lengthen that wall and can cement it with goodwill. We have a task, Rotarians! Let us do it in the name of tomorrow."

Rotary REPORTER

If You're Going to the Fair...

Is the British Industries Fair in BIRMINGHAM, ENGLAND, on your itinerary for this Spring? The dates are May 2-13, and if you plan to attend, you should remember this: The heavy-industries section of the Fair will be held in Castle Bromwich, where the BIRMINGHAM Club will have a "Rotary Room" open to all visiting Rotarians and their guests. There you can meet BIRMINGHAM members, while resting in comfortable chairs as you sip coffee or tea. In his invitation, the Club President says, "For friendly talk, or to rest tired feet, come to our 'Rotary Room.'"

'We Salute You,' Says New York

In Rotary's Golden Year, Clubs have increased their international contacts through the exchange of greetings and personal correspondence between Rotarians. Recently the Rotary Club of New York, N. Y., began a world-wide project based on "salutes" to all nations in which there are Rotary Clubs. The plan works this way: On a four-by-six-inch card, bearing the New York Club's banner, general information is printed about the country chosen for a salute during a certain week. The printed "Salutes" are then placed at each table setting at a Club meeting, and additional copies are shipped to the District Governors of each of the Districts in the country saluted. For example, the first salute was to England, and copies of the card for that country were sent to the District Representatives of 16 British Districts, these to be distributed by the Representatives to the Clubs in their areas. Subsequent salutes have been made to Canada, Australia, France, Brazil, and Sweden. As reported by New York, the response to its "Salute" project has been "very favorable."

Good Shooting, Good Fellowship

Probably the only Committee of its kind is the Gunpowder and Buckskin Committee of the Rotary Club of SHERIDAN, WYO. Its name is in keeping with the Club's location in the U. S. West, where the hunting for big game is good; its purpose evident in an invitation the Chairman sent, not long ago, to other Rotary Clubs in Kansas and Nebraska. In substance, it read: "If you have some members who would like to take a shot at a deer, then those men are invited to a deer hunt at SHERIDAN, the Rotary Club furnishing guides, hospitality, and a trophy." In response came 22 hunters from the Nebraska Clubs of NORTH PLATTE, McCOOK, and ALLIANCE, and the Kansas Clubs of HILL CITY and NORTON. In one day, doing their own shooting, these visiting Rotarian nimrods bagged 27 deer, the limit being two to a hunter. The main target

hit, however, was fellowship, it being reported that "no bunch of fellows ever had more fun in less time."

Display Trades in Mining Town

In Britain's Erewash Valley is EASTWOOD, a coal-mining community of some 10,000 persons, not all of whom work in the mines, as a recent Rotary-sponsored Trades, Arts, and Crafts Exhibition demonstrated. The four-day show had a coal exhibit, but also included 12 others, ranging from timber products and pottery to textiles and aircraft engines. A poster contest for school children was held as a part of the program, the themes being safety, municipal cleanliness, and other community-betterment aims. The exhibit was held as a Golden Jubilee project.

Look! Here's a Rotary Booth

Visitors at the Clay County Fair in north central Kansas, not long ago, often stopped to rest at a booth in which eight chairs invited the weary. The sponsors of the booth, Rotarians of CLAY CENTER, KANS., knew that people while resting usually like to read. So . . . conveniently placed on tables were copies of THE ROTARIAN Magazine, pamphlets describing Rotary's origin and growth, folders about the Four-Way Test, and other printed material that would tell non-Rotarians about this world-wide organization. It was reported that the material was "looked over quite thoroughly," and that "the visiting public carried away most of the magazines."

Give Job Tips, Paint a House

From vocational counselling to wielding paint brushes is the range of this service story about the Rotary Club of NORTH MANCHESTER, IND. The job-clinic part of it was an event co-sponsored by Rotary and the Kiwanis Club, with students of three high schools receiving information on 18 vocations, including agriculture, pharmacy, teaching, the ministry, and law. Businessmen in the fields represented talked with students in two 40-minute periods, answering their questions at the end. The other part of this story proves that NORTH MANCHESTER Rotarians do service jobs wherever needed. In this instance, the house of a poor family was painted in four hours by 18 Club members handy at wielding a brush.

Some High Spots of Club Meetings

What lifts Rotary meetings out of their regular pattern and makes them different? Here are some examples of meetings reported to have had that "special something." Not long ago the Rotary Club of HAZARD, KY., met



To Col. Wm. Davidson, of the Salvation Army, R. E. Lloyd, President of the Rotary Club of Edmonton, Alta., Canada, presents a \$2,000 check for kitchen equipment in a new service center. Major Wm. Ross (left), a Rotarian, and Brig. P. Jennings look on.



Performing the "Garba Dance" are some of the 80 students who took part in the Ratlam, India, Rotary Club's two-night show to raise funds for flood relief in two stricken areas. Result: 5,100 rupees sent to help the sufferers.



Busy with their brushes, these Rotarians of Kempsey, Australia, give an old people's home a new look. They painted inside and out, and erected new fences and a concrete walk, too. Savings on material and labor cut the cost to the Club from £300 to £80.



"This will help pay for it," says Rodney Wyman, of the Rotary Club of Fort Fairfield, Me., as he hands a \$1,200 check to Rotarian John Reed, local hospital head. Money is for the X-ray machine the men encircle.



A California welcome for Rotary's President, Herbert J. Taylor, and his wife, Gloria (left). President Taylor spoke to 1,200 Rotarians at a meeting in Los Angeles.



at the surveying camp of the University of Kentucky, a forest classroom set up to give engineering students practical experience in surveying. Located 26 miles from town, the camp proved an ideal site for bringing together students, instructors, and Rotarians and their wives in an atmosphere of good fellowship. The rustic setting seemed to sharpen appetites, too, for visitors and hosts ate 100 pounds of sirloin steak, not to mention heaping helpings of country-fried potatoes. The meeting did more than satisfy appetites, however; it gave Rotarians a better understanding of the work done at the surveying camp.

At recent meetings of the Rotary Clubs of Brookline, Mass., and Maysville, Ky., a special note was added by the appearance of speakers of nationwide prominence. In Brookline, Allan Jackson, a radio-network news commentator, spoke about the international situation in Asia, a part of the world he recently visited. In Maysville the speaker was U. S. Supreme Court Justice Stanley F. Reed, a charter member of the Maysville Club who now holds honorary membership. Justice Reed spends his Summers near Maysville, and each year appears on the Rotary program. During his talk he recalled the early years of the Club.

Open Arms Here to German Youth For one year the Michigan community of Cass City, located not far from Saginaw Bay, was home to an exchange student from Germany, his stay there sponsored by the local Rotary Club. When his studies permitted, he attended Rotary meetings in Cass City, besides speaking to 20 other Rotary Clubs in the area.

In Two Places at Different Times

When the Rotary Club of Washington, D. C., wants a weekly program heard, say, at a hospital or a home sickroom, it does it this way: a tape recording of the meeting's high lights is made, then replayed for the member confined to bed. A recent instance of this share-the-meeting idea

occurred when an authority on youth was the program speaker at the time when a Club member, especially interested in youth work, was hospitalized. So, the talk was put on tape and played back in the hospital room, not for attendance make-up, but simply to enable the sick member to hear it. These recorded programs have also been sent to other Rotary Clubs, upon request, so that the remarks of prominent speakers might be more widely heard. Through this recording plan the Washington, D. C., Club is aiming at building an extensive library of speeches.

25th Year for Ten More Clubs

May is silver-anniversary month for ten Rotary Clubs organized in 1930. Congratulations to them! They are: Vejle, Denmark; Goulburn, Australia; South River, N. J.; Franklin, Mass.; Sutton-in-Ashfield, England; St. Clairsville, Ohio; Algiers, Algeria; Casablanca, Morocco; Maud, Okla.; Edgware, England.

General Welcome on Staten Island

Rotary Clubs situated near military installations recognize a special opportunity in Community Service: that of promoting friendly co-operation between civilian and military segments of the area. A recent example of this was seen on STATEN ISLAND, N. Y., when the Rotary Club there welcomed a new commanding officer at near-by Fort Wadsworth. The officer, Brigadier General William H. Hennig, was given his first greeting on the Island at a dinner-dance arranged by the STATEN ISLAND Rotary Club. A few days before, the President of the Rotary Club, Vernon B. Hampton, had attended a military review at the General's invitation. At the dance, General Hennig spoke of the "cordial manner in which Rotarians have welcomed me to Staten Island." Soon after, a name was proposed for membership in the STATEN ISLAND Club. It was General Hennig's, who was later admitted as the 11th new member to join the Club during the Golden Anniversary Year.

A House Warming Up to Fellowship

In LONDON, ENGLAND, where there are 88 Rotary Clubs within an area called Greater London, is a house that recently opened its doors as a meeting place for Rotarians and their guests from around the world (see photo). Formerly an ambassadorial residence, it is called "Rotary House," and has specific terms of membership for Rotarians of Great Britain and Ireland, and for those outside that region. As reported by a director of the House, its rules automatically make "all Rotarians arriving from overseas Honorary Members while in the city." It was originally conceived as a memorial "to the bonds of friendship that were created among the Allied nations during the war years." To help make the house a reality, some 4,000 Rotarians of LONDON's 88 Rotary Clubs donated to the fund created for it. Some furnishings for its many rooms have come from Rotary Clubs in the United States, Canada, and New Zealand. Organization and operation of the house are conducted by a "governing company" independent of any Rotary Clubs, but composed wholly of Rotarians of several different Clubs in District 13.

Clubs Reach Out for Global Ties

At near-by colleges with overseas students, Rotary Clubs find personal contacts for spreading ties across the globe. The Rotary Club of HOLTON, KANS., for example, recently arranged to host 54 students from the orientation center at the University of Kansas. The students, representing 20 countries, came to HOLTON for a three-day stay in the homes of Rotarians and other residents. Their week-end began with a Rotary luncheon in their honor, after which they were taken on a tour of the city. Next they met the families with whom they were to stay, each student going to his assigned home for a get-acquainted session. The week-end included a covered-dish picnic, at which many students ate corn on the cob for the first time; a visit to an Indian mis-



In London, England, at 21 Portman Square, is located this stately "Rotary House," first conceived during World War II (see item). A meeting place for Rotarians living in Great Britain and visiting there, this four-story house features restaurants, a library, game rooms, and private dining rooms large enough for 150 persons.

sion; boating and water skiing; and talk fests in family living rooms. All in all, it was a happy event, one described by the *Holton Recorder* as "simply a matter of getting acquainted, living and eating together, with no long faces or tense concentration."

In Massachusetts, an international student week-end also was held when the Rotary Clubs of NEWTON and WESTON co-hosted 24 students from 16 lands. Here, too, a picnic started things off smoothly, easing the process of bringing hosts and guests together in an atmosphere of good fellowship. As reported by a Club spokesman, it was a "pleasant, educational, and relaxing week-end for all."

Another example of two Rotary Clubs working together to provide hospitality for visiting students from other lands concerns the AMARILLO, TEX., and LAS VEGAS, NEV., Clubs. A group of 17 students, travelling in the U.S.A. under the auspices of an international association for student exchange, visited AMARILLO and attended a Rotary meeting there. The leader mentioned the students' interest in seeing Boulder Dam, just outside LAS VEGAS, but said they were without hosts there. So, AMARILLO's President called LAS VEGAS' President, told him the students' need, and in one hour all arrangements were completed for them to go to Boulder Dam and stay at the homes of Rotarians in LAS VEGAS.

'May Day' Stirs a Nation's Pride

The first day of May has for centuries been an occasion for

celebrations, ranging from Roman festivals and "Queen of the May" proclamations to demonstrations by labor organizations and pro-Communist groups. Recently, in the U.S.A., it became a time for celebrating America's heritage of freedom, and this month such festivities are likely to be seen in greater number in many Rotary communities. The pattern for these celebrations was set last year in BURLINGTON, WIS., when many organizations there, including the Rotary Club, joined forces to mark "May Day, U. S. Way"—an observance that stressed the American way of life, the theme being built around the U. S. Constitution's Bill of Rights. The man called "Mr. May Day, U. S. Way" is Rotarian Robert R. Spitzer, 33-year-old Burlington scientist whose magazine article *Wanted: 150 Million Salesmen* and whose talks on Americanism focused the spotlight on BURLINGTON for the May Day celebration. Another Rotarian, Robert Sullivan, served as general chairman of the event, with the Rotary Club spearheading the job of raising money for the huge celebration.

The day began with townspeople and hundreds of visitors attending services in the city's six churches. Then followed a parade, a colorful, three-hour-long spectacle viewed by 30,000 people along a two-and-one-half-mile route. A three-gun salute started it moving, its major elements consisting of 61 floats, 25 bands, and 16 separate marching units. By mid-afternoon, thousands had gathered at the local high-school athletic



These overseas students, guests of the Rotary Club of Ambridge, Pa., learn about a form of communal living in early America as they view the work of the Economites, pioneer settlers in Pennsylvania. During their stay in Ambridge, the 43 students, all of Pittsburgh colleges, toured an industrial plant, attended a Rotary meeting.



Impossible to pour air? Not in a spirit of fun it isn't, as these Palm Desert, Calif., Rotarians know. They're pouring "clear desert air" into bottles for shipping to smog-blanketed Rotarians of Los Angeles, Calif. The smog—smoke and fog—was caused by inverted air masses over the city. The pourer is Eugene C. Roberts, Club President; his assistant pourers are Rotarians Ring, Malone, and Page.

field to hear the main speakers, Senators Alexander Wiley and Joseph McCarthy. Other dignitaries present included several Congressional Representatives, Wisconsin American Legion officials, and Erwin E. Homstad, then Governor of that Rotary District. BURLINGTON's "May Day" received international publicity in newspapers and over radio networks, and was described by Rotarian Spitzer as "an opportunity for countries that have seen our soldiers to hear our church bells."

More Room Here for Crippled Tots

On the shores of Georgian Bay, in the Canadian Province of Ontario, is a crippled-children camp built under the sponsorship of the Rotary Club of TORONTO, ONT., CANADA. Called Blue Mountain Camp, it recently was enlarged through the efforts of another Rotary Club, that of LEASIDE, ONT., when a new three-room cabin was erected on the site. Built to accommodate 18 beds and toilet facilities, the cabin increased the camp's capacity to a minimum of 180 children. So enthusiastic were Club members about the new cabin that all who attended the presentation ceremonies drove more than 200 miles to be there.

Carnival Time in Flin Flon

For three days, not long ago, FLIN FLON, MAN., CANADA, hummed with varied activities—all entertaining, some educational, others financially rewarding. It was the Rotary Club's 14th annual carnival, replete with art and horticultural exhibits, parades, a mutt show, industrial displays, and the proclaiming of a "Carnival Queen." Cash prizes included five \$500 drawings, and a \$1,000 one, in addition to prizes for the mutt show and other contests. All proceeds from the carnival are used by the FLIN FLON Rotary Club for community improvements, which have included a fire truck, hospital equipment, a Scout hall, a park, and the awarding of music scholarships. News of the popular event was reported in a special four-page supplement by the *Flin Flon Daily Miner*.

A Warming Job Is Done in Albion

Ice skating in ALBION, MICH., was good this past season—the ice was slick, the weather cold, and there was a new shelter house in which to warm up. City Engineer Hugo Reiger began the shelter shack, using some old horse sheds as a framework. But as the work went along, the ALBION Rotary

Take a Page from Wilkes-Barre



Is your Club looking for a new way to say, "Attendance is the responsibility of everyone"? Below is described the way a Pennsylvania Club recently got the idea across to its 129 members. So . . . if your Club is looking for such an idea—and this one is usable by all Rotary Clubs—maybe this is it.

TO PROMOTE regular attendance, Rotary Clubs originate many a plan, some humorous, some serious. One recently used by the Rotary Club of Wilkes-Barre, Pa., was both. It began with the basic idea that "attendance is a group responsibility, a matter of interdependence among members." To underscore this idea of "group participation," the Attendance Committee arranged a meeting to demonstrate how basic the group relationship is in another field—that of business.

First, the membership was divided into five vocational categories: distributing, manufacturing, professions, retailing, and services. A chairman was appointed for each division, his job being to tell something about his men, and to do so

"briefly, descriptively, humorously."

To give a tangible view of this vocational interrelationship, each member was asked to bring a product or symbol of his business, these being displayed on a table. It was seen that Wilkes-Barre Rotarians produced goods used throughout the world, and that their business and professional activities were in many ways related.

As the program itself depended upon the "group coöperation" idea, the main point was also put across that way. Thus, in many ways, said a Club spokesman, "we saw that attendance is a responsibility of the entire group, that by being present ourselves and by trying to bring another member we help to improve the weekly percentage of all."

Photo: Hoffman



This products and services table stresses group coöperation in Wilkes-Barre.

Club took a hand in it, offering to furnish knotty pine and cedar sheeting for insulating the interior. Besides that, Rotarians began turning out to do their share of the carpentry. When finished, the shelter had cost the Club \$400, an expense met out of the \$700 the Club raised by sponsoring an illustrated lecture entitled *The World We Live In*.

'50' Is the Key Number Here

One of President Herbert J. Taylor's six objectives for the Golden Anniversary Year is the sharing of Rotary with more men through increased membership and new Clubs. Recently, in District 272 (Delaware and New Jersey), a figure much in Rotary news today—the num-

ber 50—was reached with the formation of the 50th Club in the District. It is RUNNEMEDE, N. J.; the sponsoring Club was HADDON HEIGHTS, N. J. Governor of the District is Francis J. Quigley, Jr., of ATLANTIC CITY, N. J.

Five-Club Meeting Has Jubilee Note

'Twas a big night in SYDNEY, N. S., CANADA, not long ago when five Nova Scotian Rotary Clubs gathered together—275 strong, counting the ladies—to knit still closer ties of friendship among their members, and to turn the spotlight on Rotary's 50th Anniversary. To enjoy the hospitality of SYDNEY Rotarians came others from the Rotary Clubs of GLACE BAY, SYDNEY MINES, NEW WATERFORD, and NORTH SYD-

NEY. Gifts went to all the ladies, and prizes to those diners who lifted their plates and found a number designating a significant year in the history of Rotary. The winning years included 1905, the year Rotary was founded, and the years in which the five Nova Scotia Clubs were organized.

Citymen View a Farm Project

In northwestern Iowa is a pilot conservation project for impounding valuable water supplies through the use of terraces, contoured fields, and, if necessary, dams. Recently, Iowa Rotarians of SIOUX CITY and LEMARS came together to visit the watershed in the Plymouth Creek region of the State. About 100 Rotarians covered much of the ground on foot, their guides numbering several farmers who explained how the conservation project had increased crop production and stopped all soil movement in the area. Thus did Rotarians of these two Clubs better acquaint themselves with a farm problem of their State, while becoming better acquainted with one another.

47 New Clubs in Rotary World

Since the last listing of new Rotary Clubs in this department, Rotary entered 47 more communities in many parts of the world. The new Clubs (with their sponsors in parentheses) are: Wellington South (Wellington), New Zealand; Georgetown (Guelph), Ont., Canada; Karis-Karjaa (Ekenäs), Finland; Hersfeld (Kassel), Germany; Pont-à-Mousson (Nancy), France; Manchester (Calgary), Alta., Canada; Coaldale (Lethbridge), Alta., Canada; West Edmonton (Edmonton), Alta., Canada; Fairview (Peace River), Alta., Canada; Fort Macleod (Cardston), Alta., Canada; Laprida (General Lamadrid), Argentina; La Banda (Santiago del Estero), Argentina; Murgon (Kingsaroy), Australia.

Cataguases (Leopoldina), Brazil; Atami (Numazu), Japan; Butuan (Cagayan de Oro), The Philippines; Curvelo (Montes Claros), Brazil; Sowerby Bridge, England; Castellammare-Storrento (Naples), Italy; Nafplion (Athens), Greece; Eutin (Hamburg), Germany; Lauttasaari-Drumsö (Helsinki), Finland; Haapavesi (Oulainen), Finland; Kuusamo (Oulu-Uleåborg), Finland; Chaumont (Langres), France; Briel (Longwy), France; Quarai (Artigas, Uruguay), Brazil; Salmo (Nelson), B. C., Canada; Ozamiz (Oroquieta), The Philippines; Bangued (Cabanatuan), The Philippines; Markaryd (Ljungby), Sweden; Kauhajoki (Kristinestad), Finland; Warangal (Hyderabad), India; Agrinion (Patras), Greece; Richmond, England; Junagadh (Rajkot), India; Elmhurst (Chicago), Ill.; Clermont (Winter Garden), Fla.; South Shore (Staten Island), N. Y.; South Jacksonville (Jacksonville), Fla.; Pacific Beach (San Diego), Calif.; Erlton (Collingswood), N. J.; Archbold (Toledo), Ohio; Charleston (Sikeston), Mo.; Weirton (Wheeling), W. Va.; San Lorenzo (Hayward), Calif.; Plainville (Southington), Conn.

Golden Glances

A page of varied Golden Year projects of Clubs and

Districts—some completed, others being planned.

Forbes, Australia—"To practice Rotary is to perpetuate peace." These words had their origin in the Rotary Club of Forbes, and constitute a message which the Club hopes will travel around the Rotary world to help "nurture the idea and ideal of peace in the mind of mankind." It's a Jubilee project, and to get it going the Forbes Rotary Club plans to send the message to 20 Rotary Clubs with the suggestion that each send it on to 20 more. By following this pattern of mathematical progression, it was computed that all Rotary Clubs would be reached when the chain entered its third stage.

San Jose, Calif., and Memphis, Tenn.—Motorists and pedestrians, in towns across the earth, have been noticing new billboards cropping up with the Rotary wheel and a message about a 50th Anniversary being celebrated. These, of course, are announcements of the Golden Jubilee, the signs having been erected by local Rotary Clubs. In San Jose, Calif., one such sign is being moved to different key locations each month, as is the 44-foot-long one in Memphis, Tenn.

Cairo, Egypt—"Eight days in the sunny Valley of the Pharaohs"—that's the theme of a tour of Egypt which the Rotary Club of Cairo has organized as a Golden Jubilee event for visiting Rotarians from other countries. Arrangements are for Rotarians and their families; the dates flexible to suit arrival times in Egypt. Full details about cost and itinerary may be had by writing to Max M. Herman, Chairman of the Golden Anniversary Committee, P.O.B. 233, Cairo, Egypt.

Kansas City, Mo.—In the mail of Kansas City Rotarians—they number 456—is a two-color folder announcing Rotary's 50th Anniversary, along with other facts about the local Rotary Club and Kansas City itself. A half million folders have been printed to carry this Rotary information into homes and businesses throughout the world.

East Ham, England—To celebrate the Anniversary, this British Club has under way several projects, some of which will be continued as permanent ones. A plan to cheer the sick and the crippled, with Rotarians making regular visits to shut-ins, will become a year-round job for everyone. Another continuing project aims at making children of broken homes happier on their birthdays and other times

of the year. To mark the Anniversary, the East Ham Club held a special luncheon at which *The Great Adventure* film was shown.

Moline, Ill.—To the 37 Rotary Clubs of District 213 (part of Illinois), the Moline Club has sent a handsome candle and holder, with the suggestion that the candle be lighted at each meeting during the Anniversary period "as a reminder of our obligation to fulfill accepted projects for the Anniversary Year." The top of the holder is decorated with a Rotary wheel, the candle with the years 1905-1955.

Meerut, India—As a part of its celebration, the Meerut Rotary Club has set this membership goal: an increase of 33 percent during the Anniversary Year.

Albury, Australia—A building for a youth camp and a wishing well memorializing Rotary's Founder, Paul P. Harris, are two Golden Jubilee projects of the Rotary Club of Albury. The building, to be erected on land owned by the Club, will house assembly and recreation rooms, a dining hall and kitchen, and a store. The wishing well will be of granite, its water illuminated by a light below the surface. A granite marker will carry the memorial inscription. All coins dropped in the well will be donated to local welfare agencies.

New Madrid, Mo.—Farm families of this Missouri area sat down at a 50th Anniversary banquet with Rotarians of

New Madrid not long ago, and learned much about Rotary's service program and its brand of fellowship. The hosts, too, firmed up some friendly ties with their rural neighbors, and got a better understanding of farm problems in the region.

Stillwater, Okla.—Down a street in Stillwater, not long ago, moved an eye-catching float carrying three local Rotarians humorously depicting the induction of a "baby" member. The serious purpose of the float was to tell parade watchers that 1955 marked Rotary's 50th year of service to communities and nations.

Agra, India—Under way here is a Community Service project, a Jubilee endeavor, to build a reception hall for patients at a local hospital. A fund drive with a goal of 5,000 rupees has been started. Plans are also taking shape for a recreational area at a home for lepers.

Murwillumbah, Australia—The Golden Year projects of this Club fell into two groups at the time they were reported. In the "accomplished" category were these: close contact with the Rotary Club of Bareilly, India, for better international relations; a 10 percent membership increase; a new classification survey made; 15 table benches donated to a public park; a shelter shed for hospital visitors built. In the "planned" grouping were efforts to make the Club a 100 percent contributor to the Rotary Foundation, and to make Rotary better known through a series of local newspaper articles.

Washington, N. C.—A blue-and-gold bound booklet recently distributed here tells within its 26 pages a brief history of the local Rotary Club, its publication being part of the Club's plans for celebrating Rotary International's birthday. The booklet includes sections on the Club's organization in 1920, its accomplishments in the four avenues of service, and the names of men who gave it leadership through the years.



Happy youngsters seesaw on teeter-totters in a park built by the Rotary Club of Dalmianagar, India, as a Golden Year project. District Governor L. Sen opened it.



Students named to run the local government briefly are guests at a Rotary meeting in Auburn, hear an address by Nicholas Nyaradi, former Hungarian Finance Minister.



Auburn's mayor-for-a-day is sworn in on Citizenship Day when youngsters operate all city government offices. Rotarians watch over them.

Photos: Rotarians M. V. Heiderscheide and Frank Coble



The youths get professional knowledge from an expert as an Illinois State police officer describes police-work requirements.

Recreation shares the spotlight with all other interests of youth as the Rotarians in the background supervise fishing.

Youth Is in the Air

WITH the widespread blooming of Spring and its annual message of fresh hope, Rotary Clubs around the world are looking anew at the youth of their communities, and extending to them the helping hand of maturity. From Japan across the Americas to Europe and beyond, Boys and Girls Week is coming to fruition.

The work of the Rotary Club of Auburn, Illinois, is typical. Auburn Rotarians help the youngsters stage a week of special days—citizenship, church, school, international understanding, careers, family, health and safety, and recreation—with experts on hand to present the professional knowledge so necessary in guiding youngsters. Young folk run the city government, flock in droves to career sessions, and participate in family fun.

The little Japanese high-school girl pictured here? She represents another but similar story. She's Miss Atsuko Nagashima, of Nagoya, and she won an essay contest sponsored last year by Nagoya Rotarians. This is how she looked when she read her thoughtful paper on international understanding to the Rotary Club. It was Boys and Girls Week in Nagoya.



PERSONALIA

'Briefs' about Rotarians, their honors and records.

CHILDREN'S HOUR. The President of the Rotary Club of Baldwin, Mich., ROBERT S. SMITH, is not one to accept a shallow—or deep—excuse for nonattendance at Rotary meetings. His co-operation in getting his fellows to be on hand when he sounds the gong at the head table even goes so far as to take care of possible "home duties" for Rotarians. For example, if a member's wife is out of town on Rotary day, PRESIDENT SMITH invites the children of the member to have their lunch at the SMITH home, thus avoiding the excuse "I can't make Rotary today—I have to go home and feed the kids!" The plan works.

Quizzer. For 16 years CLARENCE QUIMBY, Rotarian and headmaster of Cushing Academy in Gardner, Mass., has been on his feet while his fellow Rotarians work over their desserts. While they occupy themselves with pie, cake,

or ice cream, he gives a weekly newscast. Then at the year's beginning he offers them a chance to make predictions on events of the coming 12 months. In the 1955 contest he asked such questions as "Will the U. S. engage in war with Red China this year?"



Kendall

"Who will be the 'man of the year'?" and "What will be the record of the local football teams?" With a record of 70 percent accuracy on his predictions, HARRY KENDALL, a fuel-company president, won the 1954 honors. It may be that ROTARIAN QUIMBY has helped make his Club one of the most current-events-conscious Rotary Clubs in the U.S.A.

Bennett Boys. You have to be specific in the Rotary Club of Cortland, N. Y., when you say, "I recall that in the year ROTARIAN BENNETT was President of this Club . . ." for three Rotarians by that name have held that high office. RALPH S. BENNETT, a charter member, was President in 1938-39; seven years later his nephew, PORTER K. BENNETT, presided at the head table. Then six years later his son, JOHN B., wielded the gavel at the weekly meetings of the Rotary Club of Cortland. And that, you see, is the reason your scribe underlined the need for being specific when a BENNETT becomes a conversation topic.

Vote-Getters. As everyone knows, Rotary Clubs eschew the taking of sides in political campaigns. That rule is carefully observed in Madisonville, Ky., of course, but that didn't keep the

members of the Rotary Club of Madisonville from having some fun as they readied themselves for the election of their President for the year 1955-56. Three candidates were on the Presidential slate: CARL VANNOY, MAUBERT R. MILLS, and ROBERT METCALFE. When members tramped in for their meeting recently, they found at their places three cards carrying these vote invitations: "Ahoy, Ahoy! Sail In with VANNOY!" "Justice Thrills at the Name of MILLS," and "Help METCALFE Turn the Wheel." An appropriate illustration accompanied each message.

Scouters. For their services to the Scouting movement, SIDNEY BRAVERMAN, of San Anselmo, Calif., and NELO E. RHOTON, of Flagstaff, Ariz., recently were awarded the Silver Beaver Medal by the Boy Scouts of America.

Rotarian Honors. LEWIS M. SMITH, of Birmingham, Ala., utility-company pres-



It's over 52 years of wedded life for Rotarian and Mrs. Benjamin Kunkel, of Silver Creek, Pa. Rotarian Kunkel hasn't missed Rotary in over 17 years.

ident, was named his city's "Man of the Year for 1954." . . . CHARLES A. BOYER, of Manistee, Mich., a State legislator and a Past District Governor of Rotary International, has been appointed chairman of the Michigan Week Council of Service Clubs. . . . LEONARD W. HAMBLEN, of Freeport, Ill., has been elected president of the Illinois Hospital Association. . . . JOHN A. HANNAH, of Lansing, Mich., president of Michigan State College, and HENRY H. HILL, of Nashville, Tenn., president of George Peabody College for Teachers, have been appointed by PRESIDENT DWIGHT D.

New Chiefs 'Good' and 'Straight'

TO THE list of Rotarians who have been inducted into Indian tribes, add two more—both from Rotary's current international Board. One is BENNY H. HUGHES, of Beaumont, Tex., Third Vice-President of Rotary International, who was made a Pawnee chief and designated as "Me-ko thlea-mah-he," which means "Good Chief." The presentation of the honor was made by CHIEF ACEE BLUE EAGLE (see photo), noted painter of Indian life, when ROTARIAN HUGHES addressed the Ro-

tary Club of McAlester, Okla., recently. . . . Lifetime membership in the Cherokee Nation has been given to JOSEPH A. ABEY, of Reading, Pa., a member of the Board of Directors of Rotary International. Named "Askuy Tusque Kanohekskie" ("The Man Who Speak with Straight Tongue"), he was handed a pipe of peace by WILLIAM WALKINGSTICK, a Cherokee (see photo). The presentation was made at a Conference of District 280 in Waynesville, N. C.



Pawnee Chief Benny Hughes (left).



A pipe of peace for Cherokee Abey.



Cultural-relations promoter: Ohio Rotarian Blake More-Godwin (see item).

EISENHOWER as members of the Committee for the White House Conference on Education.

For promoting cultural relations between his country and The Netherlands, BLAKE-MORE GODWIN, of Toledo, Ohio, director of the Toledo Museum of Art, has been decorated by QUEEN JULIANA of The Netherlands with the Officer's Cross of the Order of Orange Nassau. The presentation was made by Dr. J. H. VAN RELLEN, Dutch Ambassador to the U.S.A. (at right in photo). . . . MEL CUNNINGHAM, of Red Deer, Alta., Canada, has been named Alberta vice-president of the Canadian Chamber of Commerce. He is a past director of the Canadian Federation of Farm Equipment Dealers.



Cunningham

Memory Dish. A silver dish commemorating his 32 years of continuous service as Chairman of the Crippled-Children Committee of the Rotary Club of Butler, Pa., now occupies a prominent place in the home of JAMES E. MARSHALL. During his more than three decades of service, ROTARIAN MARSHALL helped directly or indirectly some 2,200 youngsters. He has also conducted an active law practice. One of the founders of the Pennsylvania Society for Crippled Children, he served the organization as its secretary for five years. He recently had the pleasure of seeing a county society for crippled children come into being, then witnessed the transfer to the new society of nearly \$8,000 from the Rotary Club (which he helped found). And so the silver dish, from the Rotary Club, marks a career as a lasting reminder of ROTARIAN MARSHALL's "fine service, both in the past and the future."

Teamwork. Four Panama Rotarians personally teamed up their skills and facilities a few weeks back and as a result a woman who has been blind eight years has recovered her vision. The woman who can now see was a student at the Salvation Army School for the Blind in Panama City, Panama. The collaborators-in-service, all Panama City Rotarians, were EDWARD W. HODGSON, a Salvation Army captain and manager of

the School for the Blind; COLONEL RICHARD S. FIXOTT, chief surgeon at the U. S. Air Force Albrook Field base; Dr. D. FRANK REEDER, of Panama Hospital; and Dr. NORMAN J. SCADRON, an optician. COLONEL FIXOTT operated, Dr. REEDER provided the hospital facilities, and Dr. SCADRON supplied the necessary glasses.

Add: Congressmen. To the list of Rotarians in the Congress of the United States (see page 50 of the March issue) add FRANK CARLSON, an honorary member of the Rotary Club of Concordia, Kans. He brings the total of Rotarians in the House of Representatives to 53.

Authors. From the pen of SIDNEY SILVERSTEIN, a member of the Rotary Club of Hillside, N. J., has come *Using Your Human Power* (Shepherd Press, 45 Looker St., Hillside, N. J., \$1). Written "for the understanding and use of people of all faiths," it deals with the spiritual power latent in the individual. . . . *Great Roundup* (Morrow, New York, \$5) is the second book written by LEWIS NORBYKE, a member of the Rotary Club of Amarillo, Tex. It is a narrative of the cattle business in Texas and the U. S. West.

"Oh, Say. . . ." A Governor of a Rotary District is called on to participate in a variety of activities which might not be classified as "strictly Rotary." One which WALTER R. HEPNER, of San

Diego, Calif., has already noted in the memory book of "his year" is the dedication of an American flag at the Woodrow Wilson Junior High School in San Diego. The point underscored in GOVERNOR HEPNER's book is that the flag once flew over the United States Capitol Building in Washington, D. C.

Builder Houser. Every community has one—the man who works steadily and quietly, getting the job done, then going on to another task. In Emmaus, Pa., such a person is ARTHUR P. HOUSER, a general contractor. His is a typical story. As a farm boy, he learned the value and the feel of hard work. He went on to finish eight grades of schooling, then learned carpentry. At age 27, in 1914, he began contracting. Meanwhile the town of Emmaus grew from a population of 3,000 to its present 9,000, and ROTARIAN HOUSER's enterprise grew with it. Today about 90 percent of the schools, theaters, churches, and homes in Emmaus are HOUSER-built. And on top of it all, BUILDER HOUSER has built a record of 29 years of perfect Rotary attendance, along with a wide assortment of service to the community he has helped construct.



Houser

The Spirit of Rotary

By Edgar A. Guest



"Eddie" Guest isn't writing as many poems as he once did, but when his beloved Rotary Club of Detroit, Michigan, held a big birthday party honoring Rotary's 50th year recently, "Eddie" was there with a new poem to read. You see it here. Called "the poet of the common man," "Eddie" has been a Rotarian since 1913.

**A better world. To make it so
Came Rotary fifty years ago—
To serve the Brotherhood of Man.
Now round about this troubled earth
Men meet, as we, to mark its birth.**

**There will be laughter, speech, and song,
But these could not have lived so long,
If these were all men sought at noon
Then Rotary would have perished soon.
For merry song and laughter gay
And even speech must fade away.**

**What is it lives through fifty years
And strong and youthful still appears?
Not men, for worn by pain and strife
They drop the working tools of life
And all the burdens they have borne,
Leaving us here for them to mourn.**

**Men for a little while are missed,
But dreams and hopes will still exist.
Triumphant over loss and gain
Steadfast the spirit will remain.
After the strength of flesh is gone
The will for what is best lives on.**

**Deathless are these: The dream to build
A world with peace and beauty filled;
Belief in God; the Rotary plan
That seeks the Brotherhood of Man;
A love of freedom and of truth.
All these have everlasting youth.**

**This is a better world than when
First met that group of friendly men.
Though old they grew, their dream appears
More glorious after fifty years.
The Rotary spirit of today
Will still be young, let come what may.**

Rotary—1936-45

[Continued from page 11]

in Italy wanted to make a patriotic gesture of solidarity with the Fascist regime by disbanding their clubs. Although their Government told them that they did not need to do so, they carried out their decision, doing so in an orderly manner, and sending greetings and good wishes to all Rotarians.

As world conditions grew steadily worse during the late '30s, Rotary worldwide, the dream of the early '30s, seemed to be falling apart like a house of cards. In April, 1939, it became advisable to close the branch office of the Secretariat in Singapore. But a few months later an office for Middle Asia was opened in Bombay, India.

There were, however, compensating factors, among them the growth, both in number and in importance, of Clubs in Canada, South America, Australia, and New Zealand.

The year 1939 was one of great tensions, and one after another happenings in Europe were reflected in the Western Hemisphere, even though the United States was holding two World Fairs in the same year. Finally came the fateful September 1, when World War II began and the President of Rotary International had to confine his travels to the Western Hemisphere and abandon his plans for the usual attendance at Rotary events in Europe, all of which had to be cancelled.

The Board of Directors, pressed by the Rotarians of Europe "to take a stand," issued a statement entitled "Rotary in a World at War," seeking to foster among the Clubs their courage and determination to continue to exemplify Rotary's Objects even under the most trying conditions. On the variety and amount of war work done by Rotarians in many countries, especially in England, volumes could be written.

From Germany and other countries came letters, somehow smuggled out, expressing loyalty to Rotary principles and longing for the fellowship of former days. There were even places where Rotarians gathered weekly and, although forbidden to mention the name of Rotary, "we look into each other's eyes and we understand."

Throughout the war years the international organization of Rotary Clubs proceeded wherever possible. Every year more Clubs were gained than lost, but the seriousness of the situation may be seen in the following figures: new Clubs in 1941-42, 112; Clubs terminated, 101.

It was, to all, a period of great strain and great concern, but not of disheartenment, as was shown by the appointment in July, 1941, of a Committee on

Rotary Foundation Contributions

SINCE the report in the April issue of Rotary Clubs that have contributed to the Rotary Foundation on the basis of \$10 or more per member, 103 additional Clubs had at presstime become 100 percenters. This brought the total number of 100 percent Clubs to 3,867. As of March 15, 1955, \$234,065 had been received since July 1, 1954. The latest contributors (with membership) are:

ALASKA

Juneau (71).

AUSTRALIA

Port Kembla District (39); Mayfield (40); Grafton (35).

BELGIUM

Charleroi (54); Tirlemont (27).

BRAZIL

Recife (81).

CANADA

Castlegar, B. C. (21); Charlottetown, P. E. I. (75); Forest Hill, Ont. (48); New Waterford, N. S. (23).

DENMARK

Hjorring (35); Arhus-Sondre (32); Copenhagen (175); Norrebro (28).

FINLAND

Salo (37); Eira (24); Hameenlinna (30); Jyvaaskyla (36); Kotka (38); Kuusankoski (23); Riihimaki (28); Savonlinna (29); Lahti (63); Lappeenranta (34); Lovisa (26); Viitasaari (20).

FRANCE

Poit (24); Manosque (20); Montauban (27).

ICELAND

Akureyri (28); Husavik (20); Sandkrokur (28).

MOROCCO

Tanger (41).

NORWAY

Harstad (32); Oslo (122); Kongs-

berg (33); Kopervik (20); Drammen (66).

PUERTO RICO

Aguada (23); Aguadilla (36).

SWEDEN

Malmö (89); Karlskoga (42); Göteborg-Örgryte (56).

THE NETHERLANDS

Gouda (37); Velsen (28); Dordrecht (37); Wassenaar (29); Geldermalsen (27); Oostburg (21); 'sGravenhage (84); Hengelo (43); Rotterdam-Noord (20); Terneuzen (22); Enkhuizen (24); Heerenveen (23); Hoogeveen-Sappemeer (21); Wormerveer-Krommenie (25); Heerlen (25); Middelburg (33); Utrecht (86).

URUGUAY

Florida (26); La Paz (20).

UNITED STATES

Quincy, Wash. (18); Durant, Okla. (60); Parsons, Kans. (60); Ardmore, Tenn. (13); Murfreesboro, Tenn. (52); Scotland, So. Dak. (20); Steubenville, Ohio (104); Amityville, N. Y. (34); Middle River, Md. (44); Pleasantville, N. J. (52); Bladenboro, N. C. (26); Wellman, Iowa (30); Rittman, Ohio (34); Ashland, Ala. (24); Marion, Ky. (23); Burlingame, Kans. (17); Ebensburg, Pa. (23); Luray, Va. (50); Lake Orion, Mich. (40); Richmond Hill, N. Y. (22); Sayville, N. Y. (66); Middletown, Ky. (39); Elkton, Ky. (23); Smyrna, Del. (29); Greenville, N. Y. (37); Rockville Centre, N. Y. (37); Nevada, Mo. (63); Scottsville, Ky. (38); Lawrenceburg, Ky. (42); Chittenango, N. Y. (23); Piedmont, Mo. (25); Rochester, N. Y. (479); Palmetto, Fla. (32); Eriton, N. J. (21); Oswego, N. Y. (67); Fort Dodge, Iowa (101); Beverly, N. J. (36); Pawling, N. Y. (36); Hodgenville, Ky. (27); Flat River, Mo. (25).

Participation of Rotarians, in the Post-war World.

The situation in Japan grew more acute. The Clubs there found that their membership in Rotary International was considered by some of their countrymen as an indication of a lack of national patriotism on their part, so they petitioned for authority from Rotary International to establish themselves in an area administration similar to the one in Britain and Ireland. This was not granted, but the Rotary International Board divided the Clubs into three Districts, approved formation of an inter-District Committee, and adopted rules of procedure and terms of reference for the Committee. Not until 15 months later did the Clubs disband themselves as Rotary Clubs, but even then they continued to meet as fellowship clubs.

When and where Conventions and Conferences were possible they were streamlined to an austerity basis to

comply with governmental regulations. Supplementary regional assemblies of incoming Governors were held as all could not come to the customary International Assembly.

Everywhere there were war refugees to be befriended and natural disasters in various parts of the world added to the opportunities for service by Rotary Clubs, both personal and financial. Nor were the Clubs collectively (Rotary International) lacking in succoring activities.

With the bombing of the British Isles cities, the problem of preserving the lives of children caused the development of plans for sending those from families of Rotarians to North America to be entertained for the period of the war by Canadian and American Rotarians in their homes.

As many Rotarians fled from Asia and Europe, they found themselves in London or New York City. Being desirous

COMPLETELY SOLD OUT!



THE February 1955 Golden Anniversary Souvenir Issue of THE ROTARIAN and REVISTA ROTARIA enjoyed so great a demand from Rotarians and Rotary Clubs around the world that the supply of extra copies is now completely exhausted.

More than 200,000 extra copies of THE ROTARIAN and 26,000 extra copies of REVISTA ROTARIA were purchased—assuring a total distribution of well over 600,000 copies of these special issues commemorating the Fifty Year growth of Rotary.

Since it is no longer possible to fill requests for additional copies, it will be appreciated if readers will discontinue making them.

We regret our inability to supply more extra copies. We greatly appreciate the astonishing demand which has exhausted the supply.

MANY THANKS!!

The Rotarian
Revista Rotaria

of continuing the fellowship of Rotarians, they formed themselves into groups for luncheon meetings, which became known as Overseas Rotary Fellowships, conducting their own meetings and continually welcoming more and more refugees from Clubs that had ceased to operate.

About this time occurred the first television telecast, conducted by the General Electric studios in Schenectady, New York. The President Emeritus and the President and Secretary of Rotary International were speakers at a meeting of the Club of that city and the program was seen and heard through receivers at meetings of Rotary Clubs in Albany and Troy—probably the first time speakers were seen and heard from the same platform at meetings in other cities.

During this period, war conditions interfered considerably with the holding of regional conferences and the International Conventions. The Nice Convention (1937) was the last one held in Europe until after World War II. The San Francisco (1938) and Cleveland (1939) Conventions were held as usual. It had been planned to hold the 1940 Convention in Rio de Janeiro, Brazil, but the spread of the war in Europe caused such uncertainty with regard to transportation facilities that a transfer of the Convention to Havana, Cuba, became necessary. The 1941 Convention was held in Denver, at which time the attendance from outside North America was greatly reduced.

The entry into the war of the United States and other countries of the Americas in the latter part of 1941 and the

early part of 1942 further aggravated the situation. In December, 1941, an emergency meeting of the Board was called to decide whether to hold the 1942 International Assembly and Convention. The decision was affirmative and at that Convention, held in Toronto, Canada, 3,264 Clubs were represented from seven countries. The 1943 Convention in St. Louis had a shortened program and a reduced attendance. Its theme was "Rotary Service—In War—In Peace"—indicating a confidence that there would be an end to the war and a period of reconstruction to follow.

Because of increasing governmental restrictions on the use of transportation and hotel accommodations in the United States, the 1944 and 1945 Conventions were held in Chicago. At the first one, attendance was limited to present and incoming officers of Rotary International (and a few others), who came bearing proxies from the Clubs of their Districts, making it the smallest Rotary Convention since 1911. At the second one, a Government prohibition of any meetings of more than 50 persons necessitated the conduct of that Convention at the Central Office in Chicago in four separate sections, a week apart, with no legislation and attended only by the outgoing and incoming general officers and the incoming District Governors who were able to come. This probably will prove to be the most unusual Rotary Convention ever held or to be held. Just how almost all the District Conferences were held is not known, but the fact is that they were.

With the spread of war operation in Europe and Northern Africa it became



A corner of the Paul P. Harris Room at Rotary's headquarters in Evanston, Ill. Shown are some of the mementoes and honors which came to Rotary's late Founder.

difficult, if not impossible, for many Rotary Clubs in those regions to meet, although they all sought to do so. In occupied countries all assemblages of citizens were prohibited. However, in the unoccupied portion of France, the Clubs continued to meet and in Britain they continued, notwithstanding the terrible bombing raids. Of course, among the Clubs in countries not participating in the war, such as Switzerland and Sweden, there was no cessation of meetings. The lessened number of Clubs to be served and the difficulties of communicating with them caused the return of the European Secretary to the Central Office in Chicago, and the reduction of the staff of the branch office in Zurich to two persons.

AT THE Havana Convention (1940), a declaration, "Rotary Amid World Conflict," was unanimously adopted, which definitely established the position of the Rotary movement with reference to the war conflict:

It is outside the competence of the Board of Rotary International to instruct Rotarians as to their duties as citizens of their respective countries. The Board, however, points out that Rotary International, through Convention action, has stated that it expects Rotarians, while cooperating toward a cordial international understanding, to be thoroughly loyal to their religious and moral ideals and to the higher interests of their particular country.

In these catastrophic times, the Board feels that it should reemphasize to Rotarians throughout the world that Rotary is based on the ideal of service, and where freedom, justice, truth, sanctity of the pledged word, and respect for human rights do not exist, Rotary cannot live nor its ideal prevail. These principles, which are indispensable to Rotary, are vital to the maintenance of international peace and order and to human progress.

The Board, therefore, condemns all attacks upon these principles and calls upon each Rotarian to exert his influence and exercise his strength to protect them and to help hasten the day when war need no longer be used as an instrument for settling international disputes.

Funds were voted for alleviation of suffering and the rehabilitation of Rotarians and their families, either directly or through the International Red Cross.

In the Spring of 1942 the original Secretary of the National Association of Rotary Clubs and Rotary International retired at the age of 70 after 32 years of service and was warmly commended for his contributions to the building of the movement. He was succeeded in office

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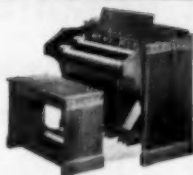
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**1954
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by the First Assistant Secretary, whose 12 years of service had prepared him to take over.*

Everything possible was done by Clubs, individually and collectively, to aid in the winning of the war against the Axis powers, but at the same time they were looking forward to the cessation of hostilities, to the dawn of peace, and the building of a new world. A Rotary International Committee on Adjustment from War to Peace was created and suggestions were sent to the North American Clubs for cooperation in this work in the reconstruction period that would come to their communities.

A "work pile" of jobs, big and small, which would need doing in all communities after the war was drawn up and communicated to all Clubs for their guidance.

As victory became apparent and the world's leaders began conferring on the formation of the United Nations, the Rotarians were keenly interested. When in 1945 the representatives of many nations began to meet in San Francisco to organize a "United Nations," Rotary International was invited to send Rotarians as advisors or observers and during the next several months a number of Rotarians took turns in serving in that capacity. Other organizations were also represented at the Conference. It was also found that among the official delegates from various nations, some of them heads of their delegations, were a good many Rotarians. It can justly be stated that their presence and the presence of the representatives of the non-governmental organizations, and Rotary in particular, had a distinct effect

*Eds. Note: Chesley R. Perry was Rotary's Secretary from 1910 to 1942. His successor was Philip Lovejoy.

When Neighbors Get Together

[Continued from page 13]

Tennessee the one community doing the most to improve itself, its farms and homes. They set up a fund for prize money to go to the winning community, then stepped into the back-ground.

At this point the University's Agricultural Extension Service took over. It promptly spread the word among its agents in county seats all over the mountains of eastern Tennessee. That year, 64 communities organized and started improvement programs. Five years later eastern Tennessee had 173 clubs.

They piled up an impressive list of accomplishments in community improvement. Down in the southern part of the State the Cash Point community had a church problem—four of them,

on the wording of several sections of the Charter and was largely responsible for the inclusion of the section on human rights.

The Secretariat of Rotary International and its Magazine contributed to the public enlightenment as to the structure and purpose and usefulness of the United Nations by the preparation and wide distribution of informative booklets such as *From Here On, Peace Is a Process*, etc. These publications were heartily welcomed not only by Rotarians but by the administration of the United Nations, by governmental agencies, newspapers, libraries, etc.

Toward the end of the decade a Chicago Rotarian came on the international Board and brought with him "The Four-Way Test" which he had successfully used in his own business. It was the now well-known: "Is it the truth? Is it fair to all concerned? Will it build goodwill and better friendships? Will it be beneficial to all concerned?"

It is difficult to summarize this decade in which there was so much that was good and so much that was bad, so many things that were inspiring and so many that were dispiriting, so many dark clouds, so much stormy weather, but again so much sunshine. It was a period that tried and to some extent shook the faith of Rotarians. However, with victory in sight for the upholders of right conduct in human relations, Rotarians could see that the Rotary movement had come through the war years stronger than ever.

It was on this note that Rotary ended its war period and began its work of reconstructing its Clubs in the countries where war had snuffed them out.

It was, as it turned out, the dawn of a new and brighter era for Rotary.

in fact, for they had four churches and each was falling apart at the seams. The Cash Pointers, once organized and working together as volunteers, refined the best church of the lot. Then they called a full-time minister and the four denominations have since been both working and worshipping together. "This way," one of them added, "God becomes an everyday God."

Meanwhile, members of Boone's Creek community started a swimming clinic. Volunteer labor repaired an old mill creek dam, cleared the banks, and built diving boards and dressing rooms. They even hired a Red Cross swimming instructor.

And in the Kirkwood community, citizens who had always voted at the schoolhouse donated their labor to

build a new concrete-block voting house. At the next election, instead of the usual 75 percent of eligible voters turning out, they had a 100 percent vote.

By 1945 the community movement had spread to the Nashville area, then to Chattanooga. By 1948 it had invaded the cotton country around Jackson in western Tennessee and blanketed the State. Now, like water spilled on the floor, the idea is flowing in every direction across other Southern States: Georgia, Alabama, North Carolina, Kentucky, Arkansas, Oklahoma, and Texas. Leaders behind the plan in Tennessee believe it will work wonders for all neighborhoods, rural and urban alike.

Within the limits of Tennessee's large cities, organized neighborhoods are carrying out clean-up campaigns, solving school problems, erecting traffic-safety signs, and conducting home-gardening contests.

IN SIZE and shape Tennessee communities vary almost as much as they do in community problems. On the average, these communities have about 100 families and cover from ten to 15 square miles. Each one is centered about some common interest, usually a school, but often a church, store, or village. In the typical community club two-thirds of the families make their living from the land, one-third from business and industry. Within the community are numerous other groups: the Parent-Teacher Association, churches, youth and farm organizations. The community-improvement club, like a good general, brings all these forces together in coordinated effort.

These newly organized neighborhoods soon learned that they had created an excellent tool for solving one of rural America's most pressing social problems: a shortage of medical facilities. Milton community, almost in the center of the State, was 15 miles from the nearest doctor's office when it organized. The club couldn't find a young doctor willing to risk starting his practice in a rural community without medical facilities.

In their meetings the Milton families came up with a plan that called for hard work. Neighborhood men began spending their spare time building a neat brick medical center. Meanwhile, the women staged auctions, community fairs, and other fund-raising activities to equip the medical center.

With this completed, they helped a doctor start his practice in Milton. Now three days a week he holds regular office hours and makes family calls in the Milton community. For the first time, Milton has community-wide blood typing, X-ray examinations, and pre-school check-ups for children.

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spawling Cherokee Lake I took a close-up look at the inner workings of Cherokee community, a State winner in 1951. John Clark, a community leader, told me, "When we heard what other neighborhoods were doing, we figured we were as good as they were, if not a little better." The next step was a community-wide meeting and a club.

Newly elected officers began a diagnosis of community ills. They called in the county agricultural agent, for, once they started talking about it, they realized that to improve their standard of living they first had to build up their soil and improve their stock and crops.

At the same time they began working on their homes. As farm income increased, they painted houses and barns and rebuilt fences. They cleaned up yards and roadsides. Then they took a long, careful look at the whole neighborhood.

Cherokee had been promised a new school, but first the old one had to be torn down. The builder's contract left only ten days for the demolition. Forty volunteers from the neighborhood ripped away at the two-story wooden structure day and night to finish on time.

As they worked on side by side, they began to notice a new and exciting spirit of cooperation spreading across the community. A visiting German student, puzzled by the feverish activity at the schoolhouse, asked John Clark, "Who makes you people do all this? Are you made or paid to work?"

"Neither," said Clark, "It's just a job we think needs doing."

Some of the materials from the old building went into a new community center building down the hill from the schoolhouse. The community center, made largely of native stone, seats 300, has a stage, piano, and library room. Into this project the men poured another 8,000 hours of volunteer work while their wives supplied them food on the job.

Now school children play in the building on rainy days. And any group in the community can use it for a meeting place. "Vandalism has disappeared

in this community," Clark said, "because every man, woman, and child knows the community property is partly his."

They have also painted and lettered all Cherokee mailboxes and on every lane posted a sign bearing the names of all the families living there. The group even leased 93 acres on the shores of Cherokee Lake and began a long-range plan to turn it into a community park for picnics, swimming, and boating.

What impresses these organized communities most of all is that neighbors are finally getting acquainted. Families that were practically feuding now work side by side on community problems. In one community a retired railroad worker started to paint his house and had to give the job up because of sickness. Fifty of his neighbors, working in ten-man shifts, finished the painting in one afternoon. Another community makes it an annual project to harvest the tobacco crop for a blind neighbor.

The businessmen who staged the original community-improvement contest back in 1944 and set the plan in motion have been well repaid. They soon learned that when farm incomes climb, farm families invest their extra money in new machinery, furniture, and building supplies. A single mountain community brought electricity into the neighborhood and spent \$75,000 during the following year for appliances.

The whole movement has gained such momentum in recent years that the University has set up a special community-development department to help rural communities plan their work and train leaders. The University specialists see in this neighborhood approach a healthful solution to many of the day's problems.

An elderly farmer, leaning on his line fence, put it very well when he said, "Suppose every neighborhood in Tennessee organized like this. Then every neighborhood in the country did the same thing. You know, if we practiced democracy at home like this, we wouldn't have to worry about Communism. It wouldn't stand a chance."

If Every Man—

*If every man does a little thing.
Turns someone's Winter into Spring.
Puts warmth into a frozen heart,
And makes it feel no more apart;
Projects the thought that men are here
To pluck out someone's want or fear,
And acts upon that thought with will
To make less steep some fellow's hill—*

*If every man will sheathe his knife,
And make goodwill his arms in life;
Learn of the precepts Nature gives
When night is o'er, and morning lives,
And make that triumph his own creed
Translated into word and deed . . .
If every man could find such grace,
This world would be a happy place.*

—SPENCER LEEMING
Rotarian, Ryde, Australia

THE ROTARIAN

Your Letters

[Continued from page 2]

the sedative without any evil after-effects. Help with the housework.

An Opinion Submitted

By WM. B. TILGHMAN, JR., Rotarian
Fertilizer Manufacturer
Salisbury, Maryland

May I submit my opinion regarding the question asked in the debate-of-the-month for March: *Should Husbands Help with Housework?*

*I do exactly what I please,
I've done so all my life,
But what I please of course agrees
With what will please my wife.*

So—I do help with housework.

Definitely 'No'

Asserts ALFRED FALK, M.D., Rotarian
Physician

Great Neck, Long Island, New York
[Re: Should Husbands Help with Housework?, THE ROTARIAN for March.]

I am of German descent and now 77 years old. My grandparents had maids, we at home (Daddy was also a doctor) always had maids—and I myself brought over my Bavarian maid to God's own country. She is now in her 30th year with us. I never did dishes; I have not the slightest idea about cooking—except making tea, and fried and scrambled eggs, which I did only during my student times.

The husband should provide the money for the household—and the wife should spend it, with a free hand and never with a fixed budget. True comradeship in a marriage consists first of all in mutual trust.

A Patient's Partners

Told by NELSON McEWEN, Rotarian
YMCA Secretary

Winnipeg, Manitoba, Canada

In the columns of THE ROTARIAN reference is sometimes made to the efforts of Rotarians to make possible a 100 percent meeting of their Club. Recently we of Winnipeg went all-out to chalk up a 100 percent meeting to honor our own Club's birthday.

One of our members was recuperating in the hospital, and thus was not able to make the usual weekly meeting. Two days later his doctor said he might come out for a couple of hours, so up to the hospital dashed two of our Rotarians, drove him 25 miles to Selkirk, made it possible for him to make up his attendance, and returned him to the hospital none the worse for his experience.

Not until it was all over did it dawn on anyone concerned that the two who took the patient for his make-up were an undertaker and a minister.

Has Same 'Feeling of Futility'

Says ROBERT J. TWYMAN, Rotarian
Investment-Company Owner

Stuart, Florida

Halsey B. Knapp, Rotary Observer to the United Nations, must have the same

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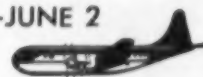
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feeling of futility after his interview with President van Kleffens that I had after reading his good article *Speaking of the United Nations* . . . [THE ROTARIAN for March]. I have heard President van Kleffens say the same things several times. The emphasis is the delicacy of debate, the importance of protocol, and his unwillingness to discuss questions until he is no longer President.

As one who had hopes of the United Nations accomplishing something, I should like to know what it has done either in promoting peace or promoting unity. The U. N. has had ample time to show what it can do about both. Were it successful in either objective, no one would consider the cost. I am one of many, and the number grows rapidly, who believe that the United Nations is actually detrimental to the best interests of the United States.

Rural Health Follow-up

By KENNETH L. JOHNSTON, Rotarian
Life-Insurance Underwriter
Sharon Springs, New York

Your inspiring presentation in THE ROTARIAN for March of *Building Rural Health* delighted all of us 16 men referred to as well as the community behind our Rotary accomplishment. And—

We want to report a sequel which in itself might inspire another Club in this year of Rotary's Golden Anniversary when new impetus is given to good works. The creation of the Leland C. White Laboratory, to give Sharon Springs a medical diagnostic aid service, has within its first year turned the operation into a medical-arts center. We have secured a fully equipped, modern dental office and laboratory (our village had not formerly had a dentist within 15 miles), and we have been able to support the work of the most active physician in this area by renting a substantial office space to him in our laboratory and X-ray premises. Naturally, the income from this activity and fees to patients charged at cost enables us to pay our way at all times.

An 'Adventure' Footnote

From S. A. ROBERT, Rotarian
Agriculture and Forestry Director
Jackson, Tennessee

You cannot imagine how overcome with emotion I was when I viewed the premiere showing of *The Great Adventure*, Rotary's Golden Anniversary film, at our Rotary Club and observed that the story of my contact with Leopold Vidlak, a forester from Czechoslovakia, and assistance rendered by Rotarians in helping him to start life anew in Canada was woven into the picture.* Little did I dream when I first replied to Leopold's call that out of it should come an experience illustrative of what Rotary means across the sea, and, too, one of the richest and sweetest friend-

*End. Note: Many of the thousands who saw the film will recall that the contact resulted from the publication of an article in THE ROTARIAN for August, 1948, and the story as told in the January, 1953, issue under the title *Some Lines of Type and a Life*.

ships has come to me that could possibly be found.

Leopold Vidlak is getting along nicely. He is still with the Abitibi Power and Paper Company and enjoys a responsible position in connection with reforestation of some of the vast holdings of this corporation, with his headquarters in Raith, Ontario, Canada.

Another on the 'Slow Road'

Notes DR. F. C. H. FOWLER, Rotarian
Osteopath
Oildale, California

In the November, 1954, issue of THE ROTARIAN the Editors made reference, in *The Editors' Workshop*, to "the route to a stable, peaceful world—the route of personal international acquaintance" as a "slow one." And "it is surely a good thing that someone is plugging along cheerfully on the slow road."

May I add a footnote to that comment? We have, you see, in our Club one who is "plugging along cheerfully on the slow road." He is Ira E. Porter. A color-photography enthusiast, he took with him a generous selection of colored slides of American industry, the national parks, and various cities when travelling to Europe a few months back. With Mrs. Porter acting as narrator, these pictures were shown to appreciative audiences in Berlin, Nuremberg, and other German cities, as well as in Luxemburg, Vienna, and Athens, in a practical as well as pleasant method of promoting better "international understanding and goodwill."



Porter

In Berlin the Rotary Club arranged a dinner meeting for the Porters in appreciation of several shipments of clothing which had been sent by the Rotary Club of Oildale to the Rotary Club of Berlin for distribution to refugees. Many other courtesies were extended by members of this and other Rotary Clubs, each of which was eager to express its friendship for Rotary Clubs in the U.S.A.

Rotarian Porter brought back several hundred colored slides of interesting places and people in the countries visited, which he will continue to use in programs to further the cause of international understanding.

Sing Songs That Make Sense

Suggests HAROLD BACHMANN, Rotarian
Publisher
Menasha, Wisconsin

From time to time appear articles in THE ROTARIAN about singing in Rotary Clubs. As any Rotarian knows, the song leader plays an important part in the success of vocal efforts. But too often the choice of songs is a factor too.

We found that the best singing our Club has ever done resulted when we adopted the plan of "songs that make sense." With the help of the listings of special weeks and dates of the year, the *World Almanac*, and other sources,

the plan came to life. Of course, the regular Rotary songs from *Songs for the Rotary Club* are not forgotten in the year's retinue of hits. Individual song sheets are printed and placed at each person's plate, and they carry an explanation of the reason for the use of the songs (usually two at a meeting).

For example: The week of September 22 is National Kids Week, so we sing *School Days* and *A Bicycle Built for Two*. During National Want Ad Week we sang the best want ad: *I Want a Girl*. When National Flower Week arrived last November, we sang loudly *When You Wore a Tulip* and *Moonlight and Roses*. To start the year, the first week in January we let out with *The More We Get Together* and *For We Are Jolly Good Fellows*, as well as *Side by Side*.

There are almost unlimited possibilities for fun and good humor and also good vocalizing with such a plan. Not only that but it provides an interesting tie-in with the "weeks" of the year.

'Oregon Rotarian' Endorsed

By J. L. ROSSER, Rotarian

Past Service

Bristol, Virginia-Tennessee

I am a "fellow traveller" with the "Oregon Rotarian" who expresses himself in *Your Letters in THE ROTARIAN* for December, 1954.

I have been a member of the Rotary Club in three cities. If I had not liked the organization, I would not have remained in it. Like the Oregon member, I doubt that I am prudish, Puritanic, or a mossback. I am just a normal human being. I relish a joke, but at times am repelled by the character or the offerings by that name. . . .

Three comments are submitted relative to the practice. (1) It betrays the lascivious element in the speaker. "Out of the heart are the issues of life." (2) It assumes a like taste in his hearers; but in my opinion he misreads the minds of the members of the average Rotary Club. Since they must be responsive and appreciative, they of course laugh, but is it not often with an inward aversion toward both the narrative and the narrator? (3) It soils the good name of the Rotary Club. Rotarians are commonly regarded as a cross section of a community's best citizenship—socially, financially, morally—and they should not tarnish their reputation by "humor" that degrades more than it elevates. Is there not fun enough on higher levels—fun that would be legal tender in any circles?

To Build a Bookcase

So simple, said the article,
A piece to be admired,
So easy, you can build it quick,
No special skill required.
I planed, I sanded, glued, and clamped,
I made it all myself,
I stained, shellacked, and waxed—and now
I'm ready for the shelf.

—KIM WORTHINGTON

Where to Stay



KEY: (Am.) American Plan; (Eu.) European Plan; (RM) Rotary Meeting; (S) Summer; (W) Winter.

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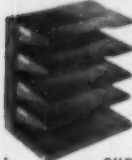
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Opinion

FROM LETTERS, TALKS,
ROTARY PUBLICATIONS

20,000 Clubs in 50 Years

JOAQUIN SERRATOSA CIBILS

Past President, Rotary International
Montevideo, Uruguay

What do I see for Rotary in the next 50 years? If Rotary International follows its old trail without change... if it pursues its course with hope for better and sincere friendship between employers and employees, between citizens and government authorities... and if it works especially for deeper friendship and fraternity among men... if its members continue to think of all men as sons of God, and if they cling to their loyalty for other Rotarians—then you can be sure that with help from the Lord, more than 20,000 cities will have new Rotary Clubs... more than half of the leaders in all Governments will be good Rotarians. They will be living examples of applied Rotary ideals; they will think, plan, and drive these ideals in all our communities through the world. And Rotary International, united in but one administration, will be the great world help that you and I can see enfolding today.

'Let's Be the Catalyst'

AUSTIN C. LESCABOURA, Rotarian

Advertising Executive

Peekskill, New York

In chemistry one of the outstanding phenomena is a chemical that causes things to happen in its presence, yet does not reduce its own substance through such reactions. That is called a catalyst. Let's be the catalyst in the community. Let's make things happen. Let's survey our community and see how it can be made better. Let's realize our obligation to the community which affords us our livelihood. Let's return to the community all the unselfish service we can—as a Club group and again as individual Rotarians.—From a Rotary District Assembly address.

Needed: Dynamic Faith

RALPH B. HINDMAN, Rotarian

Clergyman

Buffalo, New York

Unless men believe in freedom, they are not willing to fight and die for it. Unless men have faith in the possibility of making our world a decent place in which to live, they will not seek to bring that good desire to pass. The freedoms, the decencies, the way of life of our free civilization, are not streams flowing from the fountainhead of economics, politics, government, or science; their source is to be found in ethical and spiritual values. Even secular minds affirm this to be true, historically. We must insist that it continue to be true, if those values we cherish

more than life itself are to remain as our most treasured possessions. This is to say that we need men of faith who believe that there is a Power in the Universe not ours that makes for righteousness; who hold the conviction that men are endowed by their Creator with certain inalienable rights; and who are convinced that the innate worth of man as a child of God is the basic philosophy which gives us a right to rule ourselves.—From a Rotary Club address.

Taking Up the 'Cultural Lag'

SOL. N. STEFFAN, Rotarian

Shoe-Store Proprietor

Williamson, West Virginia

There are those who now think that with the discovery of atomic energy, the cultural lag (the term used to designate the fact that the nonmaterial aspect of our society is behind natural elements) has become as great as 300 years. In unmistakable terms it means that our own thinking on things social reflects the intelligence of the people of the world of 1654. There is much to indicate this is true. We have the physical faculty to destroy the earth in one cataclysmic flash and yet when the powers of the world meet in an attempt to settle the question of international magnitude, there is disagreement and failure to make positive progress... Rotary's contribution to shortening the cultural lag is magnificent. We have gathered the cream of quality humanity from all over the world (113 of them in 1954-55), let them select an institution of higher learning, and sponsored them under the Rotary Foundation. They learn not only academically but of the social culture of their fellow inhabitants of the earth and, to me, this is our greatest asset in combating social retardation. Knowledge of and by the human mind and heart will stimulate us to the point where our social heritage will be worthy of the physical advancement and humanity will be able to cope with the physical power it holds in its hand.—From an address to the Conference of Rotary District 274.

On Being Tolerant of Incompetency

HAROLD H. SMITH, Rotarian

Newspaperman and Motel Operator

Blackfoot, Idaho

We have heard that being tolerant is the mark of a big man, but we are bending too far backward in misconstruing the true meaning of tolerance. Doesn't it occur to you that we are so much more tolerant of mediocrity in government than efficiency? We don't seem to want too much efficiency in government. Old Solon must have had that in mind when he declared that he had not given the Athenians the best government he could devise, but the best they would receive.

I am convinced that we would have a better life if we would receive it. We would have better educational institutions if we would receive them. We would have better churches if we would receive them. And we would have better government and better law enforcement if we would receive these bless-

ings. But we are afraid that efficiency in government and education, like a little learning, is a dangerous thing.

The schools are forced to gear modern education to the pace of the mediocre, even the inefficient—and only because we will not receive better schools. It is a frightening thing when you recall that democracy can be maintained only by intelligent masses, and, on the other hand, to recall that even in education we are so very tolerant of incompetency.—*From a Rotary Club address.*

The Finer Things of Life

GEORGE E. CARROTHERS, *Rotarian*
Past Service
Ann Arbor, Michigan

No one can measure in so many quantum the inward pleasure you may enjoy in your associations with members of this group; nor the wide educational outlook which may come to you as you exchange experiences with world travelers; nor the spiritual understanding which may gradually penetrate your inmost soul; but these will come nevertheless, and they will become a part of you if you play your part in attendance and friendly participation. The finer things of life can only be experienced, and felt, and enjoyed.—*From a Rotary Club address.*

Fifty Years of Rotary

MRS. CHARLES L. OUTLAND
Wife of Rotarian
Richmond, Virginia

Founded, confidently, in nineteen hundred five,
Interdependently, in a spirit of true helpfulness,
For the promotion of kindred interests and trades;
To further friendly business and social relations
Yonder and near—throughout the land . . . yoke fellows

Yearning for an opportunity to serve at large,
Eager to ensure world progress and unity,
Advance health, security, and prosperity.
Resolute—determined to pave the road
South, North, East, and West with kindly thought for each fellowman's load.

Of self and sustenance giving full share
For the cause of freedom and its protective care.

Reverencing all faiths, respecting all creeds,
Promoting peace, justice, goodwill,
Over many lands spreading fellowship and cheer,
Banishing want, privation, and fear . . .

Their aid and comfort extending to all mankind
Whenever, wherever the need they find.

Administering to distress, creating untold joys
Through their sponsorship of "Clubs for Boys"—

Remembering always that "Service above Self" has its own reward—enhances spiritual health,
Yields dividends greater by far than wealth.

Rotary Acrostic

C. L. SHREVE, *Rotarian*
Horticulturist
Branson-Hollister, Missouri

While trying to define Rotary to my own satisfaction, I worked out the following acrostic:

Righteous men looked into the future.
Orderly planning the best way of life.
Thoughtfully seeking the best leaders.
Advancing by the hand of God.
Rapidly opening the eyes of the world.
Yearly reports show gratifying results.

Bass Fishermen will Say I'm Crazy . . . until they try my method!

But, after an honest trial, if you're at all like the other men to whom I've told my strange plan, you'll guard it with your last breath.



Don't jump at conclusions. I'm not a manufacturer of any fancy new lure. I have no rods or lines to sell. I'm a professional man and make a good living in my profession. But my all-absorbing hobby is fishing. And, quite by accident, I've discovered how to go to waters that everyone else says are fished out and come in with a limit catch of the biggest bass that you ever saw. The savage old bass that got so big, because they were "wise" to every ordinary way of fishing.

This METHOD is NOT spinning, trolling, casting, fly fishing, trot line fishing, set line fishing, hand line fishing, live bait fishing, jugging, netting, trapping, seining, and does not even faintly resemble any of these standard methods of fishing. No live bait or prepared bait is used. You can carry all of the equipment you need in one hand.

The whole method can be learned in twenty minutes—twenty minutes of fascinating reading. All the extra equipment you need, you can buy locally at a cost of less than a dollar. Yet with it, you can come in after an hour or two of the greatest excitement of your life, with a stringer full. Not one or two miserable 12 or 14 inch over-sized keepers—but five or six real beauties with real poundage behind them. The kind that don't need a word of explanation of the professional skill of the man who caught them. Absolutely legal, too—in every state.

This amazing method was developed by a little group of professional fishermen. Though they are public guides, they rarely divulge their method to their patrons. They use it only when fishing for their own tables. It is probable that no man on your waters has ever seen it, ever heard of it, or ever used it. And when you have given it the first trial, you will be as closed-mouthed as a man who has suddenly discovered

a gold mine. Because with this method you can fish within a hundred feet of the best fishermen in the county and pull in ferocious big ones while they come home empty handed. No special skill is required. The method is just as deadly in the hands of a novice as in the hands of an old timer. My method will be disclosed only to a few men in each area—men who will give me their word of honor not to give the method to anyone else.

Send me your name. Let me tell you how you can try out this deadly method of bringing in big bass from your "fished out" waters. Let me tell you why I let you try out my unusual method without risking a penny of your money on instructions or lures. There is no charge for this information, now or at any other time. Just your name is all I need. But I guarantee that the information I send you will make you a complete skeptic—until once you try it! And then, your own catches will fill you with disbelief. Send your name, today. This will be fun.

ERIK N. FARE

317 S. Milwaukee Avenue, Libertyville 9, Illinois

Erik N. Fare, 317 S. Milwaukee Ave.
Libertyville 9, Illinois

Dear Mr. Fare: Send me complete information without any charge and without the slightest obligation. Tell me how I can learn your method of catching big bass from "fished out" waters, even when the old timers are reporting "No Luck."

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The Rotarian
1600 RIDGE AVENUE, EVANSTON, ILLINOIS

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FACTS ABOUT 256,235 BUSINESSMEN WHO ARE ROTARIAN SUBSCRIBERS

- 30% buy plant machinery and equipment, raw materials and chemicals.
- 19% buy packaging and containers
- 34% buy automobiles, trucks, airplanes
- 18% buy shipping and transportation
- 26% buy building materials
- 27% buy lighting systems and fixtures
- 24% buy air conditioning
- 31% buy plant maintenance equipment and supplies
- 19% buy real estate and new plant structures
- 30% buy bank services
- 31% buy company insurance
- 39% buy advertising
- 51% buy office equipment, machinery and furniture
- 57% buy office supplies
- 50% buy paper, printing and stationery
- 36% buy gratitude or good-will gifts
- 19% buy service awards, pens, watches, etc.

LOW DUPLICATION

The combined circulation of four other leading executive circulation magazines reaches only 39% of the subscribers to THE ROTARIAN.

A new ROTARIAN audience study, containing a wealth of information, is yours for the asking.

HOBBY Hitching Post

FOR 30 years ROTARIAN RAYMOND J. PONTZER, of St. Marys, Pennsylvania, has dealt in lumber, from tree growing to wood retailing. Recently he took up a collecting hobby, one that has given a new turn to his interest in wood. Here he tells how he found a rewarding pastime in his lifework.

AS A BALL PLAYER "lives baseball," or an actor "lives acting," I "live wood." I have done so for three decades, my lumber interests ranging from a tree farm of several thousand acres to the operation of logging camps, a sawmill, a woodworking factory, and a lumber-retailing business. With my daily labors so occupied with wood, I might have easily turned to, say, the collection of stamps as a hobby, but, no, I turned to the natural resource that has figured so importantly in my life. That was less than three years ago, and today my wood collection includes more than 300 different species, each fashioned into a plate not less than three-quarters of an inch thick and between eight and nine inches in diameter.

A letter from a man in Iowa opened my eyes to the hobby possibilities in wood. We sell hardwoods by mail order throughout the U.S.A., and this Iowan needed a particular species for his wood-plate collection. He wrote so enthusiastically about his hobby that I decided to start my own collection. I told him I would send two pieces of the wood he needed, if he would send me the second plate turned on his lathe. He agreed, and for over a year this exchange added many plates to my expanding display.

As my interest mounted, I installed a lathe in my workshop, and also acquired a helper in my son John. Today we work together at the hobby, he at the lathe, while I do the collecting and an allied operation I'll describe later: photography.

In gathering any collection, whether it be stamps or rocks, there must be an aim sought by the collector. My aim is to collect and classify all the different species of wood native to the United States. This will be no small job, for there are 77 tree families in the United States (including Alaska), their wood comprising 252 genera classified by tree scientists. These are still further grouped into 1,027 species, hybrids, and other varieties. With some 300 species now in my collection, I have 700 more to go. I hope to live long enough to complete it, but if I don't round it out, my son will take over and keep it going.

His part in the hobby is already a busy one, inasmuch as each species of wood is made into a plate, the turning being done by John. Sometimes a piece

of wood is large enough to turn on the lathe without any preliminary piecing together. However, we can use wood of any size for our plate making simply by gluing small pieces into a large one, then air and kiln drying it before putting it on the lathe for shaping. Next we sand the plate, apply several coats of lacquer, and then put it back on the lathe for polishing with pumice and oil to produce a satin finish.

As each plate is added to the collection, its wood is classified according to common name, tree family, scientific name and source of the wood. For example, one plate is labelled Sweet Orange, the family *Rutaceae*, *Citrus sinensis* for the scientific name, and the source given as an orange grove in Crescent City, Florida. Each plate is also numbered by a system that gives the page location of the wood in an agricultural handbook published by the U. S. Forestry Service. The book's check list is used by wood collectors and dendrologists for determining the correct nomenclature in describing woods of the U.S.A.

The photography, too, is a major part of this leisure-time pursuit, for I am trying to build up a set of color slides of all the species of wood in my collection. The photos I have taken so far are of separate plates arranged alongside the leaves, flowers, and fruit of the tree from which the wood came.

This photographic part of my hobby, as well as the plate collection, I would like to share with other Rotarians similarly interested. I have in mind the exchanging of color slides, with both partners of the exchange acquiring a photographed species of wood needed to fill out their collections. I invite readers interested in doing this to write to me at the Corbett Cabinet Company, St. Marys, Pennsylvania.



Painting floral settings in oil, as he is doing here, used to be part of Rotarian Pontzer's hobby, the scenes including the leaves, flowers, and fruit (right) borne by the tree each plate denotes.



After working with wood all day in my business, what are the satisfactions that come from working with it as a hobby? Well, there are many rewards. First of all, I am interested in wood and want to know more about it. My hobby adds to my knowledge of it. Then, while I am turning the plates, or taking photographs of them, I am relaxed, my cares fade away. And when a hobby does that for you, you are getting everything out of it you should.

What's Your Hobby?

If you would like your name listed below, just drop THE HOBBYHORSE GROOM a note. The only requirement is that you be a Rotarian or a member of a Rotarian's family; the only request: that you answer correspondence which comes your way.

Stamps: Leong Poh Nam (13-year-old son of Rotarian—would like to exchange stamps for those of other countries, preferably Fiji Islands, Southern Rhodesia, Gambia, and Gibraltar), 25, Fair Park, Ipoh, Federation of Malaya.

Chilean Stamps: James D. Todd (specialist in Chilean stamps wishes to exchange, on basis of Stanley Gibbons Catalogue, issues from other countries for those from Chile; resident of Chile preferred), 5 Greystoke Ave., Sunderland, England.

Stamps: Jane Perry (9-year-old daughter of Rotarian—would like to exchange stamps and postal seals from all countries, especially British Commonwealth and Empire), 3 Dekka St., Wellington, New Zealand.

View Cards: Stamps: Krishan Kumar Daman (19-year-old son of Rotarian—collects view cards and stamps; will exchange), Idgah Bari, Bikaner, India.

Newspaper Mastheads: John E. Ellason (son of Rotarian—collects newspaper mastheads containing name of paper, editor, and subscription rates), Memorial Hall, Geneva College, Beaver Falls, Pa., U.S.A.

Empty Cigarette Packs: Ernesto R. Zarate (15-year-old son of Rotarian—collects empty cigarette packs; interests include water-color painting, biking, basketball, and Scouting; will welcome correspondence), Lake Drive, Baguio, The Philippines.

Matchbooks: Mrs. Roy J. Smid (daughter of Rotarian—wishes to exchange matchbooks for new or used picture postcards), 1433 S. 49th Ave., Cicero 50, Ill., U.S.A.

Advertising Pencils: Charles F. Elliott (interested in collecting advertising pencils from each State, as well as other countries; will exchange), Box 427, Charlestown, N. H., U.S.A.

Playing Cards: Mrs. Harold C. Todd (wife of Rotarian—collects decks of antique, commemorative, scenic, and unusual playing cards; will exchange), 77 Tillotson Road, Fanwood, N. J., U.S.A.

Reader's Digest: A. Otis Beach (would like copies of The Reader's Digest for the years 1922-24), 425 W. Fourth St., Holton, Kans., U.S.A.



"How would you like to take ten days off for some fun and relaxation, Dawson? We're conducting a survey to find out who is expendable around here."

Drama: Joan Fourgis (17-year-old daughter of Rotarian—interested in corresponding with drama students in U.S.A. and abroad, particularly England), 121 Church St., Mount Pleasant, Pa., U.S.A.

Pen Pals: The following have indicated their interest in having pen friends:

Carolyn M. Porter (14-year-old daughter of Rotarian—would like to correspond with young people from Ireland, Switzerland, New Zealand, States outside Michigan; interests include photography, sports), 39 Highland Ave., Wolfville, N. S., Canada.

Julia T. Brady (16-year-old niece of Rotarian—will welcome correspondence from any young people aged 16-19 from U.S.A.; interested in ballroom dancing, singing, music, movies, tennis, swimming, boating), Matata, Bay of Plenty, New Zealand.

Lalit K. Ratna (16-year-old grandson of Rotarian—would like pen pals about his age; interests include photography, stamps, coins), 35/7 Feroze Shah Road, New Delhi 1, India.

Janet Goodrich (15-year-old daughter of Rotarian—desires pen friends of all ages from other lands; enjoys music, books, movies, art), 333 Chapin St., Chadron, Nebr., U.S.A.

Patricia Craig (13-year-old niece of Rotarian—wishes pen pals from Europe, Hawaii, South America; hobbies are stamps, Scouting, postcards, sports, travelling), Box 21, Ashland City, Tenn., U.S.A.

Diane M. C. Darbrick (16-year-old niece of Rotarian—desires to correspond with boys and girls from U.S.A.; interests include music, singing, dancing, movies, tennis, boating, swimming), P. O. Box 44, Matata, Bay of Plenty, New Zealand.

Lorraine Silva (niece of Rotarian—would like to have pen pals aged 12-15 in all countries except U.S.A.; interested in books, travelling, ice skating, movies, movie-star photos, travel folders), 56 Waltham Ave., Peabody, Mass., U.S.A.

Abdul Oayum Malik (nephew of Rotarian—wishes pen friends; will exchange stamps), 275-A Kasurian St., Inside Texali Gate, Lahore, Pakistan.

Mrs. Robert Saling (wife of Rotarian and Girl Scout leader—would like correspondence from Girl Scouts all over the world for girls earning merit badges), 415 S. Main St., Fredericktown, Mo., U.S.A.

Stephen Whymark (15-year-old son of Rotarian—wishes to correspond with boys and girls anywhere in world), 60, Desborough Road, Eastleigh, England.

Umesh Chandra Mathur (14-year-old nephew of Rotarian—wants pen friends from all countries except India and Pakistan; interests include sports and skating), 2A, Muir Road, Allahabad, India.

Toni Henricks (15-year-old daughter of Rotarian—wants pen pals aged 13-17; interested in swimming, skiing, dramatics, reading, postcards), Anderson, Ind., U.S.A.

Bruce Pruitt (son of Rotarian—wishes to write to pen pals in any country except the U.S.A., whose interests include baseball, football, stamp collecting), Box 604, Spindale, N. C., U.S.A.

Helen Carey (15-year-old daughter of Rotarian—would like to correspond with boys and girls all over the world; hobbies include reading, exchanging postcards and pictorial magazines, sports, sewing), Commonwealth Bank, Hamilton, Australia.

Nancy Jo Groverman (12-year-old daughter of Rotarian—desires to have pen pal aged 10-16 in any country except U.S.A.; collects postcards, china figures; likes swimming, reading, music), 602 Washington St., Valparaiso, Ind., U.S.A.

Sunit Chandra Mathur (16-year-old nephew of Rotarian—wants pen pals from all countries except India and Pakistan; interests include sports and reading), 2A, Muir Road, Allahabad, India.

William Kelly (13-year-old son of Rotarian—wishes to correspond with pen friends from Australia, Ireland, England, Bermuda, The Philippines, New Zealand; collects stamps and enjoys reading), Box 128, Bristol St., Canandaigua, N. Y., U.S.A.

Elmo Allen (cousin of Rotarian—would like to write to pen pals from all over the world; hobbies are collecting stamps and coins, reading, postcards, music), P. O. Box 84, Star, N. C., U.S.A.

Vimal Kishore (16-year-old son of Rotarian—desires to correspond with pen pals his age in U.S.A., the United Kingdom, Australia, New Zealand; collects postcards, stamps, first-day covers), 9, Bhupindra Nagar, Patiala, India.

Marjorie D. Baker (17-year-old daughter of Rotarian—wishes pen pals; enjoys literature, travel, art, dancing, sports), 402 Carleton Ave., Caruthersville, Mo., U.S.A.

Ann Patterson (daughter of Rotarian—would like to correspond with pen friends aged 11 years; likes stamps, books, games), 644 Sixth St., Loveland, Colo., U.S.A.

—THE HOBBYHORSE GROOM

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Stripped GEARS



My Favorite Story

Two dollars will be paid to Rotarians or their wives submitting stories used under this heading. Send entries to Stripped Gears, THE ROTARIAN Magazine, 1600 Ridge Avenue, Evanston, Illinois. Following is the favorite of Mrs. Harley W. Farnham, wife of a Cedar Falls, Iowa, Rotarian.

A stranger spoke to a small boy on the street corner. "C-c-can you t-t-tell me the w-w-w-way to the p-p-p-post office?"

The boy said nothing. The stranger repeated: "C-c-can you t-t-tell me the w-w-w-way to the p-p-p-post office?"

Still the boy did not speak. The stranger, becoming angry, repeated it, and when he still received no answer he turned away in disgust. A woman standing near-by asked the lad, "Why wouldn't you tell him the way to the post office?"

Answered the boy, "D-d-d-do you think I w-w-w-want to g-g-g-get my b-b-b-block knocked off?"

Dim Deduction

Saving lots of money

Would be a simple feat,

But life would be less sunny

Without a thing to eat!

—VIVIAN G. GOULED

Birds of a Feather

Which of our feathered friends is suggested by each of the following words?

1. Boast. 2. Stealing. 3. Purr. 4. Flashing light. 5. Holst. 6. Plunged. 7. Ranting. 8. Sitter. 9. Repeat. 10. Eat. 11. Rapid. 12. Double sawbuck. 13. Sewing. 14. Elude. 15. Moron.

This quiz was submitted by Lyman L. Parks, an Elizabeth New Jersey, Rotarian

Tricky Words

Test your knowledge of words and see how many you get right by altering only one letter. (For example: change a part of the skeleton into a container for cream. Answer: bone, cone.)

1. Change a bee's home into possessions.
2. Change a measure of distance into a tool.
3. Change a biscuit into gayety.
4. Change to disappear into finished.
5. Change a tall shrub into a tribe of Indians.
6. Change a pattern into zero weather.
7. Change rodents into ivory cubes.
8. Change part of the face into a loud cry.

9. Change to falter into roots of grass.
10. Change a pleat into the center of anything.
11. Change a vegetable into a man.
12. Change a rug into a head covering.
13. Change a pocketbook into a malediction.
14. Change a sense of humor into a glove.
15. Change a door into a fruit.

This quiz was submitted by E. M. Marshall, of Hamden, Connecticut.

The answers to these quizzes will be found in the next column.

Twice Told Tales

Listen to mother prodding father to put them up and you'll know why they call them "storm" windows.—The Cog, BATESVILLE, ARKANSAS.

"Aren't you the salesman who sold me this car a few weeks ago?"

"I sure am," smiled the salesman.

"Well, tell me about it again. I get so discouraged."—Rotary Bulletin, YONKERS, NEW YORK.

The important man was about ready to begin his speech when a news photographer was observed jockeying for a

vantage point to get an action picture. The chairman, fearing that the speaker would be annoyed, called the photo man and said, "Don't take his picture while he is speaking. Shoot him before he starts."—Sparks, LOUISVILLE, KENTUCKY.

Teacher (to tardy boy): "Why are you so late?"

Boy: "Well, I always obey the laws."

Teacher: "Well, just what do you mean?"

Boy: "There's a sign down the road that says, 'School ahead, go slow.'"—The Pound, ROCKLAND, MAINE.

Exasperated with the shrinking his clothes were subjected to at the laundry, a bachelor inserted a large spike in his laundry bag one week. Attached to the spike was a tag carrying the challenge, "Try and shrink this!"

When the laundry was returned, the bachelor found a carpet tack among his clothes. Tied to it was a tag reading, "We did."—The Rotary Spokesman, BONHAM, TEXAS.

Suspicion

Constantly my brains are tripped

By medics' mystifying script.

I wonder, when they're quite alone,

If druggists ever telephone.

—WALTER APPEL

Answers to Quizzes

1. Bird. 2. Cat. 3. Snake. 4. Fish. 5. Bird. 6. Bird. 7. Bird. 8. Bird. 9. Bird. 10. Bird. 11. Bird. 12. Bird. 13. Bird. 14. Bird. 15. Bird. 16. Bird. 17. Bird. 18. Bird. 19. Bird. 20. Bird. 21. Bird. 22. Bird. 23. Bird. 24. Bird. 25. Bird. 26. Bird. 27. Bird. 28. Bird. 29. Bird. 30. Bird. 31. Bird. 32. Bird. 33. Bird. 34. Bird. 35. Bird. 36. Bird. 37. Bird. 38. Bird. 39. Bird. 40. Bird. 41. Bird. 42. Bird. 43. Bird. 44. Bird. 45. Bird. 46. Bird. 47. Bird. 48. Bird. 49. Bird. 50. Bird. 51. Bird. 52. Bird. 53. Bird. 54. Bird. 55. Bird. 56. Bird. 57. Bird. 58. Bird. 59. Bird. 60. Bird. 61. Bird. 62. Bird. 63. Bird. 64. Bird. 65. Bird. 66. Bird. 67. Bird. 68. Bird. 69. Bird. 70. Bird. 71. Bird. 72. Bird. 73. Bird. 74. Bird. 75. Bird. 76. Bird. 77. Bird. 78. Bird. 79. Bird. 80. Bird. 81. Bird. 82. Bird. 83. Bird. 84. Bird. 85. Bird. 86. Bird. 87. Bird. 88. Bird. 89. Bird. 90. Bird. 91. Bird. 92. Bird. 93. Bird. 94. Bird. 95. Bird. 96. Bird. 97. Bird. 98. Bird. 99. Bird. 100. Bird.

Limerick Corner

The Fixer pays \$5 for the first four lines of an original limerick selected as the month's limerick-contest winner. Address him care of The Rotarian Magazine, 1600 Ridge Avenue, Evanston, Illinois.

This month's winner comes from Mrs. G. V. Roney, wife of a Gananoque, Ontario, Canada, Rotarian. Closing date for last lines to complete it is July 15. The "ten best" entries will receive \$2

WARBLE WARNING

A man named Mortimer Clutch
Had a wife who talked far too much.
He said, "Stop, look, and listen
Or you'll find me missin'!"

NET RESULT

Here again is the bobtailed limerick presented in The Rotarian for December:
A naturalist known as McShane
Chased butterflies after the rain,
He cast with his net,
But he slipped in the wet.

Here are the "ten best" last lines:

While the butterflies watched in disdain.
(Robert E. Price, member of the Rotary Club of Greenville, Michigan.)

And McShane went down—CASTING in vain.
(Leonard Passmore, member of the Rotary Club of Mount Vernon, Texas.)

And came up with rheumatics and pain.
(Harold Smith, member of the Rotary Club of Glendale, Arizona.)

And his slip was the butterflies' gain.
(W. R. Pearce, member of the Rotary Club of Olathe, Kansas.)

What he said was so lovely refrain.
(F. L. Cooper, member of the Rotary Club of Fredericton, N. B., Canada.)

Now he does very well with a cane.
(Max Lively, member of the Rotary Club of Ashland, Kentucky.)

And netted himself nothing but pain.
(Paul C. Long, member of the Rotary Club of Muncy, Pennsylvania.)

And now in a coffin he's lain.
(Margaret Jackson, daughter of an Armadale, Australia, Rotarian.)

Now he's traded his net for a cane.
(Mrs. Paul J. Yalley, wife of an El Dorado, Arkansas, Rotarian.)

For three weeks in bed he'll remain.
(Don Gillespie, son of a Shawnee, Oklahoma, Rotarian.)

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